



Academic Partner



NATIONAL APEX CHAMBER

WORKSHOP ON **INTEGRATING PRME MODEL IN MANAGEMENT EDUCATION FOR SUSTAINABILITY**

20TH JULY 2020 | 3 PM TO 5 PM



Introduction

The understanding of PRME Model is essential to transform business and management education for creating sustainable systems to do businesses. Integrating the PRME model in Management Education produces leaders, managers and responsible business leaders of Tomorrow who are efficient, effective and ethical.

It is important for upcoming leaders to be equipped with the information and skills to balance economic and sustainability goals, and make high impact changes. While businesses in the world suffer due to lack of security, PRME is the best way to push businesses towards sustainability by creating awareness and building capacity for it.

Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 as a platform to raise the profile of sustainability in schools around the world, and to equip today's business students with the understanding and ability to deliver change tomorrow.

PRME can yield a great deal of sustainability as it works through six principles. It engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact.

Objectives

- To inform the learners and enable them to understand the importance of Principles for Responsible Management Education (PRME)
- To understand the competency framework for PRME and Cluster of competencies
- To learn importance of linking CAMB Model with PRME
- To discuss the building blocks for Responsible Management Education for Sustainable Development

Who can participate?

- Academicians
- Management Faculties and Students
- Institution Leaders/Corporate Leaders
- Educationists
- Development Sector Organizations
- PSUs
- Sustainability Officers
- CSR Heads
- Research Scholars

Workshop Delivery Mode

The online workshop will be in Device-to-Device (D2D) mode on the Zoom platform with adequate security features. The participants will attend the sessions by logging in from their computers.

Certification

The participants will be awarded a certificate of Participation for attending the 'Workshop on Integrating PRME Model in Management Education for Sustainability'.

Module of the workshop

1. Introduction to Principles of Responsible Management Education (PRME)
2. Competencies: An Introduction
3. Competency framework for PRME
4. Cluster of competencies
5. Linking CAMB Model with PRME
6. Mapping curriculum for Responsible Management Education
7. Building Blocks for Responsible Management Education for Sustainable Development

Workshop Expert

Prof. Radha R. Sharma has been Dean, Research & Centres of Excellence and is Chair Professor, Organizational Behaviour; Chair, Centre on Positive Scholarship for Organizational sustainability at Management Development Institute, Gurgaon, India. An executive alumnus, Harvard Business School, she been ICCR Chair Professor of Social Responsibility and Governance at HHL Graduate School of Business, Germany, visiting Professor to EBS, Germany; ESCP-Europe, Italy; University of Leipzig; and guest professor to Wittenberg Centre for Global Ethics.

A recipient of gold medals, several international and national academic awards Prof. Sharma has Advanced Professional Certification in MBTI from Association of Personality Type, EI certification (EI Learning System), USA and has certifications in Corporate Social Responsibility from British Council & New Academy of Business, UK; and the World Bank Institute. She has been associated with the PRME initiative from an early stage and has published book and book chapter under PRME Collection and on sustainability.

HURRY UP LIMITED SEATS AVAILABLE!

Important note: Please mention your correct name with proper salutation for the Certificate and do not miss to fill the GST no. with proper address, if you need a tax invoice.

Registration Fee: 500+GST

REGISTER ME

Last date of Registration: 18.07. 2020

FOR ADDITIONAL INFORMATION ABOUT THE WORKSHOP, PLEASE CONTACT

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About: Management Development Institute, Gurgaon

Management Development Institute (MDI) is a leading Indian private business School in India. It was established in 1973 by Industrial Finance Corporation of India and is located in Gurgaon. The institute offers various post graduate diploma programmes, full-time post graduate programmes in management, part-time programmes and fellowship research programmes. MDI was ranked fifth by Business Today's "India's Best B-Schools 2019", 10th among management schools in India by the National Institutional Ranking Framework (NIRF) in 2020, 3rd in India by Outlook India's Top 150 Private MBA Institutions" of 2020.



NATIONAL APEX CHAMBER

About: PHDCCI

PHD Chamber of Commerce & Industry, a leading Industry Chamber of India, ever since its inception in 1905, has been an active participant in the India Growth Story through its Advocacy Role for the Policy Makers and Regulators of the Country. Regular interactions, Seminars, Conference and Conclaves allow healthy and constructive discussions between the Government, Industry and International Agencies bringing out the Vitals for Growth. As a true representative of the Industry with a large membership base of 1,30,000 direct and indirect members, PHD Chamber has forged ahead leveraging its legacy with the Industry knowledge across sectors (58 Industry verticals being covered through Expert Committees), a deep understanding of the Economy at large and the populace at the micro level.

At a Global level we have been working with the Embassies and High Commissions in India to bring in the International Best Practices and Business Opportunities.

PHD Chamber has special focus on the following thrust areas:

- *Economic & Business Policy Advocacy*
- *Industry*
- *Infrastructure*
- *Housing*
- *Health*
- *Education & Skill Development*
- *Agriculture & Agri-business*
- *ICT*
- *International Trade*

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