



Regional office of Textile Commissioner Noida
Ministry of Textiles
Government of India



NATIONAL APEX CHAMBER

2nd Edition **Textile**

Exhibition

cum

Buyer Seller Meet

22nd-24th February, 2019

The Front Lawns, Hotel The Clarks
Varanasi, Uttar Pradesh



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TEXTILE INDUSTRY IN INDIA

India's textiles sector is one of the oldest industries in Indian economy dating back several centuries. Even today, textiles sector is one of the largest contributors to India's exports with approximately 13 per cent of total exports. The textiles industry is also labour intensive and is one of the largest employers. The textile industry has two broad segments. First, the unorganised sector consists of handloom, handicrafts and sericulture, which are operated on a small scale and through traditional tools and methods. The second is the organised sector consisting of spinning, apparel and garments segment which apply modern machinery and techniques such as economies of scale.

The textile industry employs about 105 million people directly and indirectly. India's overall textile exports during FY 2017-18 stood at US\$ 37.74 billion.

The **Varanasi textile** industry produces a diverse range of products such as dress materials, furnishings, scarves, hangings, etc. with traditional as well as innovative designs to cater to the contemporary market. These days designs are also being prepared digitally.

Manufacturing techniques used in Varanasi too have been undergoing tremendous change. While several handlooms are still operational, powerlooms, which are driven by electricity and have higher levels of production, are now being used extensively. Simultaneously, efforts are on, in the government as well as private sector, to raise awareness among consumers and revive handloom production. According to weaver's census (2009-10), there are 82,773 adult handloom weavers in Varanasi district. There are 37,331 households operating handlooms in Varanasi district.

POWERLOOM SECTOR IN INDIA

The powerloom industry has traditionally been a cornerstone of the Indian economy in terms of foreign exchange earnings and employment. Powerlooms contribute around 70 per cent of the total jobs in the textile industry, employing around 6.5 million people.



KEY FEATURES OF TEXTILE EXHIBITION CUM B2B MEET

- Suggest interventions in the Textile sector with focus on powerloom products for increasing the domestic manufacturing thereby decreasing the import burdens while looking at the export potential.
- 3 days Exhibition cum B2B Meet
- Industry and Government delegations.
- Face to face Buyer Seller interaction and Negotiations.
- Creating a platform for exhibiting latest products, trends and technologies related to Textiles.
- Sharing of information on the new application areas of Textiles
- Providing Market development support to the sellers and manufacturers for marketing to bulk and institutional buyers.

Registration for Exhibitors

**Minimum booking of 9 sq. mtrs. under shell scheme
Indian Exhibitor @ INR 15,000/- for 9 sq. mtr. (Shell Scheme).**

Additional display aids and furniture can also be obtained on payment basis.
Allocation of stalls will be made on first come first serve basis on receipt of complete application form along with undertaking and full payments through Demand Draft / cheque/NEFT in favour of PHD Chamber of Commerce and Industry, New Delhi

Registration for Buyers

No Registration Fee for Buyers.
If required, we can book accommodation for the officials at Varanasi from approved and registered buyer companies.
Prior registration is necessary.

EXHIBITORS' PROFILE

- Silk products Manufacturers
- Powerloom sector
- Handloom based home decor
- Sarees and other womenwear
- Blankets, Shawls, Stoles and other woollen products manufacturers
- Synthetics and rayon fabrics
- Fashion, Apparel manufacturers
- Institutional suppliers
- Raw Material suppliers
- Fabric manufacturers and vendors

WHY EXHIBIT

- Focused Exhibition on Textiles
- One to one B2B interactions
- Increasing Brand Awareness
- Opportunity to increase market share
- Business networking and generation of leads
- Displaying of latest products
- Joint Venture, Collaboration and Investment Opportunities
- A gathering consisting of senior officials of Government of India, diplomats, CEOs and top officials from the technical textile companies from India and abroad.

VISITORS' PROFILE

- Fashion and apparel stores /retail chains
- Home decor stores/ retail chains
- Export Houses
- Buying Houses
- Buying Agents
- Institutional buyers
- Bulk Industrial buyers
- International buyers
- Government Departments
- Public Sector Undertakings
- Ambassadors/High Commissioners/Commercial Counsellors
- Foreign Delegations



Registration Form

I / We shall participate in the above mentioned Event

Name(s) & Designation(s) 1. _____ 2. _____

Organization: _____

Address: _____

Tel: _____ Fax: _____

Email: _____

FOR REGISTRATIONS PLEASE CONTACT

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