



PHD CHAMBER
OF COMMERCE AND INDUSTRY

*Deliverables for
Esteemed Diamond Annual Sponsor*

Contributing Amount- Rs. 15.00 Lacs



PHD CHAMBER
OF COMMERCE AND INDUSTRY

Deliverables for DIAMOND Annual Sponsor



PHD CHAMBER
OF COMMERCE AND INDUSTRY

❖ Logo on all Marketing Collaterals

“A combined resolve of 130 crore citizens is to make India self-reliant. The way ahead lies in LOCAL- Local Manufacturing, Local Markets and Local Supply Chain. Local is not merely a need but a responsibility.”
- Narendra Modi

Shri Narendra Modi
Hon'ble Prime Minister of India

115TH ANNUAL SESSION
PHD ANNUAL AWARDS FOR EXCELLENCE 2020
VIRTUAL - WEB CONFERENCE

NATIONAL APEX CHAMBER
Building Aatmanirbhar Bharat

Building Aatmanirbhar Bharat
Hon'ble Minister, Government of India
Shri Dharmendra Pradhan

Building India for Aatmanirbhar Bharat
Hon'ble Minister, Government of India
Dr. Mahendra Nath Pandey

Building Aatmanirbhar Bharat
Hon'ble Minister, Government of India
General (R) V K Singh (Retd.)
PVSM, AVSM, VM, ADC

Aatmanirbhar Bharat: Unprecedented Opportunity for Make in India
Hon'ble Minister, Government of India
Capt. Anvinder Singh

OUR PARTNERS

PLATINUM SPONSORS
VESTIGE
wish you wealth

GOLD SPONSORS
DCM SHRIRAM
www.dcmsr.com
ADITYA BIRLA
HINDALCO

SILVER SPONSORS
M.V. Cotspin Limited
Svrán Group
PLATEX INDUSTRIES LIMITED
HINDUSTAN TILES WORKS LIMITED
MODERN
balco
Bry-Air
Alliance
Advertising & Marketing (P) Ltd

Follow #PHDCCI_115AnnualSession for live updates

PLATINUM SPONSORS

VESTIGE
TM
wish you wealth

smc Building Wealth, Enriching Lives...
Investments and Advisors

PARAMOUNT CABLES

Multani KUKA

DLFA BUILDING INDIA

JETTYRE

Radico

MARUTI SUZUKI

GOLD SPONSORS

DCM SHRIRAM
www.dcmsr.com

ADITYA BIRLA
HINDALCO

SILVER SPONSOR

M.V. Cotspin Limited

Svrán Group

PLATEX INDUSTRIES LIMITED

HINDUSTAN TILES WORKS LIMITED

MODERN

balco

Bry-Air

Alliance
Advertising & Marketing (P) Ltd



PHD CHAMBER
OF COMMERCE AND INDUSTRY

Deliverables for DIAMOND Annual Sponsor



PHD CHAMBER
OF COMMERCE AND INDUSTRY

❖ Mass Mailer to the Database with Sponsor's Logo

PHD GLOBAL AVIATION & AIR CARGO SUMMIT- 7th EDITION

"Aviation -Air Cargo Industry's New Growth Blueprint & Business Resurgence Parameters"

March 12-13, 2021; 11.00 a.m onwards (IST) ; Virtual: Cisco WebEx

Dear Industry Member,

Greetings from PHD Chamber of Commerce & Industry!

It is our pleasure to invite you and your senior colleagues to be an important part of the 7th Edition of - **PHD GLOBAL AVIATION & AIR CARGO SUMMIT- Aviation -Air Cargo Industry's New Growth Blueprint & Business Resurgence Parameters"** on March 12-13, 2021 Virtual Cisco WebEx.

The webinar shall discuss new strategies for the Aviation & Air Cargo Industry to **Reset / Rebuild / Reinvent & become Resilient**.

COVID-19 has changed the way we travel, at least for the foreseeable future, and has hugely impacted the business of Airlines, Airport Operators, Aircraft Manufacturers, MRO's & OEMs and a host of the industry's allied services worldwide.

Even though the Civil Aviation industry has a long way to go for it to reach pre -Covid times, with the government's strong emphasis on "Atmanirbhar Bharat-Make in India" initiatives along with the new business strategies being put in place by the industry are a major step for the aviation & air cargo industry, to reinvent itself on its path to resurgence.

The Webinar shall discuss "Aviation -Air Cargo Industry's New Growth Blueprint & Business Resurgence Parameters" and shall have participation from the Captains of the Industry- Aviation & Air Cargo, States, Ambassadors & Diplomats, Airports & Airlines -National & International, Freight Forwarders, Air Cargo Logistics Industry, MRO's, OEMs, Aircraft Leasing Co's, Business Aviation Co's, Aircraft Manufacturers, Drones & other related aviation & cargo industry allied stakeholders.

REGISTRATION IS MANDATORY: Kindly register well in advance via the appended link:

https://www.phdcci.in/event-participate-form/?event_name=9494&type=webinar

Once you submit your registration, we shall confirm the same along with the joining link.

OPPORTUNITIES TO SHOWCASE YOUR ORGANIZATION'S UNIQUE BRAND / PRODUCTS / SERVICES AT THE PROGRAMME ARE ALSO AVAILABLE FOR FURTHERING YOUR BRAND VALUE.

For any other queries and partnership opportunities, kindly contact Ms. Bhavna Singh (Joint Secretary) at **Mble# 981027759 / Bhavna.singh@phdcci.in**

Look forward to your participation.

Best Regards,

Dr. Ranjeet Mehta
Deputy Secretary General, PHDCCI

PHD GLOBAL AVIATION & AIR CARGO SUMMIT 2021
7th Edition
"Aviation -Air Cargo Industry's New Growth Blueprint & Business Resurgence Parameters"
March 12-13, 2021 | Virtual: Cisco WebEx

CHIEF GUEST
MR. PRADEEP SINGH KHAROLA, IAS
Hon'ble Secretary
Ministry of Civil Aviation

PHDCCI LEADERSHIP
Mr. Sangeet Aggarwal, President, PHDCCI
Mr. Pradeep Khanna, Joint Secretary, PHDCCI
Mr. Saket Khanna, Joint Secretary, PHDCCI

KEY NOTE SPEAKERS
Mr. Satish Pradhan, IAS, Joint Secretary, Ministry of Civil Aviation
Mr. Vandana Aggarwal, IAS, Joint Secretary, Ministry of Civil Aviation
Mr. Anshul Gulyani, Joint Secretary, Ministry of Civil Aviation

PANELIST SPEAKERS
Mr. Sanjay Khanna, Chief Customer Officer, IATA India International Airport
Mr. Rakesh Gaudar, CEO, AIG Cargo Logistics and Allied Services
Mr. Ramesh Menon, Chief Business Officer - Cargo, Asian Infrastructure Capital

MODERATORS
Mr. Sudeep Gupta, President, Boeing India
Mr. Max Philipps Gensky, Aviation, Head of Cargo, Expert AG, Frankfurt Airport Services Worldwide

REGISTRATION IS MANDATORY
Kindly register well in advance via the appended link:
https://www.phdcci.in/event-participate-form/?event_name=9494&type=webinar

855th, Bhavna Singh | 981027759 | 981027759

SPONSORS BY
AIR INDIA, BOEING, AIR CARGO ASSOCIATION OF INDIA, GAR, LSC, IATA

Deliverables for DIAMOND Annual Sponsor

❖ Extensive Social Media Promotion

PHD Chamber Of Commerce and Industry
Published by Phdcci Delhi (9) ★ Favourites · 2d ·

PHD Chamber cordially invites you for #PHDCCI_115AnnualSession, with the theme - Building #AtmaNirbharBharat on Wednesday, 7th October 2020 from 11.00 a.m. to 6.30 p.m. through Video Conferencing supported by Vestige Marketing Pvt.Ltd

The web-link of the Annual Session is given below:-
<https://phdcci.webex.com/phdcci/onstage/g.php.....> See more



PHD Chamber @phdchamber · Oct 6

@phdchamber cordially invites you for #PHDCCI_115AnnualSession, with the theme - Building #AtmaNirbharBharat on Wednesday, 7th October 2020 from 11.00 a.m. to 6.30 p.m. through Video Conferencing.

The web-link :
phdcci.webex.com/phdcci/onstage...
@DLF_India @Maruti_Corp



Deliverables for DIAMOND Annual Sponsor

- ❖ Specific Social Media Story, under the created sponsor frame, to be run on all Social Media handles



Deliverables for DIAMOND Annual Sponsor

❖ Placement of Logos on all Paid Social Media Promotions of Specific Events Worth- INR 50,000 – 70000/-

 PHD Chamber @phdchamber · Oct 6

@phdchamber cordially invites you for #PHDCCI_115AnnualSession, with the theme - Building #AtmaNirbharBharat on Wednesday, 7th October 2020 from 11.00 a.m. to 6.30 p.m. through Video Conferencing. The web-link of the Annual Session is given below:- phdcci.webex.com/phdcci/onstage... #PHDCCI



The banner for the 115th Annual Session features a green header with '115 ANNUAL SESSION'. Below it, a grid of logos includes DCM Shriram, Sarda Group, HCL, Balco, Alliance, Bry-Air, M.V. Capital Limited, and MODERN. The PHD Chamber logo is prominently displayed in the center, with 'NATIONAL APEX CHAMBER' written below it. The date '07th October, 2020' is at the bottom right. The footer contains the website 'www.phdcci.in', the theme 'Atma-Nirbhar Bharat', and the hashtag '#PHDCCI_115AnnualSession'.

 PHD Chamber @phdchamber · Oct 6

#PHDCCI_115AnnualSession, with the theme - Building #AtmaNirbharBharat on Wednesday, 7th October 2020 from 11.00 a.m. to 6.30 p.m. through Video Conferencing. The web-link :- phdcci.webex.com/phdcci/onstage... #PHDCCI #PHDCCI_115AnnualSession #115yrPHDCCI #Excellence #AnnualGeneralMeet



This banner is similar to the one on the left but includes a 'SILVER SPONSORS' section at the top. The logos listed include SMC (Building Wealth, Enriching Lives), Paramount Cables, Multani KUKA, Aditya Birla, and Hindalco. The PHD Chamber logo and 'NATIONAL APEX CHAMBER' text are in the center. The date '07th October, 2020' is at the bottom right. The footer contains the website 'www.phdcci.in', the theme 'Atma-Nirbhar Bharat', and the hashtag '#PHDCCI_115AnnualSession'.

Deliverables for DIAMOND Annual Sponsor

❖ Promotion of Sponsor on Hoardings, Bus Shelters & all Outdoor Promotions Worth- INR 5 – 7 lakhs



Deliverables for DIAMOND Annual Sponsor

❖ Mention of Partner/ Sponsor in Pre-Event Press Release

BUSINESS NEWS THIS WEEK
A NATIONAL BUSINESS NEWS PORTAL

HOME BUSINESS ENTREPRENEURSHIP WORLD NEWS HEADLINES PRESS RELEASES CONTACT US

FEATURED RESOURCES

Review of the Best Gambling Apps for Real Money in India 2023, by www.betking.com/best-gambling-apps/

Winning News: How to become India's #1 sponsor for gaming and esports, by www.betking.com/best-gambling-apps/

FIND THE BEST IPL BETTING SITES IN INDIA
MY BETTING IN

INDIA FREESPINS
CLAIM BONUS

Crypto Casinos

Atmanirbhar Bharat is a historical step: Shri Dharmendra Pradhan

By Pressroom 7, 2023 - News category - 0 Comments - 0 Views

Business News: This Week's Business - Atmanirbhar Bharat is a historical step: Shri Dharmendra Pradhan

Atmanirbhar Bharat is a historical step undertaken by the Government of India and it is a continuous evolving process said Shri Dharmendra Pradhan at the 115th Annual Session of PHDCCI.

Addressing the 115th Annual Session of PHD Chamber of Commerce and Industry, Shri Dharmendra Pradhan, Minister Union Minister of Petroleum & Natural Gas and Steel, Government of India said that Atmanirbhar Bharat is a historical step undertaken by the Government of India and it is a continuous evolving process.

It is necessary to revive and rejuvenate Indian economy on the basis of the philosophical foundation of Atmanirbhar. Shri Pradhan added further, he expressed his readiness to support the Government in strengthening the five pillars of Self-Reliance: Industry, Agriculture, Technology, Infrastructure, Demography and Demand.

115th ANNUAL SESSION OF PHDCCI

Atmanirbhar Bharat is a historical step undertaken by the Government of India and it is a continuous evolving process said Shri Dharmendra Pradhan at the 115th Annual Session of PHDCCI.

Addressing the 115th Annual Session of PHD Chamber of Commerce and Industry, Shri Dharmendra Pradhan, Minister Union Minister of Petroleum & Natural Gas and Steel, Government of India said that Atmanirbhar Bharat is a historical step undertaken by the Government of India and it is a continuous evolving process.

It is necessary to revive and rejuvenate Indian economy on the basis of the philosophical foundation of Atmanirbhar. Shri Pradhan added further, he expressed his readiness to support the Government in strengthening the five pillars of Self-Reliance: Industry, Agriculture, Technology, Infrastructure, Demography and Demand.

115th ANNUAL SESSION

PHD ANNUAL AWARDS FOR EXCELLENCE 2023
Building Atmanirbhar Bharat

We emphasized that all of them come together to ensure smooth operation and significantly cover the membership of large of members of the society to achieve self-reliance and economic development.

He also mentioned that the Ministry is making all efforts to increase the production of Natural Gas. He also mentioned that the Government is going to increase the length of pipeline in India so that the natural gas can be delivered. He also mentioned that the Government is going to increase the length of pipeline in India so that the natural gas can be delivered.

TOP 10

India's Education City

Shri Sanjay Aggarwal, Senior Vice President, PHD Chamber, in his presidential remarks said that the education and skill development holds a crucial place for supporting India in its journey towards being Atmanirbhar. At this juncture, the focus of the Centre and the States should be to work together to increase the public investment in Education sector to atleast reach 6% of GDP at the earliest.

He also added that as compared to other developed and developing countries, India has a unique window of opportunity for another 20-25 years called the "demographic advantage". This opportunity must be strategically perceived to achieve the Vision of Atmanirbhar Bharat.

fly to London on India's Best Airline, direct from Delhi.
Return fares starting at ₹ 54,449 ALL IN
Fly the new feeling
Book Now

Shri Aggarwal emphasized upon importance of digitalization and said that it will play a big role in reshaping education, access to skill development, imparting knowledge on technological advancements, among others, in the coming years.

As part of the session, PHD Chamber launched the Coffee Table Book to mark the completion of 115 years of PHDCCI. The Coffee Table book comprises of Chamber's achievements over the span of 115 years of existence.

Shri Pradeep Multani, Vice President, PHD Chamber, heartily thanked and expressed his sincere appreciation to Dr. Mahendra Nath Pandey ji, for his valuable time to join and share his valuable insights on the subject and giving us all the glimpse of the road ahead.

He said that education with skill development should continue with a longer term vision. He opined that realizing the true potential of India's young talent and polishing it further with skill upgradation will play an effective role in making India self-Reliant.

PHDCCI's 115th Annual Session has been supported by Vestige Marketing Pvt Ltd; Maruti Suzuki; Radico Khaitan Ltd; SMC Global Securities Ltd; Paramount Communication Ltd; Multani Pharmaceuticals Ltd; DLF Ltd; JK Tyres; Apeejay Syran Group; M V Cotspin Ltd and OCM Shriram Industries Ltd. The other sponsors of the session were Hindalco Industries Ltd, Martin & Harris Pvt Ltd., Filatex India Ltd., Bharat Aluminium Company Ltd, Hindustan Tin Works Ltd, Alliance Advertising & Marketing Pvt. Ltd, Oswal Greentech Ltd, Modern Auto Ltd and Bry-Air (Asia) Pvt. Ltd. Please follow the YouTube link for further updates- <https://www.youtube.com/watch?v=s8eydGnh2EE>



PHD CHAMBER
OF COMMERCE AND INDUSTRY

Deliverables for DIAMOND Annual Sponsor



PHD CHAMBER
OF COMMERCE AND INDUSTRY

❖ Logo Placed on the Panel of Sponsors on the PHDCCI Website

Home Career@PHD Contact Us Membership Gallery Employee Search PHDCCI- COVID-19 Helpline Officer Incharge
Mr. Mithilesh Kumar(8376928613) | Mr. Piyush Sharma (9999943847)
Email:covidhelpline@phdcci.in

Upcoming PHD Webinar Lists PF Help Desk E-Market Place ADR Services MGT- 7&8 115 AGM- Notice & Result PHDCCI Investor Service Initiative

ABOUT US COMMITTEES STATES RESEARCH BUREAU TIFS EVENTS MEDIA SERVICES MEMBERSHIP CONFERENCE FACILITIES

Gen V.K Singh DK Aggarwal President Sanjay Aggarwal -Incomi...

P. Multani V.President Rajeev Talwar Saurabh Sanyal nagma sahar

115TH ANNUAL SESSION
NATIONAL APEX CHAMBER
INAUGURAL SESSION AND PHD ANNUAL AWARDS FOR EXCELLENCE 2020
FOR EXCELLENCE 2020 VIRTUAL - WEB CONFERENCE
Building Aatmanirbhar Bharat

OUR PARTNERS
PLATINUM SPONSORS
VESTIGE
PARAMOUNT
Mullati KUKA
DIFA
SIRIRAM
SILVER SPONSORS
balco

www.phdcci.in

Deliverables for DIAMOND Annual Sponsor

- ❖ **Color ads in PHD Chamber Bulletin (Monthly)**
12 Full Pages Worth- $12 \times 50,000 = \text{INR } 6,00,000$





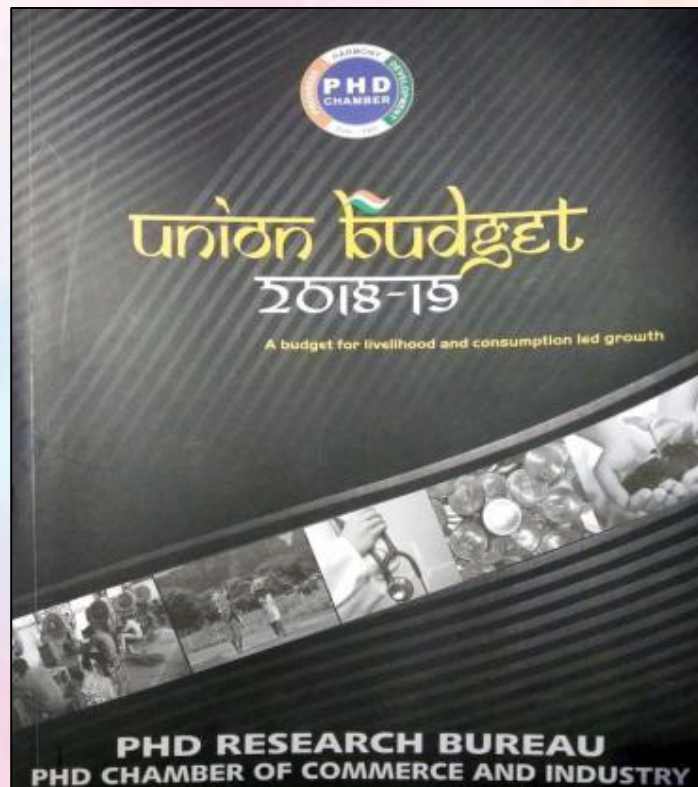

PHD CHAMBER
OF COMMERCE AND INDUSTRY

Deliverables for DIAMOND Annual Sponsor



PHD CHAMBER
OF COMMERCE AND INDUSTRY

- ❖ **Ads in Knowledge Reports prepared by PHD Research Bureau**
5 Full Page Colored Ad (First come first serve basis)
Worth- INR 2,00,000





PHD CHAMBER
OF COMMERCE AND INDUSTRY

Deliverables for DIAMOND Annual Sponsor



PHD CHAMBER
OF COMMERCE AND INDUSTRY

- ❖ Ads in MCM Directory & all other PHDCCI Promotional Production like Calendar, Diary etc.
- 1 Full Page Colored Ad, Worth- INR 1,00,000 for Color Ad



NATIONAL APEX CHAMBER

MANAGING COMMITTEE
2019 - 2020

TOWARDS INCLUSIVE & PROSPEROUS NEW INDIA



PHD CHAMBER OF COMMERCE AND INDUSTRY



**HERBALIFE NUTRITION:
FROM SEED TO FEED**

AN OVERVIEW OF OUR RIGOROUS SEED TO FEED PROCESS:



Seed to Feed is more than just a catchy phrase. It's our commitment to ensuring the highest quality, safety and effectiveness of all Herbalife® products. While the process is far more extensive, Seed to Feed is founded on three main standards:

- CARE AT EVERY STAGE**
We are invested in new discoveries, responsible farming and advanced production methods to craft the best products possible. Our team consists of leading nutrition and health experts from around the world.
- CARE AT EVERY STAGE**
We go to great lengths to ensure Herbalife® products meet or exceed a variety of industry standards in quality. You can be confident in the purity and effectiveness of our individual ingredients, as well as the integrity of our processes.
- NUTRITION YOU CAN TRUST**
Using advanced technology, we carefully monitor the environment where our products are stored - ensuring they are just as pure and powerful when you receive them as when they were first developed.



NATIONAL APEX CHAMBER

JANUARY-2021

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

Indian economy showing green-sprouts

"TOWARDS BUILDING AATMANIRBHAR BHARAT"

PHD CHAMBER OF COMMERCE AND INDUSTRY

PHD House, 4/2 5th Institutional Area, August Kranti Marg, New Delhi - 110 014 (India) • Tel.: +91-11-2666-3803-04, 49545434, 49545407
Fax: +91-11-2666-3406 • E-mail: phdcci@phdcci.in • Website: www.phdcci.in • CIN: U74902DL1901QA000747

Connect with us:     



PHD CHAMBER
OF COMMERCE AND INDUSTRY

Deliverables for DIAMOND Annual Sponsor



PHD CHAMBER
OF COMMERCE AND INDUSTRY

❖ 2 Full Page Colored Ad (Centre Page) in PHD Annual Report Worth- INR 2,50,000



Disclaimer- Dummy sample, as there has been no ad published in the last 10 annual reports

Deliverables for DIAMOND Annual Sponsor

❖ Promoting Partner Testimonial on Post-Event Press Release

BUSINESS NEWS THIS WEEK
A NATIONAL BUSINESS NEWS PORTAL

HOME BUSINESS ENTREPRENEURSHIP WORLD NEWS HEADLINES PRESS RELEASES CONTACT US

FEATURED RESOURCES

Review of the Best Gambling Apps for Real Money in India 2023, by www.betking.com/best-gambling-apps/

Win big! News, tips & tricks for India's #1 online sports betting and casino games

FIND THE BEST IPL BETTING SITES IN INDIA
MY BETTING IN

INDIA FREESPINS
CLAIM BONUS

Crypto Casinos

Atmanirbhar Bharat is a historical step: Shri Dharmendra Pradhan

By Pressroom 17/07/2023 News category: PHD Chamber, CCI

Business News This Week - Business - Atmanirbhar Bharat is a historical step: Shri Dharmendra Pradhan

115th Annual Session of PHDCCI

Atmanirbhar Bharat is a historical step undertaken by the Government of India and it is a continuous evolving process said Shri Dharmendra Pradhan at the 115th Annual Session of PHDCCI.

Addressing the 115th Annual Session of PHD Chamber of Commerce and Industry, Shri Dharmendra Pradhan, Minister Union Minister of Petroleum & Natural Gas and Steel, Government of India said that Atmanirbhar Bharat is a historical step undertaken by the Government of India and it is a continuous evolving process.

It is necessary to revive and rejuvenate Indian economy on the basis of the philosophical foundation of Atmanirbhar Bharat. Shri Pradhan added further, he expressed his readiness to support the Government in strengthening the five pillars of Self-Reliance: Industry, Agriculture, Technology, Health Systems, Demography and Demand.

115th ANNUAL SESSION

PHD ANNUAL AWARDS FOR EXCELLENCE 2023
Building Atmanirbhar Bharat

We emphasized that all of them to come together to ensure smooth transition and significantly cover the needs of all kind of business of the country to achieve self-reliance and economic development.

Minister Pradhan said that the Ministry is making all efforts to increase the production of Natural Gas. He also mentioned that Government is going to increase the length of pipeline in India so that the natural gas can be delivered. He also said to increase the production of natural gas.

TOP 10

India's Education City

Shri Sanjay Aggarwal, Senior Vice President, PHD Chamber, in his presidential remarks said that the education and skill development holds a crucial place for supporting India in its journey towards being Atmanirbhar. At this juncture, the focus of the Centre and the States should be to work together to increase the public investment in Education sector to atleast reach 6% of GDP at the earliest.

He also added that as compared to other developed and developing countries, India has a unique window of opportunity for another 20-25 years called the "demographic advantage". This opportunity must be strategically perceived to achieve the Vision of Atmanirbhar Bharat.

fly to London on India's Best Airline, direct from Delhi.
Return fares starting at ₹ 54,449 ALL IN
Fly the new feeling
Book Now

Shri Aggarwal emphasized upon importance of digitalization and said that it will play a big role in reshaping education, access to skill development, imparting knowledge on technological advancements, among others, in the coming years.

As part of the session, PHD Chamber launched the Coffee Table Book to mark the completion of 115 years of PHDCCI. The Coffee Table book comprises of Chamber's achievements over the span of 115 years of existence.

Shri Pradeep Multani, Vice President, PHD Chamber, heartily thanked and expressed his sincere appreciation to Dr. Mahendra Nath Pandey ji, for his valuable time to join and share his valuable insights on the subject and giving us all the glimpse of the road ahead.

He said that education with skill development should continue with a longer term vision. He opined that realizing the true potential of India's young talent and polishing it further with skill upgradation will play an effective role in making India self-Reliant.

PHDCCI's 115th Annual Session has been supported by Vestige Marketing Pvt Ltd; Maruti Suzuki; Radico Khaitan Ltd; SMC Global Securities Ltd; Paramount Communication Ltd; Multani Pharmaceuticals Ltd; DLF Ltd; JK Tyres; Apeejay Syran Group; M V Cotspin Ltd and OCM Shriram Industries Ltd. The other sponsors of the session were Hindalco Industries Ltd, Martin & Harris Pvt Ltd., Filatex India Ltd., Bharat Aluminium Company Ltd, Hindustan Tin Works Ltd, Alliance Advertising & Marketing Pvt. Ltd, Oswal Greentech Ltd, Modern Auto Ltd and Bry-Air (Asia) Pvt. Ltd. Please follow the YouTube link for further updates- <https://www.youtube.com/watch?v=s8eydGnh2EE>

Deliverables for DIAMOND Annual Sponsor

❖ Prominent Placement of Company Logo in Half/Full Page Event Print Ad (Worth- INR 1,00,000 – 2,00,000)

❖ Brief Introduction (1-2 page) of Sponsor about their Organization, for uploading on LinkedIn with PHD Event Banner

PHD Chamber of Commerce and Industry

13,928 followers

1d · 10

PHD Research Bureau of PHD Chamber Of Commerce and Industry pleased to share the brief of "ECONOMY SO FAR"

7th January 2021

#finance #Corporate #Investment #Economic #Research #Economy #Research #Innovationmanagement #Share #phd #economicstimulus #agriculture #Innovation #Economics #Commerce

Economy So Far (7th January, 2021)

Foreword

Health FM Smt Nirmala Sitharaman joins health ministry, water resources department to push its spending under NIP- **Nip** India Finance Minister Smt Nirmala Sitharaman asked the secretaries of the health and family welfare ministry and the department of water resources to push infrastructure expenditure through projects listed under the National Infrastructure Pipeline (NIP). The discussions were part of a review meeting on the progress made on implementation of projects under the NIP, chaired by her. Detailed discussions were held on the highway mode and the challenges associated with 30 projects worth Rs 40,000 crore undertaken by the health ministry and 10 large projects accounting for Rs 2.8 lakh crore being implemented by the department of water resources. Read more at: <http://www.indianexpress.com/news/health-fm-smt-nirmala-sitharaman-meets-secretaries-of-health-and-water-resources-704304>

Services PMI hits 3-month low in December: Services activity slowed to a three-month low in December, as the Covid-19 pandemic continued to weigh on fresh orders and fading business optimism and employment (based on liquidity concerns and weak demand). The **Index** hit **Markit Services Purchasing Managers' Index (PMI)** for services dropped to 52.5 in December from 53.7 in the previous month, but it still held above the 50-mark, which separates growth from contraction, for a third straight month. The drop is placed forward as the month in two months.

Read more at: <https://www.bloomberquint.com/news/services-pmi-hits-3-month-low-in-december/100896/>

Manufacturing Industry

India considers issuing bank with \$15.7 billion equity capital to fund roads: India is considering a proposal to create a bank to help fund port, road and power projects as Prime Minister Narendra Modi's administration aims to fill Asia's third-largest security void at the recession. The new entity, likely to be part of the budget announcement in February, may have an equity capital of 1 trillion rupees (\$15.7 billion). The existing India Infrastructure Finance Co., which has a 20 billion rupee corpus, will be merged with the bank. Initially, the institution will be funded by the government, which will later invite investors, the people said. It could be on the lines of state-run National Investment and Infrastructure Fund Ltd, which runs the Capital Pension Plan Investment Fund, Rural Development Fund and Big Dharti Investment Authority among its investors.

Like Comment Share Send

[illegible]



PHD CHAMBER
OF COMMERCE AND INDUSTRY

Deliverables for DIAMOND Annual Sponsor



PHD CHAMBER
OF COMMERCE AND INDUSTRY

❖ **Shoot-out Video of the Company's Representative to be uploaded on all Social Media Handles during Event Promotions**



Deliverables for DIAMOND Annual Sponsor

❖ **Free 30 Exhibitor Stall in Virtual Exhibitions which will be organized by PHDCCI (Worth Rs. 6,00,000/-)**



Deliverables for DIAMOND Annual Sponsor

❖ Placement of Company's Logo in the Picture Frame shared in Media along with Press Release





PHD CHAMBER
OF COMMERCE AND INDUSTRY

Deliverables for DIAMOND Annual Sponsor



PHD CHAMBER
OF COMMERCE AND INDUSTRY

❖ Company Logo in the AGM & Flagship Event Invitation Cards





PHD CHAMBER
OF COMMERCE AND INDUSTRY

Deliverables for DIAMOND Annual Sponsor



PHD CHAMBER
OF COMMERCE AND INDUSTRY

❖ Preferred Sponsor logo visibility in Events & Event Highlight Telecasted on Premium Business Electronic Channels (Worth- INR 8,00,000)

Our sponsors got visibility in the starting, middle and ending of the event showcase which was aired on ET Now that witnessed a viewership of more than thousand viewers Pan-India.





PHD CHAMBER
OF COMMERCE AND INDUSTRY

Deliverables for DIAMOND Annual Sponsor



PHD CHAMBER
OF COMMERCE AND INDUSTRY

❖ Sponsor Logo prominently displayed on Virtual Backdrops & other Presentations





PHD CHAMBER
OF COMMERCE AND INDUSTRY

Deliverables for DIAMOND Annual Sponsor



PHD CHAMBER
OF COMMERCE AND INDUSTRY


❖ Live Ticker on PHD Chamber of Commerce and Industry's website

[Home](#) [Career@PHD](#) [Contact Us](#) [Membership](#) [Gallery](#) [Employee](#)


PHDCCI- COVID-19 Helpline Officer Incharge
Mr. Mithilesh Kumar(8376928613) | Mr. Piyush Sharma (9999943847)
Email:covidhelpline@phdcci.in

[Upcoming PHD Webinar Lists](#) [PF Help Desk](#) [E-Market Place](#) [ADR Services](#) [MGT- 7&8](#) [115 AGM- Notice & Result](#) [PHDCCI Investor Service Initiative](#)

[ABOUT US](#) [COMMITTEES](#) [STATES](#) [RESEARCH BUREAU](#) [TIFS](#) [EVENTS](#) [MEDIA](#) [SERVICES](#) [MEMBERSHIP](#) [CONFERENCE FACILITIES](#)




PHD CHAMBER
OF COMMERCE AND INDUSTRY



SPECIAL SESSION ON INDIAN ECONOMY: POST COVID-19
115th ANNUAL AWARDS EXCELLENCE 2020
Building Aatmanirbhar Bharat

DIAMOND SPONSOR



LOGO 2
6 Sec

f

t

+

in

ig



PHD CHAMBER
OF COMMERCE AND INDUSTRY



PHD CHAMBER
OF COMMERCE AND INDUSTRY

Deliverables for DIAMOND Annual Sponsor

❖ Additional Attractive Benefits Offered

**6 Full Days
complimentary Booking
in Shriram, Modi Hall for
AGM/Event/Meeting in a
year
Worth- INR 1,35,000**

**6 Full Days
Complimentary Bookings
in PHDCCI LPS
Auditorium for Holding
Company AGMs
Worth- $6 \times 85,500 = \text{INR } 5,13,000$**

**6 Full Days
complimentary Booking
in Shriram, Modi Hall for
AGM/Event/Meeting in a
year
Worth- INR 1,35,000**

**10 Free Library
Membership (@Rs 15000/
per member)
Worth- INR INR1,50,000**

**8 Speaker slot in
Parliamentarian Sessions
& Chamber's Flagship
Events in a year
Worth-
 $8 \times 1,00,000 = 8,00,000$**

**Preference will be given
& maximum
representations drafted
by the sponsors to be
placed with the
Government (concerning
his/her
company/industry)**

**20 Free Virtual
Exhibition Registration
for International &
Domestic Exhibitions for
1 Year (Rs. 1,500 per
visitor participant)
Worth- INR 30,000**

**The Senior
Representative of the
Partnering Company will
accompany the delegation
while presenting the
Representation to the
Government (with
bouquet and memento)**

**Reception of Chief Guest/
Minister for events at
PHD House**

**Advertisement Astons in
All Webinars of PHDCCI
Link-
https://drive.google.com/file/d/1U9eq8UVzhVEahX0IG0LBey3tY_7eERtB/view?usp=sharing**

**10 Complimentary entry
of participants in 3 paid
programs of PHD
Chamber
Worth- INR 20,000/-**



PHD CHAMBER
OF COMMERCE AND INDUSTRY

Deliverables for DIAMOND Annual Sponsor



PHD CHAMBER
OF COMMERCE AND INDUSTRY

*Total Yearly Worth
for Membership-
INR 51,00,000/-
(approx)*