



PHD CHAMBER  
OF COMMERCE AND INDUSTRY



# *Ecommerce Conclave 2022*

*Transforming the Way of Business :  
How to Thrive in 2022 and Beyond*



MAY 11, 2022 | PHD House, New Delhi



## OVERVIEW

- ❖ Since the beginning of the pandemic when the entire country was under lockdown, e-commerce companies were seen as the lifeline for consumers, as they were the ones delivering essentials.
- ❖ E-commerce has transformed the way business is done in India. The Indian E-commerce market is expected to grow to US\$ 111.40 billion by 2025 from US\$ 46.2 billion as of 2020. By 2030, it is expected to reach US\$ 350 billion.
- ❖ Young demography, increasing internet and smartphone penetration, and relatively better economic performance are some key drivers. Close to 100 per cent of pin codes in India have seen e-commerce adoption. More than 60 per cent of transactions and orders in India come from tier two cities and smaller towns.
- ❖ The world is a brand new place, not just socially and politically, but economically as well. The current climate left not only organizations but also customers no other choice than to shift business models and go digital, resulting in changes in customer behavior. Within no time, there had been a wave of changes and one sector in particular, reaping the benefits of these changes: the ecommerce sector.

## ABOUT CONFERENCE

- ❖ Insights for the industry on post pandemic reality uniquely impacting the future of the ecommerce.
- ❖ Discover how to proactively respond through leading-edge technology solutions will bring in resiliency and agility.
- ❖ Hear the keynote talks from the leading minds in business for evaluation & implementation of the solutions
- ❖ Highlight the opportunities in Asia as a bright spot for ecommerce industry.
- ❖ Get inspired and grow your network! Be part of the Ecomconclave and take your business to the next level. You will delve into the ecommerce world and discover the trends that will dominate the Ecommerce landscape in 2022 and meet industry leaders including to brands, agencies, service providers, merchants and tech companies.
- ❖ Are you thirsty to learn more and would you like to be part of this unique experience? Register now for the Ecommerce Conclave 2022!

## ALIGNED SESSIONS

• Inaugural Session

• Regulatory framework for E-commerce in India

• Ecommerce in 2022 & beyond with Crypto, NFT's and The Metaverse

• Redefining E-commerce digital Transformation with D2C brands

• Evolution of Logistics & Supply Chain Technologies in changing the world for e-commerce businesses

• Recognizing & Mitigating online Payment security

## WHY TO ATTEND

### SHOW THEM MORE:

- ❖ Buyers come to the conclave looking for ecommerce solutions, which is why the conclave will not only makes your solutions easy to find, it also gives you the power to show prospective buyers exactly what your solutions can do. Give buyers the chance to see, feel, and experience your solutions firsthand, while giving yourself the chance get noticed and make deals.

### PERFORM ON A GLOBAL STAGE

- ❖ Marketing around the world with an integrated platform that includes an event website, advertising, public relations, social media, direct mail, and participation in international events, which attracts a global audience digitally via this digital platform.

### SHOWCASE YOUR CAPABILITIES

- ❖ Most of the attendees says that they come to see the latest products and developments in the industry, and professionals, as well as reporters and publishers from business-to-business and trade publications are waiting. They're thirsty for what's possible, and they know the best place to discover it is here.

### SET YOURSELF APART

- ❖ In today's crowded marketplace, it's more important than ever to increase your company's visibility, distinguish yourself from competitors, and achieve top-of-mind status among prospective buyers., it offers a great opportunity to get your brand and products in front of a huge global audience.

### MAKE POWERFUL CONNECTIONS

- ❖ The conclave will attracts professionals from across the ecommerce landscape and gives you the chance to network with people you normally wouldn't have the chance to meet. This includes new distributors and channel partners looking to modify their product lines, or even other ecommerce companies. The people you meet here could very well put your business on a different trajectory for the future.

## WHO WILL ATTENDS

- ❖ E-COMMERCE COMPANIES
- ❖ CYBER SECURITY SOLUTIONS
- ❖ TECHNOLOGY SOLUTIONS PROVIDERS
- ❖ RETAIL TECHNOLOGY COMPANY
- ❖ LOGISTICS & SUPPLY CHAIN SOLUTIONS
- ❖ RETAIL & E-COMMERCE PROFESSIONALS
- ❖ D2C BRANDS
- ❖ ONLINE PAYMENT SOLUTIONS





**PHD CHAMBER**  
OF COMMERCE AND INDUSTRY

## ABOUT US PHDCCI

PHD Chamber of Commerce and Industry (PHDCCI) has been working as a catalyst for the promotion of Indian industry, trade and entrepreneurship for the past 116 years. It is a forward looking, proactive and dynamic pan-India apex organization. As a partner in progress with industry and government, PHD Chamber with a special focus on MSMEs works at the grass roots level, with strong national and international linkages for propelling progress, harmony and integrated development of the Indian economy.

"PHD Chamber of Commerce and Industry (PHDCCI) is one of the Premier Chambers in India to have been accredited with "Diamond Grade" by NABET (QCI), at national and international level.

PHDCCI is a National Apex Chamber having its international office at Bahrain for 6 GCC countries, with 1,30,000 companies as its members base, as total focus on the development of small and medium businesses. PHDCCI has co-opted National and International Industry Associations and Organisations through over 100 MoUs signed between the parties."



## EXPLORING PARTNERSHIP OPPORTUNITIES & ENQUIRES

Ajay Bansal, Senior Secretary | ✉ [ajay.bansal@phdcci.in](mailto:ajay.bansal@phdcci.in) | ☎ +91 97173 52244  
Sunita Prajapati, Joint Secretary | ✉ [suitaprajapati@phdcci.in](mailto:suitaprajapati@phdcci.in) | ☎ +91 99999 85318

**PHD CHAMBER OF COMMERCE AND INDUSTRY**

PHD House, 4/2 Siri Institutional Area, August Kranti Marg, New Delhi 110016