



# NEPAL CHAMBER EXPO 2018

EXHIBIT | EXPLORE | EXPAND

Nepal's Consumer Expo



[www.nepalchamberexpo.com](http://www.nepalchamberexpo.com)

Shrestha [www.dvsnepal.com](http://www.dvsnepal.com)

29 Nov - 3 Dec

Bhrikuti Mandap Exhibition Hall  
Kathmandu, Nepal

## ORGANIZED BY



Nepal Chamber  
of Commerce

Partner Country



MYANMAR

Focus Country



THAILAND

## SUPPORTED BY



Government of Nepal  
Ministry of Commerce  
Trade & Export Promotion Center

Exclusive Industry Partner from India



PHD Chamber  
of Commerce & Industry



# HIGHLIGHTS of Past Editions



Hon'ble Finance Minister Bishnu Prasad Poudel inaugurating the 1st expo.



H.E. Vice President of Nepal Nanda Bahadur Pun inaugurating the 2nd expo.



H.E. President of Nepal Bidhya Devi Bhandari inaugurating the 3rd expo.



Korean Ambassador, Hon'ble Finance Minister and President of NCC



CPN UML leader Jhalanath Khanal visiting Nepal Chamber Expo



True consumer and trade event



Title Sponsor Mt. Fuji Springs Inc., Japan at Nepal Chamber Expo



Congress leader Sujata Koirala with NCC executives at the expo



## ABOUT THE EXHIBITION

After the success of the first two editions, Nepal Chamber of Commerce is glad to present the fourth edition of its premier consumer and trade event **Nepal Chamber Expo-2018**.

Nepal Chamber Expo is conceptualized with the objective to provide a platform for awareness, perception and positioning of the business and to create a hub for new connections and networking. The Expo will be centered to introduce latest & quality products in the market to cater to the varied consumer needs and demands.

Nepal Chamber Expo 2018 aims to create a favorable environment for the promotion of local business among the international community as well as create a genuine trade base for the international exhibitors to explore their business possibilities with extended promotion in Nepal.

The expo welcomes organizations from a cross-section of business areas such as manufacturing, trading & services industries. The emphasis will be given on providing the exhibiting organizations with every possible support and opportunities to improve, evolve and expand their business in the long run.

## OBJECTIVES OF THE EXHIBITION

- To provide a platform for awareness, perception and positioning
- To provide opportunity to different stakeholders of the business sector for creating new business avenues & consumer friendly trade practices
- To introduce learning and sharing of knowledge on new trends in the industry
- To foster a better understanding of the importance of business exhibitions in Nepal.
- To provide an overview of the Nepalese consumer market, trade and industrial development.
- To create awareness and to encourage people to buy and use quality products and services.
- To promote national trade and industry among the international community.
- To offer an opportunity to the international exhibitors to explore the Nepalese market and current business trends.
- To develop high quality hands-on experiences that could stimulate and encourage more exhibitors from diverse areas to participate.

## EXHIBIT CATEGORY

Agro Products	Gadgets
Automobiles	Handicrafts
Books	Health & Fitness
Construction Materials	Home Appliances
Cosmetics	Home Decor
Decorative	Hydropower
Education	Information Technology
Electrical & Electronics	Leather Goods
Fashion Wear	Medicine & Pharmaceuticals
Financial Institutions	Toiletries
Flooring & Furnishing	Travel & Tourism
Food & Beverage	and others....



## VISITORS' PROFILE

Government Officials	Distributors	Importers	Media
Corporate Managers	Wholesalers	Trade Delegations	Students
Manufacturers	Exporters	Retailers	Consumers

## SPONSORSHIPS AVAILABLE

Title Sponsor	[1]	Gold Sponsor	[1]	Official Bank	[1]	Official Cargo	[1]
Platinum Sponsor	[1]			Official Insurance	[1]	Official Hotel	[1]
Diamond Sponsor	[1]			Official Airlines	[1]	Official Travel Agency	[1]

## EXHIBITION PROMOTION

Print Media	Invitation	SMS	Banner
Radio Jingles	Social Media	Email	TV Scrolling
Press Conference	Poster	TV Commercial	

## GENERAL INFORMATION

Opening Ceremony	: 29 Nov. [11am tentative]
Exhibition Hour	: 10:30am - 6:00pm
Admission to Expo	: Exhibitor Badge / Invitation Card / Ticket / Media Card / VIP & VVIP Passes
Insurance	: Exhibitor must do themselves.
Accommodation	: Bookings can be done on request.

### EXHIBITION VENUE

Bhrikuti Mandap Exhibition Hall is a centrally located venue for commercial exhibitions with easy accessibility along with plenty of parking provision. Currently, it is the only venue to host large scale exhibitions in the Capital City.

### STALLS

Standard size of stall is 9sq.m. (3m x 3m). As per the requirement of the exhibitors, the stalls can be merged to obtain different sizes of 18sq.m. (3m x 6m), 27sq.m. (3m x 9m), 36sq.m. (6m x 6m) and so on. Bare blocks are also available where the exhibitors can construct their customized design.

## FOR PARTICIPATION

Stall / Sponsorship allotment will be done on 'First Come First Serve' basis. For booking, please visit [www.nepalchamberexpo.com](http://www.nepalchamberexpo.com) or directly contact the Organiser.

# RESERVATION / CONTRACT FORM



29 Nov - 3 Dec, 2018  
Bhrikuti Mandap Exhibition Hall  
Kathmandu, Nepal

Please fill this Reservation Form and return to the Organizer by Fax: +977-1-4229998 / by Email: nepalchamberexpo@gmail.com

## Exhibitor

Company/Organisation: \_\_\_\_\_

Address: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Designation: \_\_\_\_\_

Email: \_\_\_\_\_ Mobile no.: \_\_\_\_\_

## Exhibit Category [Tick the appropriate box]

- |  |                                       |   |  |   |                                      |   |
|--|---------------------------------------|---|--|---|--------------------------------------|---|
| <input type="checkbox"/> Agro Products | <input type="checkbox"/> Construction | <input type="checkbox"/> Electrical/Electronics | <input type="checkbox"/> Flooring/Furnishing | <input type="checkbox"/> Handicraft       | <input type="checkbox"/> Home Decor  | <input type="checkbox"/> Leather Goods    |
| <input type="checkbox"/> Automobiles   | <input type="checkbox"/> Decorative   | <input type="checkbox"/> Fashion Wear           | <input type="checkbox"/> Food & Beverage     | <input type="checkbox"/> Health & Fitness | <input type="checkbox"/> Hydro Power | <input type="checkbox"/> Medicine/Pharma  |
| <input type="checkbox"/> Books         | <input type="checkbox"/> Education    | <input type="checkbox"/> Financial Institutions | <input type="checkbox"/> Gadgets             | <input type="checkbox"/> Home Appliances  | <input type="checkbox"/> Info Tech   | <input type="checkbox"/> Travel & Tourism |
|  | <input type="checkbox"/> Cosmetics    | <input type="checkbox"/> Toiletries             | <input type="checkbox"/> Others _____        |   |                                      |   |

## Participation Fee [Tick the appropriate boxes]

**National Exhibitor**  
Nrs. 4500/- per sq.m. (13% VAT Extra)

**International Exhibitor**  
USD. 90/- per sq.m. (13% VAT Extra)

## Payment Process

Exhibitors are required to make cheque [National Exhibitor] /DD [International Exhibitor] in favour of Nepal Chamber of Commerce payable at Kathmandu or make the payment through bank transfer.

50% of the participation fees must be paid at the time of submitting this form. Remaining payment is to be paid on or before October 15, 2018.

## Acceptance

I on behalf of the participating company/organisation hereby read and accept the terms and conditions mentioned on the reversed side of this form and I am authorized to sign and stamp this form.

Stamp

Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Date: \_\_\_\_\_

## For Organizer's use only:

Exhibitor no.: \_\_\_\_\_ Booth No.: \_\_\_\_\_ Authorized Signature: \_\_\_\_\_

# Terms and Conditions

## 1. TERMS OF REFERENCE

- A. The term "Exhibitor" means the person, firm or company with whom this contract is made.
- B. The term "Exhibition" shall mean **Nepal Chamber Expo 2018**
- C. The term "Organizer" shall mean **Nepal Chamber of Commerce**.

## 2. CONTRACT FOR PARTICIPATION

The contract shall be established when the participant submits Reservation/Contract Form duly filled, signed and stamped along with 50% advance payment.

- 3. Exhibitors must limit themselves within the space/stall/area allotted to them. Disturbing or encroaching space beyond the space allotted is strictly prohibited.
- 4. The Organizer reserves the right to accept the request, to revise the layout and the allotment of stalls.
- 5. The Organizer shall not be responsible or liable to the Exhibitor or to any one at the stand/stall or in the exhibition premises for any accident or injury suffered or for any damage to or loss of any chattel/merchandise.
- 6. Although maximum security measures will be followed, the Organizer will not be responsible for any theft, damage or unforeseen calamities in the exhibition premises. The Exhibitors are advised to insure their merchandise through their insurers.
- 7. Although proper arrangement will be done for providing stabilized power, the Exhibitors are requested to take suitable measures to safeguard their equipments against any accidental power fluctuations.
- 8. The Exhibitor can also use audio/video gazettes and carry out activities within the space allotted, provided the sound is limited to decent audible volume which will not disturb the neighbouring exhibitors/participants.

## 9. CANCELLATION / REFUND

In case the event is postponed or cancelled, the liability of the Organizer is limited to refund the amount paid by the Exhibitor.

No cancellation or demand for refunds will be entertained once the contract is established.

- 10. The Organizer reserves the right by notice to change or to add to the terms & conditions in this contract. The Exhibitor must bring the Terms & Conditions to the notice of all servants, employees or agents employed by the Exhibitor.
- 11. The Organizer reserves the right to be the final authority in settling any dispute in accordance to the existing Nepal's Laws.

**Participant's Representative:**

Signature

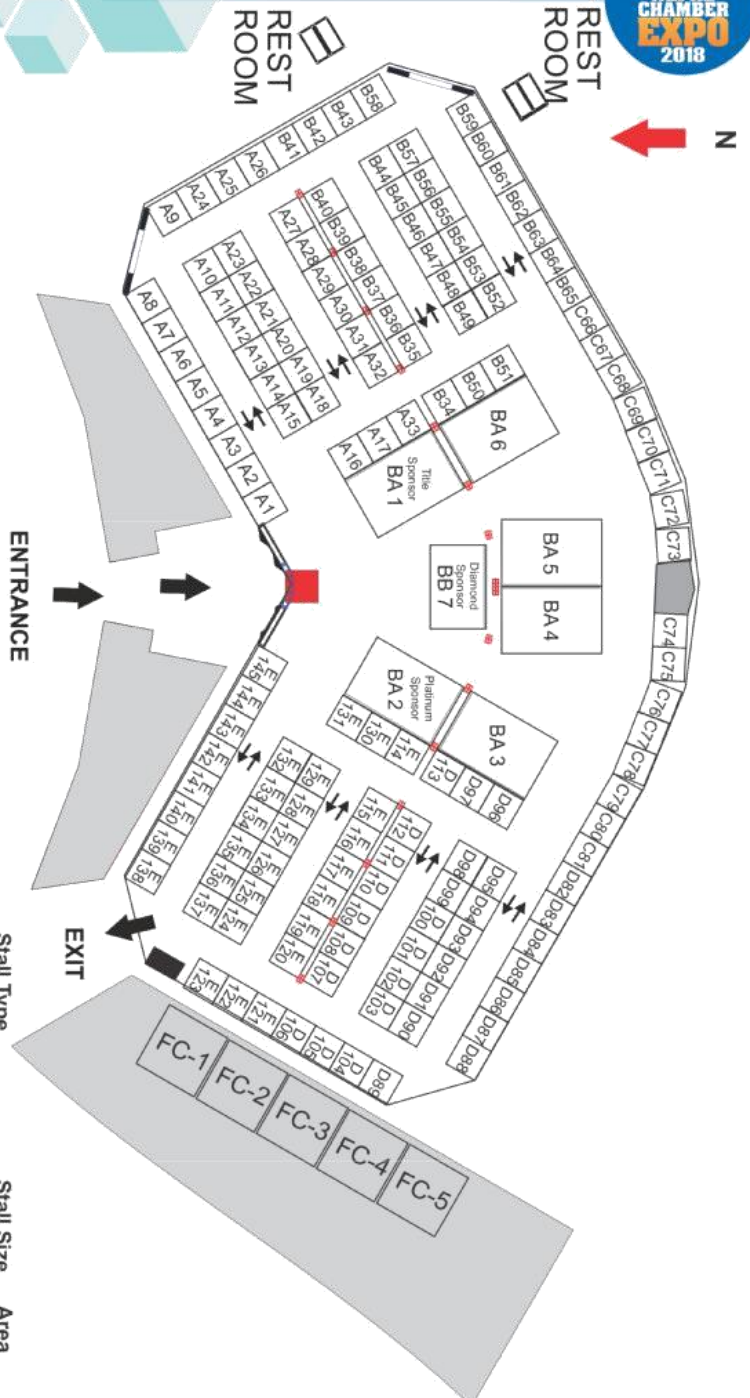
Seal

**Organizer's Representative:**

Signature

Seal

# FLOORPLAN



Stall Type	Stall Size	Area
A	3mx3m	9sq.m.
B	3mx3m	9sq.m.
C	3mx3m	9sq.m.
D	3mx3m	9sq.m.
E	3mx3m	9sq.m.
BA [Barrel   2 sides open]	9mx6m	54sq.m.
BB [Barrel   3 sides open]	7.5mx5m	37.5sq.m.
FC [Food Court]	6mx6m	36sq.m.



**NEPAL**

**For further information, kindly CONTACT:**

**Atul K Thakur**  
Deputy Secretary (States) & SDC  
Coordinator (India-Nepal Centre)  
eMail: [atul.thakur@phdcci.in](mailto:atul.thakur@phdcci.in)  
Mob: +91-9873160118

**Rohit Kumar**  
Director (States) & SDC  
eMail: [rohit.kumar@phdcci.in](mailto:rohit.kumar@phdcci.in)  
Mob: +91-9811779580

**Aditya Tripathi**  
Joint Secretary (States) & SDC  
eMail: [aditya.tripathi@phdcci.in](mailto:aditya.tripathi@phdcci.in)  
Mob: +91-9833471651

**PHD Chamber of Commerce and Industry**

PHD House, 4/2 Siri Institutional Area, August Kranti Marg, New Delhi 110016

[www.phdcci.in](http://www.phdcci.in)