

## Launch of Sino-Indian Digital Collaboration Plaza

The Sino-Indian Digital Collaboration Plaza (SIDCOP), an initiative to bring Indian IT companies and Chinese enterprises closer to each other on a single AI enabled platform has been launched on 10th January 2019. This is a partnership by National Association of Software and Services Companies (NASSCOM) with Municipal Governments of Guiyang and Dalian. A Joint Venture comprising of one Indian and Chinese company has been tasked with the running of the platform.

Indian IT enterprises are world renowned for their expertise in business transformation and operational optimization by using IT tools in complex business environments. Indian IT enterprises have a long and distinguished pedigree of international clients, whom they have helped transform their businesses and globalize and revolutionize with changing times.

SIDCOP, which is a boundary-less marketplace offers this opportunity for Chinese enterprises in order to assist them in operational optimization and adopting industry best practices in business solutions. This platform could be useful to connect with top providers from India and help Chinese enterprises source the right solution providers for their projects.

Please contact for any query related to this mail to Ms. Bhawna Kakkar, Research Associate at [bhawna.kakkar@phdcci.in](mailto:bhawna.kakkar@phdcci.in) with a cc to Dr. S P Sharma, Chief Economist at [spharma@phdcci.in](mailto:spharma@phdcci.in), and Ms. Megha Kaul, Economist, [megha@phdcci.in](mailto:megha@phdcci.in), PHD Chamber of Commerce & Industry.

Warm Regards,  
Dr S P Sharma



NATIONAL APEX CHAMBER

Chief Economist  
PHD Chamber of Commerce and Industry  
PHD House, 4/2 Siri Institutional Area  
August Kranti Marg, New Delhi-110016, India  
Tel: +91 49545454  
Fax: +91 11 26855450  
Email: [spsharma@phdcci.in](mailto:spsharma@phdcci.in)  
Website: [www.phdcci.in](http://www.phdcci.in)

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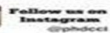
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PHD CHAMBER OF COMMERCE AND INDUSTRY

PHD House, 4/2 Siri Institutional Area, August Kranti Marg, New Delhi - 110 016 (India) • Tel. : +91-11-2686 3801-04, 49545454, 49545400  
Fax : +91-11-2685 5450 • Email : [phdcci@phdcci.in](mailto:phdcci@phdcci.in) • Website : [www.phdcci.in](http://www.phdcci.in), CIN: U74899DL1951CAP001747

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