



NATIONAL APEX CHAMBER

unity in diversity

PHD ART & CULTURE

SAMMAN & CULTURAL EVENING

July 12, 2019 | 3:00 p.m. | PHD House, New Delhi



UNITY IN DIVERSITY

***“Art & Culture Has The Power To Change The World.”
‘It Enables Us To Find Ourselves & Lose Ourselves At
The Same Time, While Washing Away From The Soul
The Dust Of Everyday Life’***

Art; Culture & Performing Arts: are the *hidden language of our souls* and have unique capacities to touch people's hearts, with its myriad diverse cultural and traditional influences and a broad potential in promoting a transition... *thus inspiring change!!*

Performing Arts: - ranging from vocal & instrumental music, dance & theatre to pantomime, sung verse and many more forms, includes numerous cultural expressions that reflect human creativity and have also been used as a means of communication, while simultaneously being a source of entertainment. They play a vital role in the livability of any country with cultural diversity being a driving force for development and an inseparable part of the worldwide human cultural journey over decades.

India also has deep rooted & diverse cultural heritage traditions that form an intangible part of its civilization, with its most prominent feature being the harmonious combination of diverse cultures together. Found in many intangible cultural heritage domains, Performing Arts has been one of the cornerstones of the artistic and cultural legacy of India along with the traditional handicrafts and handmade textiles representing our country's unique cultural mosaic and identity to the world.

Current Trends: Many forms of performing arts and crafts are under threat today. As cultural practices become standardized & modernized, many traditional practices are being abandoned. The Indian subcontinent has always been a deep reservoir of talent with the timeless appeal, elegance & cultural rhythm of Indian artists reverberating and being admired across time and borders. Similarly worldwide all the different countries are also abound with differing cultures and traditions with strong cultural heritages and diverse talent in performing arts which have a profound effect on the society.

Our creative future is in our collective hands with the development and empowerment of the society also being inseparable from culture. The need of the hour is to incorporate Art & Culture into all walks of life on one hand and on the other also support the sustenance and development of our cultural heritage through creative industries.

And what better way than Performing Arts: Music, Drama & Art to create awareness and enhance the understanding about the diversity and impact of rich cultural heritage while simultaneously creating a cultural synergy between all the cultures. Other than Artists, the Cultural media, institutions and industries can also play a crucial role in ensuring the viability of our traditional artistic culture by safeguarding the traditional performing arts, crafts & music, developing audiences and raising awareness amongst the general public.

Against this background, we are glad to invite you to this really unique programme the **“PHD ART & CULTURE SAMMAN & CULTURAL EVENING-UNITY IN DIVERSITY”**, through which we endeavor to create a single platform for connecting people, bring all artists and art enthusiasts' together & generating further awareness.



PHD ART & CULTURE SAMMAN :

The PHD Art and Culture Samman ceremony acknowledges and honours the Game Changers-Individuals and Institutions that have made a significant contribution in the field of arts, music, dance, theatre, handicrafts and related genres and whose talented work has made a significantly positive impact on the cultural legacy of mankind.

These Samman recipients exemplify India's vibrant and diverse cultural and artistic scene. Through the work of these dedicated and inspiring individuals and groups, the art and culture of our country has become more visible, interactive and integrated into the lives of our residents, visitors and abroad.

The samman would be conferred upon in the following categories:

- I. PHD ART & CULTURE IMPACT SAMMAN- INDIVIDUAL
- II. PHD ART & CULTURE COMMUNITY SAMMAN- ORGANIZATION

CATEGORIES



DANCE



MUSIC



THEATRE



ART



HANDICRAFT



LIFETIME
ACHIEVEMENT



GLOBAL
IMPACT



OBJECTIVE & TAKE AWAYS:

- ❖ Understand and cherish the rich Indian cultural heritage with its Unity in Diversity
- ❖ Honour individuals & organizations for their significant contribution in their respective genres & disciplines.
- ❖ Appreciate, promote and showcase the achievements of their artistic excellence.
- ❖ Recognize and acknowledge the Artists for their talent & hard work.
- ❖ Encourage the spirit of initiative and the giving sense of the industry.
- ❖ Motivate the performers and artists for more creative work.
- ❖ Facilitate processes to save the dying art forms.
- ❖ Preserve and cherish the rich cultural legacy and legends of India.
- ❖ Build Global awareness by exchanging experiences and valuable knowledge regarding the diverse fields of Indian performing arts worldwide.
- ❖ Develop new partnerships, and strengthen existing partnerships with artists, artistic organizations, not-for-profits associations, industry, business houses and educational institutions.
- ❖ Contribute to social and cultural cohesion, diversity, community identity, sustainability as well as economic and cultural development.
- ❖ Experience an amalgamation of diverse National & International cultures (via music, dance, theatre, art & handicrafts)

UNITY IN DIVERSITY

CULTURAL PERFORMANCE

त्रय (THREE)

by

**Padmashri Kathak Guru
Shovana Narayan
& the Asavari Repertory**



GLIMPSES



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Unity in Diversity

CULTURAL PERFORMANCE

July 12, 2019 | 3:00 p.m. | PHD House, New Delhi

त्रय (THREE)

by

**Padmashri Kathak Guru
Shovana Narayan
& the Asavari Repertory**



This unique flagship programme “**Unity in Diversity-2019**” uses the medium of Performing Arts to celebrate our distinct cultures; inspire the future generations; showcase the hard work and dedication of the talented path breakers of India via an artistic rendition by **Padmashri Kathak Guru Shovana Narayan ji**.

Padmashri Guru Shovana Narayan a renowned Kathak dancer, an acknowledged and exquisite diamond of her art style, a consummate artiste and choreographer, **a disciple of Kathak maestro Pandit Birju Maharaj ji** is sheer poetry and sublime joy transcending boundaries via her dance. Her canvass does not end in the medium of dance. Her palette contains other media, including films operas, soliloquys, while also being a senior serving civil servant, an acclaimed author and a social thinker. The renowned danseuse established **ASAVARI institution** in the year 1979 to impart training in Kathak, vocal and instrumental music theory and practical, with emphasis on nurturing a generation of intelligent, highly proficient dancers replete with technical, abhinaya skills and good grounding in theory of Kathak..

She has been conferred with numerous awards including the **Padmashri Award** for excellence and outstanding contribution to dance -1992, **Sangeet Natak Akademi Award** -1999, Rajiv Smriti Puraskar, Indira Priyadarshini Samman, Rotary International Award and Japan's Oisca Award among many other awards.

A Creative Director-Producer-Dancer, a living legend & a Guru who has blazed a trail in Kathak and whose efforts to fuse Kathak with other major dance forms like Western Classical Ballet, Tap dance and Spanish Flamenco are exceptional. She is also a key factor in giving wings to Pandit Birju Maharaj's dream of making Kathak an internationally recognizable dance form.

त्रय (THREE)

Stemming from the root of multiplicity and symbolised by the triangle, the power of **Three represents Creative power and growth**. It is The Triad, being the number of the whole as it contains the beginning, a middle and an end. In Hinduism, the Trimurti is the triple power of creation, destruction, preservation, of unfolding, maintaining and concluding as in birth, life and death. Death is nothing but liberation of the soul from the harness of a physical form. In Japanese, the Three Treasures are, Mirror, Sword and Jewel—that being Truth, Courage and Compassion. This moving forward of energy, brings in its wake a cycle of emotions and expressions. It represents ‘kala’ – past, present and future. It also represents the three gunas – sattva, rajas and tamas.

The orientation of a triangle can be important to its meaning. Point-up triangles represent a strong foundation or stability. Earth and water symbols are formed from point-up triangles; pointing upward stands for the ascent to heaven. The point-up triangle can also represent male energy, and fire and air are masculine elements. The point-down triangle can represent female energy, and water and earth are feminine elements. Symbols for air and fire are formed from point-down triangles. When paired and presented as point-to-point, triangles represent sexual union and the principle of harmony. Intersecting point-up and point-down triangles creates the hexagram, a six-pointed star which is a mandala symbol found on Hindu temples that symbolizes the perfect meditative state of balance.

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PROGRAMME HIGHLIGHTS

3.00 p.m - 3.30 p.m

NETWORKING TEA & REGISTRATION

3.30 p.m. - 6.30 p.m.

INAUGURAL SESSION

SPECIAL CULTURAL PERFORMANCE

Padmashri Kathak Guru Shovana Narayan
& the Asavari Repertory

PHD ART & CULTURE SAMMAN CEREMONY

ART & CRAFT EXHIBITION ON THE SIDELINES
National & International Art & Culture Exhibition

Cordially Invited by:

PHD CHAMBER OF COMMERCE AND INDUSTRY - ART & CULTURE COMMITTEE



*Mr. Sandeep Marwah; Chairman
PHD Art & Culture Committee*

Padmashri Shovana Narayan & Padmashri Geeta Chandran