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Ministry of Ayush  
Government of India



सत्यमेव जयते  
Ministry of Micro, Small and Medium Enterprises  
Government of India



सत्यमेव जयते  
GOVERNMENT OF INDIA  
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**75**  
Azadi Ka  
Amrit Mahotsav



सत्यमेव जयते



MINISTRY OF FOOD PROCESSING INDUSTRIES  
GOVERNMENT OF INDIA



Ministry of Environment, Forest  
and Climate Change



एक कदम स्वच्छता की ओर



**PHD CHAMBER**  
OF COMMERCE AND INDUSTRY



**2022**

# STARTUP INDIA EXPO & CONCLAVE

**2<sup>nd</sup>-3<sup>rd</sup> JUNE 2022**

LPS Auditorium, PHD House, New Delhi



**RISE OF THE  
STARTUP  
ECOSYSTEM**

Sponsor



Government of India has introduced various initiatives to boost the Startup ecosystem over the past few years. These include the flagship Startup India Initiative, Atal Innovation Mission (AIM), Fund of Funds by SIDBI, The Biotechnology Ignition Grant (BIG) Scheme, Tax benefits and Simplification of the Process of Registering Startups and many others. This will reinvigorate the Startup ecosystem and augment the investor confidence. In the current day and age, Women Entrepreneurs represent the fastest-growing category worldwide and women are making a significant contribution to entrepreneurial activity and economic development. Women entrepreneurs have an important impact on the economy, both by the number of Startups that they can create and further by the fact that several of them are creating successful unicorns.



**The PHD Startup India 2022 - Expo & Conclave** is structured for a 360-degree understanding of Startup ecosystem with a view to derive actionable recommendations for consolidating gains made during the journey of the Startup India initiative and building further upon these foundations for seeking desirable objectives. The sessions are designed to bring together the best of global and experts consisting of Government Leaders, Policy Makers, Thought Leaders, Startups, Investors, Incubators, Innovators, Academic Institution, Industry Captains and others.

## Agenda Points of Discussion

- The growth of the Indian startup ecosystem.
- The role of the 'Startup India Initiative' towards the journey for becoming the largest startup ecosystem in the world.
- Offerings of different State Governments for incubation and funding support
- The vision of “Aatmanirbhar Bharat” and the role of startups in achieving this goal
- The need for collaboration between various stakeholders to further improve the efficiency of the startup ecosystem in India.
- Opportunity to connect with the brightest minds to explore business growth
- New leads, research, new technology trends, brand equity across industries



## Objectives

- Encouraging and inspiring youth for innovation and entrepreneurship.
- Exchange knowledge on best practices on nurturing startup ecosystems.
- Develop capacities of an entrepreneurial ecosystem.
- Mobilize global and domestic capital for investments into startups.
- Provide opportunities to startups for entering domestic (private and public) and international markets.
- Showcasing high-quality, high technology and frugal innovations from India.
- Enabling ease of doing business for startups and investors.

# INVITED DIGNATARIES & EMINENT STAKEHOLDERS

- Central Ministries
- Startup Missions & Invest India
- State Startup Missions
- Soonicons
- Sector Representatives
- Technology Providers
- Education Institutes
- Policy Makers - Centre & State Government
- Ambassadors & Diplomats
- Startups- Founders & Co-founders
- Unicorns-Founders; CEO & Directors
- Incubators ; Innovators & Academia
- Academic Institutions & Budding Aspirants
- Product & Brand Development Teams
- Thought Leaders; Global Industry Captains & Experts
- Investors; Banks & Financial Institutions
- VCs and Angel Investors
- Others Relevant National & International Stakeholders

## FOCUS AREAS OF DISCUSSION

### INAUGURAL SESSION

- *Government Initiatives & Schemes*
- *Industry Perspective*

### FIRE SIDE CHATS

- *Unicons*
- *Soonicons*
- *Entrepreneurs*
- *Angel Investors*
- *Venture Capitalists*

### PANEL DISCUSSIONS

- *Discovering the next Edtech frontier*
- *What keeps India's Entrepreneurship Flame Burning*
- *Re Imagine, Re-Invent, Re Build in Resilient Times*
- *Future of Work: Boon or Bane for Entrepreneurs*
- *Rise of Indian Startups with focus on innovation*
- *Why Gen Z will make the startup ecosystem thrive*
- *India on its way to becoming a Global Startup Hub*

### MAIN FOCUS SECTORS

- *HealthTech*
- *EduTech*
- *AgriTech*
- *FinTech*
- *Artificial Intelligence*
- *AR/ VR / Data Analytics*
- *WaterTech*
- *Green Tech*

### PARALLEL TRACKS

- *Meetups With Investors And Startups*





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