



'Bridging Standardization Gaps'

Celebrating 50 years of World Telecommunication and Information Society Day 2019

May 17, 2019 at Hotel Le Meridien, New Delhi

BACKGROUND

Telecommunication plays a significant role in our daily lives. It plays a crucial role in the organization and operation of the modern global economy. Also, the problems associated with regulating and organizing the telecommunication industry has stimulated a great deal of economic analysis that is important in its own right and relevant to other sectors of the economy as well.

World Telecommunication and Information Society Day celebrates the constant evolution of one of the most important factors of our lives: communication. The main goal of celebrating this day is to highlight the importance of communication and how information travels across the world. It also aims to increase awareness of how crucial communication is in our lives, and stimulate the development of technologies in the field.

The theme for this year's World Telecommunication Day 2019 is 'Bridging Standardization Gaps'. It aims to facilitate the efficient participation of developing countries, to disseminate information about existing standards, and to assist developing countries in the implementation of standards. The standardization gap is defined as the disparities in the ability of developing countries, relative to developed ones, to access, implement, contribute to and influence International ICT standards.

Considering the importance of the theme, PHD Chamber of Commerce & Industry and Broadband India Forum are jointly organizing the World Telecommunication & Information Society Day on May 17, 2019 at Hotel Le Meridien, New Delhi.

SUPPORTED BY



OBJECTIVES

- To formulate awareness and consensus on the issues underlying the theme 'Bridging Standardization gaps'.
- To ensure that important ideas and contributions from all corners of the globe lead to intelligent dialogue and consensus towards quality global ICT standards.
- To empower participation and informed dialogue in the standards making from all corners of the world.
- To enhance the overall quality of standards worldwide and their acceptance across regions.
- To extend global reach and implementation of the standards.
- To harness the power of technology to create a better future for all.
- To create the right infrastructure and formulating rules around its sharing coupled with related issues.

TAKE AWAYS

- Latest trends, challenges and opportunities of the telecommunication and information broadcasting sector.
- Latest thinking from senior industry and policymakers from government on telecommunication and information broadcasting sector.
- B2B and professional networking.

PARTICIPANTS PROFILE

- IT Industry
- BPOs & ITES
- Broadcast Content
- Broadcast Equipment
- Cable Operators
- Consumer electronics / IT / Mobile Retail Chains / Showrooms
- Telecommunication Service Providers
- Telecom/Broadcast equipment manufacturers/OEMs
- Telecom service providers
- Head -IT/Networking personnel
- Online Commodity trading firms
- Head - IT / CTO/ CIO/ Networking personnel / MIS / Purchase heads
- Telecom Engineers / Procurement personnel of all the corporate
- Internet ICT Associations
- Info security
- IT Hardware & Software Companies
- IT Parks
- Government / PSUs and Ministries ICT Associations
- Policy Maker and Regulator
- Smart card
- Online travel portals and hotel reservation networks
- Respective stakeholders
- Credit card and foreign exchange



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