

**NATIONAL APEX CHAMBER** 



Department of Pharmaceuticals Ministry of Chemicals and Fertilizers Government of India

# Transforming the Perception of Indian HealthCare Industry 2019

## 17<sup>th</sup> September 2019 LPS Auditorium, PHD House, New Delhi

**Chief Guest** 



Shri D.V. Sadananda Gowda Hon'ble Minister, Chemicals & Fertilizers Statistics and Programme Implementation Govt. of India **Guest of Honour** 



Shir Ashwini Kumar Choubey\* Hon'ble Minister of State, Ministry of Health & Family Welfare, Govt of India

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**Guest of Honour** 

Shri Mansukh Lal Mandaviya\*

Hon'ble Minister of State

Ministry of Chemicals & Fertlizers, Govt of India















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\*Invited









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Healthcare, one of India's largest sectors - both in terms of revenue and employment is witnessing an era of unparalleled growth and innovation. Healthcare comprising of pharmaceuticals and medical devices as products and services like healthcare delivery through hospitals & nursing homes, clinical trials, outsourcing, telemedicine, medical tourism and health insurance is at cusp of transformation.

India is emerging as a healthcare destination and the industry is looking forward to contribute more significantly to the health care delivery of the nation as well as across the globe. However non-business challenges are beginning to take centre-stage which is definitely casting concerns on all the stakeholders on the Pharma, Medical Devices and

Healthcare Delivery industry. On one hand there are serious efforts to ensure the best patient care delivery system, so much so that we attract international patients and on the other, there are gaps in form of mistakes or lack of complying with the regulations. A lot of these are rightly and wrongly splashed across the media without going into deep analysis and methodologies to rectify the genuine and no so genuine errors.

This is greatly impacting the perception of the Indian healthcare industry in the domestic and international arena which in turn is also raising credibility issues in our export markets of Pharma products as also the international patients coming to India for their treatment. Therefore, it becomes important for all concerned stake holders to come on a single platform to discuss and deliberate on the nuances of the current perception of the Indian health care industry and give out very clear messages which create the right perception. During this conference, we would also like to deliberate the multi dimensional aspects of the healthcare delivery and the way forward which encourages existing compliances and strengthen the weak areas and linkages for bringing the perceptions closer to reality.

#### **Objectives**

- 1) To identify areas which are contributing and posing a challenge to the perception of Indian Health Care Industry-Pharmaceuticals, medical devices & Health Care delivery industry.
- Taking a closure look at the contributions of various stake holders like the government, Ngo's and experiences of patients for this perception.
- Deliberations on confidence building measures of all stakeholders with a view to change the perception based on ground reality and facts
- 4) Chalking out the implementation plan for the confidence building measures in the short term and long term.

## **Benefits of Participation**

- Knowledge sharing on various aspects and issues of the Health Care Industry and its impacts.
- Participate in discussions and deliberations and offer your new solutions
- Leveraging the plafform for networking with industry peers and exploring possibility of business linkeges.
- Identify new areas for business expansion into unexplored customers and markets.



### **Participants**

- Pharmaceutical Industry •
- Medical Device Industry
- Healthcare Delivery
- Diplomatic Missions
- International Pharma & Medical Devices Associations and their members
- Commercial Counsellors of Different • Countries

- Academicians /Researchers
- Technology Providers
- Government Officials/Policy Makers/Regulators
- Consultants
- **Financial Institutions** •

## **Glimpses - Previous PharmaMed Conferences**







Address by Dr. G.N. Singh, DCGI, CDSCO Ministry of Health and Family Welfare



Lighteing by Shri Ananth kumar\* Hon'ble Union Minister of Chemicals & Fertilizers



Intersection 2017 Shri Sudhansh Pant, IAS, Joint Secretary Department of Pharmaceuticals, Ministry of Chemicals & Fertilizers Govt. of India



## About Us

PHD Chamber of Commerce and Industry(PHDCCI) is also one of the Premier Chambers in India to have been accredited with "Diamond Grade" by NABET(QCI), at national and international level.

PHDCCI is a National Apex Chamber having its international office at Bahrain for 6 GCC countries, having 1,30,000 companies as its members base, has total focus on the development of small and medium businesses. PHDCCI has co-opted National and International Industry Associations and Organisations with over 100 MoUs signed between them.

#### PHD Chamber has special focus on the following thrust areas:

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- Health
- Education & Skill Development

- Industry
- Infrastructure
- Housing

- Agriculture & Agri-business
- ICT
- International Trade

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