



PHD CHAMBER
OF COMMERCE AND INDUSTRY

E-CONCLAVE ON INTELLIGENT CONNECTIVITY FOR BUSINESS GROWTH

Thursday, 2 September 2021; 2 pm - 5 pm

Executive Summary

Intelligent connectivity is a model that is the amalgamation of Internet of Things, 5G and Artificial Intelligence for accelerating technological development to enable new disruptive digital services. Technology landscape in business is changing w.r.t. expectations, regulations and the way employees work. In the intelligent connectivity vision, machines, devices and sensors as a part of Internet of Things is analysed and contextualised by AI technologies and manifested to users in a more useful way. Intelligent connectivity can play a major role in areas like-

- Transportation & Logistics
- Public Safety & Security
- Industrial & Manufacturing operations
- Virtual Offices

- Entertainment - Live Streaming, Gaming
- Customer Care
- Remotely Automated Plants
- Preventive Maintenance

- Drone Delivery
- Smart Cities
- Healthcare
- Many other sectors

OBJECTIVES

Understanding critical success factors for digital transformation success vis-à-vis

- Boosting profits
- Improved communication
- Expanding consumer reach
- Better customer acquisition and retention



AGENDA

Session 1: Advanced digital networks for data-oriented businesses

Session 2: IoT for Creating Sustainable Tech for Smart Cities

Session 3: Moving with the Times- Supporting Critical Infrastructures through IoT Solutions

About Us

PHD Chamber of Commerce and Industry (PHDCCI), is a proactive and dynamic National Chamber which works at the grassroots level with strong national and international linkages for propelling progress, harmony and integrated development of the Indian economy. Established in 1905, it is one of India's oldest Chambers and is amongst the few of Premier Chambers in India to have been accredited with "Diamond Grade" by NABET (QCI), at national and international levels.

PHDCCI has been working as a catalyst in the promotion of industry, trade and entrepreneurship and while acting as the 'Voice of Industry' as well as the 'Voice of the Government' it has created a niche for itself across the country through the excellent work done by its State Chapters and Expert Committees on various subjects of national importance.

PHD Chamber has special focus on the following thrust areas:

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| <ul style="list-style-type: none">• ADR & ODR• Agri Business & Food Processing• Economic & Corporate Affairs• Education• Environment | <ul style="list-style-type: none">• Healthcare• HR & IR• Housing & Urban Development• ICT• Innovation & Start-up | <ul style="list-style-type: none">• Industry Affairs• International Affairs• MSME's• Power• Skill Development |
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