



INDIA-GRULAC **BUSINESS SUMMIT** 8 TRADE EXPO

21-22 September 2021 10:00 AM - 05:00 PM

Hybrid Edition PHD House, New Delhi



















GOLD SPONSORS



























FOCUS SECTORS

• Pharmaceutical & Healthcare • Emerging Technology • Packaging • Housewares • Beauty • Travel • Hospitality and Tourism • Printing • Gifts • Wellness

BACKGROUND

The Latin American region is fast emerging as one of the major growth engines of the world. Like India, Latin America has remained largely resilient to global economic turmoil and has stayed on the path of growth matching India's attractiveness for investment, which is currently among the top three globally. Despite being located oceans apart, India and the Latin American Caribbean nations have remarkable similarities. The growing bond between India and the nations of Latin America and the Caribbean (LAC) presents both sides with an immense opportunity. Blessed with human capital, abundant natural resources and a growing pool of technologists, innovators and entrepreneurs, this relationship between emerging markets can unlock new sources of industrial prosperity and human development. Governments of LAC and India have been making conscious effort to enhance attractiveness and awareness of each other's economies.

In recognition of the growing mutual interest towards strengthening of economic ties and promoting ease of doing business for the MSME sector, PHD Chamber of Commerce and Industry is organizing the virtual edition of India-GRULAC Business Summit on 21-22 September 2021 to encourage foreign investments and attract investors in both the region for building global competitiveness. The conference will comprise of Inaugural Session, Thematic Sessions and B2B meetings between Indian and Latin America and Caribbean industry. The Thematic Sessions will focus on specific sectors namely; Pharmaceutical & Healthcare, Emerging Technology, Packaging, Housewares, Beauty, Travel, Hospitality and Tourism, Printing, Gifts, Wellness.

Objectives

- Make Indian Business specially the Indian SME Sectors, aware of the information on the growth prospect and how their products can find a market and how to mobilize investment in LAC region.
- To know about the current economic scenario in LAC Region and the innumerable opportuntites available for bilateral economic cooperation.
- Identify the sectors-specific opportunities for Indian economy in LAC Region and have focussed interactions on the core sectors of cooperation, by presenting the sectors where the region offers competitive advantages, which can be utilised by the Indian Industry.
- Shed light on the incentive/schemes offered by the Government of India and financial institution and describe how both the region benefits from these incentives
- Platform to discuss issues of concern and identify sector specific opportunities.
- The Summit would provide Indian businessmen a platform to discuss the issues of concern.
 Some of the major issues identified were visa problems, language barrier, logistics and air connectivity.
- The Summit would provide a platform to sensitize the Indian Industry about the various opportunities of bilateral Trade and Investments that exists in the GRULAC region
- It would also enable the Indian businessmen to have an insight into the GRULAC markets as various Embassy officials would be making presentations regarding the same.
- Select Indian businessmen will share their success stories and also would share the intricate practical issues of the region.

Key Takeaways

- Platform to network with the Head of Mission, Businessmen, Policy makers and representatives from International companies.
- Recognizing and understanding various opportunities in the key sectors/areas
- Exporting project financing and funding opportunities.
- Network with the Indian Industry leader and policy makers.
- Sharing success stories and best global business practices.

Participants Profile

- Head of Foreign Mission India and Indian Mission Abroad
- National & Regional Investment Bank
- International Organisation
- Leading Investor & Traders
- Head of Chambers of Commerce and trade associations
- Think Tanks, Research Organisation, and Academia
- Media

BACKGROUND

- India and the LAC region have cooperated on a lot of global issues on various multilateral and global platforms and there is a need to extend this cooperation at regional and bilateral levels.
- India and LAC nations have evolved as diversified and mature global trading and investment players.
 Some have transformed themselves into highly competitive export hubs for manufactured products such as aircraft, automobiles, machinery and pharmaceuticals, as well as services such as software, information technology and entertainment, while still retaining their competitiveness in traditional agro-product exports.
- India and LAC nations have evolved as diversified and mature global trading and investment players.
 Some have transformed themselves into highly competitive export hubs for manufactured products such as aircraft, automobiles, machinery and pharmaceuticals, as well as services such as software, information technology and entertainment, while still retaining their competitiveness in traditional agro-product exports.
- There is a huge scope to strengthen India-LAC relations by deepening trade and investment ties. There is
 significant untapped potential for Indian exporters in categories such as machinery and mechanical
 appliances, electrical machinery and equipment, plastics, transport vehicles, pharmaceuticals, among
 others, owing to their high import demand in the region.

Programme Agenda

The business talk will comprise of an Inaugural Session followed by two Plenary Sessions namely:

Plenary Session 1: Global Trade and Investment Opportunities for Indian Industry in the South America, namely; Argentina, Brazil, Bolivia, Chile, Colombia, Ecuador, Guyana, Paraguay, Peru, Suriname, Uruguay and Venezuela.

Plenary Session 2: Global Trade and Investment Opportunities for Indian Industry in the Central and Caribbean, namely; Cuba, Dominican Republic, Mexico, El Salvador, Trinidad & Tobago, Panama, Guatemala, Costa Rica, Nicaragua and Jamaica.



About PHDCCI

PHD Chamber of Commerce and Industry, established in 1905, is a proactive National Apex Chamber working at the grass-root level and with strong national and international linkages. The Chamber acts as a catalyst in the promotion of industry, trade and entrepreneurship. PHD Chamber, through its research-based policy advocacy role, positively impacts the economic growth and development of the nation. PHD Chamber is more than an organisation of the business community, as it lives by the chosen motto In Communitys Life & Part of It and contributes significantly to socio-economic development and capacity building in several fields.

"PHD Chamber of Commerce and Industry(PHDCCI) is one of the Premier Chambers in India to have been accredited with "Diamond Grade" by NABET(QCI), at national and international level.

PHDCCI is a National Apex Chamber having its international office at Bahrain for 6 GCC countries, with 1,30,000 companies as its members base, as total focus on the development of small and medium businesses. PHDCCI has co-opted National and International Industry Associations and Organisations through over 100 MoUs signed between the parties."

PHD Chamber has special focus on the following thrust areas:

- Economic & Business Policy Advocacy
- Industry
- Infrastructure

- Housing
- Health
- Education & Skill Development
- Agriculture & Agri-business
- ICT
- International Trade
- Defence & HLS

For Exhibition And Branding Opportunities

Contact Details

FOR EXHIBITION AND BRANDING OPPORTUNITIES

Mr. Niraj, Secretary - International Affairs, PHDCCI / E-mail: niraj@phdcci.in; Mob: +91-9810107069

FOR REGISTRATION, B2G MEETINGS & OTHER QUERIES

Mr. Abhishek Banwara, Joint Secretary, PHDCCI / E-mail: abhishekbanwara@phdcci.in: Mob: +91-9654122241 Ms. Kanishka Arora, Executive Officer, PHDCCI / E-mail: kanishka.arora@phdcci.in: Mob: +91-9999078178

PHD CHAMBER OF COMMERCE AND INDUSTRY

PHD House, 4/2 Siri Institutional Area, August Kranti Marg, New Delhi 110016
Tel: 91-11-26863801-04, 49545454 Fax: 91-11-26855450, 49545451, Website: www.phdcci.in