



**PHD Research Bureau**  
PHD Chamber of Commerce and Industry



## **NITI Aayog Releases Second Edition of Export Preparedness Index 2021**

NITI Aayog in partnership with the Institute of Competitiveness released the Export Preparedness Index (EPI) 2021.

The report is a comprehensive analysis of India's export achievements. The index can be used by states and union territories (UTs) to benchmark their performance against their peers and analyse potential challenges to develop better policy mechanisms to foster export-led growth at the subnational level.

The Export Preparedness Index is a data-driven endeavour to identify the fundamental areas critical for subnational export promotion.

**The EPI ranks states and UTs on 4 main pillars—Policy; Business Ecosystem; Export Ecosystem; Export Performance—and 11 sub-pillars—Export Promotion Policy; Institutional Framework; Business Environment; Infrastructure; Transport Connectivity; Access to Finance; Export Infrastructure; Trade Support; R&D Infrastructure; Export Diversification; and Growth Orientation.**

**This edition has shown that most of the 'Coastal States' are the best performers, with Gujarat as the top-performer.**

**EPI 2021 brings out three major challenges to India's export promotion.** These are intra- and inter-regional differences in export infrastructure; weak trade support and growth orientation across states; and lack of R&D infrastructure to promote complex and unique exports.

The EPI's primary goal is to instil competition among all Indian states ('Coastal', 'Landlocked', 'Himalayan', and 'UTs/City-States') to bring about favourable export-promotion policies, ease the regulatory framework to prompt subnational export promotion, create the necessary infrastructure for exports, and assist in identifying strategic recommendations for improving export competitiveness. It promotes competitive federalism and a fair contest among States/UTs.

### **Framework:**

The 4 pillars and the rationale behind their selection is given below:

1. **Policy:** A comprehensive trade policy provides a strategic direction for exports and imports.
2. **Business Ecosystem:** An efficient business ecosystem can help attract investments and create an enabling infrastructure for businesses to grow.
3. **Export Ecosystem:** This pillar aims to assess the business environment, which is specific to exports.
4. **Export Performance:** This is the only output-based pillar and examines the reach of export footprints of states and union territories.

<b>State</b>	<b>Overall Rank</b>	<b>State Category</b>
Gujarat	1	Coastal
Maharashtra	2	Coastal
Karnataka	3	Coastal
Tamil Nadu	4	Coastal
Haryana	5	Landlocked
Uttar Pradesh	6	Landlocked
Madhya Pradesh	7	Landlocked
Punjab	8	Landlocked
Andhra Pradesh	9	Coastal
Telangana	10	Landlocked
Rajasthan	11	Landlocked
Delhi	12	UT/City States
Odisha	13	Coastal
Goa	14	UT/City States
Assam	15	Landlocked
Kerala	16	Coastal
Uttarakhand	17	Himalayan
Himachal Pradesh	18	Himalayan
West Bengal	19	Coastal
Jharkhand	20	Landlocked
Chhattisgarh	21	Landlocked
Bihar	22	Landlocked
Jammu and Kashmir	23	UT/City State
Chandigarh	24	UT/City States
Tripura	25	Himalayan
Sikkim	26	Himalayan
Puducherry	27	UT/City States
Dadra Nagar and Haveli & Daman and Diu	28	UT/City States
Manipur	29	Himalayan
Andaman and	30	UT/City States

Nicobar Islands		
Nagaland	31	Himalayan
Meghalaya	32	Himalayan
Ladakh	33	UT/City States
Mizoram	34	Himalayan
Arunachal Pradesh	35	Himalayan
Lakshadweep	36	UT/City States

Source: PHD Research Bureau, PHD Chamber, compiled from NITI Aayog report on Export Preparedness Index 2021

**Please find appended the link to access detailed report:**

[https://www.niti.gov.in/sites/default/files/2022-03/Final EPI Report 25032022.pdf](https://www.niti.gov.in/sites/default/files/2022-03/Final_EPI_Report_25032022.pdf)

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Warm Regards,

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