

# JOINT CERTIFICATION PROGRAMME ON **BLOCKCHAIN** TRANSFORM YOUR ORGANISATION



**20-21 FEBRUARY, 2020**

Prominent Partners



[www.ndimdelhi.org](http://www.ndimdelhi.org) | [www.indiacentreforglobalexcellence.com](http://www.indiacentreforglobalexcellence.com)



## PROGRAMME INTRODUCTION

In recent times, Blockchain has received a lot of attention in the public discussion and in the media. A World Bank report called Blockchain a pillar of the fourth industrial revolution, comparing it to technologies such as steam engine and the internet. Presently, Blockchain is aiming at transforming a wide range of industries including Financial Services, Real Estate, Healthcare, Insurance, Public-sector etc. and possibly a herald for shaping the future of the fourth industrial revolution.

Blockchain, a globally distributed ledger, cryptographically linked and verified by multiple channels, creates a transparent and immutable system - building a layer of trust in today's digital economy. This new age technology has become a key point of interest amongst corporates to bring efficiency in business processes, reduce costs and increase transparency at various levels necessary. A Cisco report predicts a wide spread adoption of this technology in coming years and suggests that \$10 trillion of the global GDP will be stored on blockchain by 2027.

This revolutionary technology has been piloted in major Fortune 500 companies and this is just the initial phase of the exponential expansion curve projected for Blockchain in Enterprises.

Our 2-Day Management Development Programme will explore the broader concepts, features, and functionality of Blockchain Technology, its future possibilities and implications.

## PROGRAMME OBJECTIVES

This programme will assist participants:

- To have conceptual understanding of foundational concepts and architecture of Blockchain and distributed ledger technologies to answer what is Blockchain, why is it needed and how it works
- Develop a grasp of core Blockchain platforms, understand what Bitcoin is and how it works, learn key vocabulary and concepts commonly used when discussing Blockchain
- In understanding Consensus Mechanisms, various protocols, Blockchain cryptography and Rewards & Incentives
- To have an exposure of a variety of use cases across various industries, based on Blockchain Implementation
- To gain confidence to take decisions to incorporate Blockchain into various business / corporate strategy

## PROGRAMME CONTENT

- Getting Started with Blockchain Technology
- Blockchain Structure and Operations: Decentralization, Distributed Ledger and Consensus
- Overview of Bitcoin and Crypto-currencies
- Block Anatomy and Network, Consensus Mechanism and Trust, Various Types of Blockchain
- Cryptography and Hashing
- Smart Contract and Distributed Applications: Definition, Process and Demo
- Blockchain Platforms: Introduction to Ethereum Blockchain and IBM Hyperledger
- Benefits and Limitations of Blockchain Technology
- Blockchain Applications: In detail discussion of Blockchain Applications in Fintech, Operations and SCM, Government and Public Sector, Transport & Logistics, FMCG etc.
- Case Building: participants would come out with their business problems and try to prepare a case for blockchain

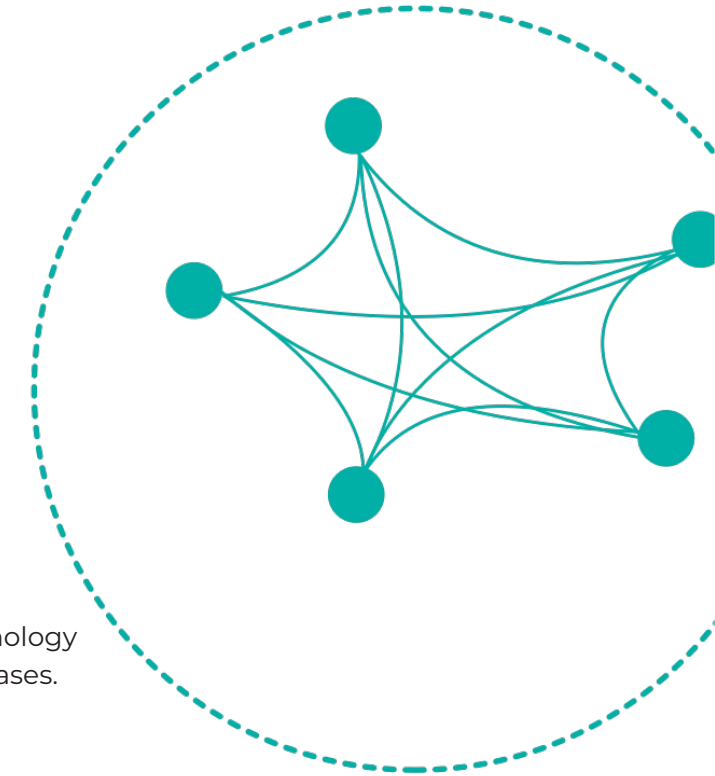
## PROGRAMME OUTCOMES

- Participants will get the concept of blockchain technology and would be able to identify real life business use-cases.

## PROGRAMME BENEFITS

- Prove your Blockchain skills & understanding
- Gain an in-depth understanding of Blockchain & its implementation
- Understanding how Blockchain Technology is being applied across various industries and how it benefits users.
- Think in terms of how Blockchain can be applied in your current business processes to bring in Transparency, Security and Immutability

BLOCKCHAIN WILL REDEFINE VALUE CHAINS FOR ALL MAJOR INDUSTRIES



It is estimated that 10% of

the global GDP will be enabled by blockchain by 2027.



## WHO SHOULD ATTEND



**EXECUTIVES  
MANAGERS**



**PLANNERS  
ANALYSTS**



**RESOURCES KEEN TO APPLY BLOCK CHAIN  
CONCEPTS**  
IN SOURCING, FINANCIAL TECHNOLOGY,  
REAL ESTATE, INSURANCE, LOGISTICS,  
SUPPLY CHAIN AND GOVERNMENT SECTORS.

## PROGRAMME METHODOLOGY



**LECTURES**



**HANDS-ON  
EXERCISES**



**CASE-STUDIES/  
DISCUSSIONS**

# JOINT CERTIFICATION PROGRAMME

## NEW DELHI INSTITUTE OF MANAGEMENT

NDIM was founded in 1992 with the Vision of being a global learning hub, a unique gurukul to nurture courageous global change leaders through holistic, transformative and innovative learning.

27 Year old India's Premier B-School

Consistently ranked among the top MBA schools of India by KPMG, PWC, Mail Today, Business India and Business Standard.

NDIM Offers Industry Supported PGDM (MBA) Courses

9 Unique Specialisations.

1000+ Companies have recruited Students

Remarkable Campus Recruitment.

NDIM's faculty is highly rated and is drawn from 260 Industries & Corporate Houses and 31 International Universities

NDIM is the India Centre of Asian Institute of Technology, Thailand for DBA

A dozen of International MoUs with European and US Business schools and universities.

NDIM Provides Maximum Hands-On Learning To Its Students

Summer Internships, Winter Internships, CSR Projects, Industry Interactions, Corporate Monitoring, Live Projects, Visits to Business Chambers & Corporate Offices NDIM Students worked at 1596 Live Projects with 252 Companies & NGOs and were offered 200+ International Live Projects with free boarding & lodging facilities during the last 2 years in addition to 200+ Live Projects on "Family Business", thus multiplying Placement & Entrepreneurship Opportunities for all its students in a big way.

## PHD CHAMBER OF COMMERCE AND INDUSTRY

PHDCCI has been working as a catalyst for the promotion of Indian industry, trade and entrepreneurship for the past 115 years. It is a forward looking, proactive and dynamic pan-India apex organization. As a partner in progress with industry and government, PHD Chamber with a special focus on MSMEs, works at the grass roots level, with strong national and international linkages for propelling progress, harmony and integrated development of the Indian economy.

## PROGRAMME FACULTY



### MR. SATYAKAM CHAKRAVARTY

Mr. Satyakam is the CEO and Co-Founder of DataBlock Technologies. As part of his executive management role in E&Y, he built hands-on capability and started advocating this high potential technology to colleagues and friends.

Mr. Satyakam has delivered numerous key-note talks on blockchain and his current focus is on building a blockchain ecosystem. As part of his Blockchain mission, he has already educated hundreds of students across the globe and built numerous use cases and industry solutions both on public and permission blockchains.

He did his MBA from IIM, Bangalore and has more than 20 years of work experience with corporate sector and Government. He held leadership positions with Ernst and Young (E&Y) and HCL Technologies for 18 years before starting his entrepreneurial journey. He, along with his fellow co-founder Anurag, has co-authored a book, 'A New Revolution-Blockchain'.



### MR. ANURAG AGRAWAL

Mr. Anurag Agrawal is the Co-Founder and Director of DataBlock Technologies. He has 22 years of global experience in IT industry, including 3 years in Blockchain space. He held senior leadership positions with Tata Consultancy Services (TCS) and HCL Technologies for 19 years before starting his entrepreneurial journey.

His venture – DataBlock Technologies is the result of his passion and thorough research with Blockchain Technology. His endeavor is to ideate customised Blockchain solutions for different industries like Finance, Healthcare, Manufacturing, Insurance, Supply Chain etc. and sharing his vast expertise in this area with students, industry professionals, and academia to build a Blockchain ecosystem.

Mr. Anurag enjoys teaching Blockchain & other emerging technology areas to students and professionals and is a Visiting Faculty in various prestigious universities and other educational institutes in India. He is also the co-author of the book on blockchain 'A New Revolution – Blockchain'.

# INDIA CENTRE FOR GLOBAL EXCELLENCE

India Centre for Global Excellence (ICGE), is the Training Arm & Centre of Excellence of New Delhi Institute of Management.

ICGE was founded with the core mission of delivering high-quality Business Education to learners around the world.

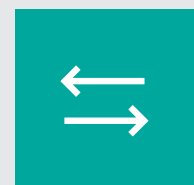
For over 27 years, we have specialised in helping our clients identify people and process challenges that may be preventing their organisations from achieving optimal results.

Our goal is to partner with you to assess, envision, develop and execute powerful training that increases productivity, improves performance and inspires continuous focus on excellence through a wide range of Learning Solutions.

ICGE programmes are designed to deliver a case-based, active, and social learning experience in a highly engaging learning environment. Each programme is designed and taught by leading Faculty and top Industry Practitioners who bring their expertise and passion to learners from around the globe.

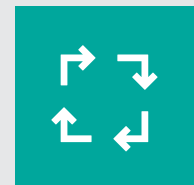
## DELHI MANAGEMENT ASSOCIATION

DMA is one of the most renowned professional body devoted to the dissemination of Management Principles and Practices. The body is focused to promote professional management through modern management techniques/ practices. It has over 3200 members, including 160 leading Corporates, a high profile Managing Committee of distinguished professionals from industry, government, and academia, supported by an efficient full-time secretariat.



### PROGRAMME DETAILS

**City:** New Delhi  
**Dates:** 20-21 February, 2020  
**Venue:** NEW DELHI INSTITUTE OF MANAGEMENT  
 60, 50 (B&C) Tughlakabad Institutional Area, M. B. Road, New Delhi - 110 062



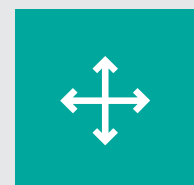
### FEE PER PARTICIPANT

Corporate Delegates: Rs. 18,999/-\*  
 Academicians: Rs. 15,999/-\*  
 NDIM Alumni: Rs. 11,999/-\*  
 Students: Rs. 5,999/-\*

\*18% GST applicable

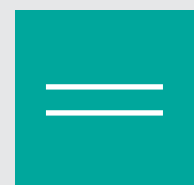
### FEE INCLUSIONS -

Certification  
 Programme Participation Kit  
 Networking Lunch  
 High-Tea



### DISCOUNTS

- 10% discount in case an organisation nominates 2 or more participants for the Programme
- 20% discount in case an organisation nominates 4 or more participants for the Programme
- If an individual has attended an MDP Workshop at NDIM in the last 12 months, they will be eligible for a 20% discount
- An individual is they will be eligible for a 25% discount



### PAYMENT PROCESS

Fee is payable in advance by way of :  
 Local cheque/DD in favour of "PHD Chamber of Commerce and Industry" payable at New Delhi  
 Direct electronic fund transfer-NEFT/Google Pay to PHDCCI Bank Account, as per following details: Bank of India, Panchsheel Branch, New Delhi - 110 017  
 A/c Type: Current Account  
 A/c No: 602220100010035  
 IFSC Code: BKID0006022  
 \*Please mention the Programme name while making the payment through electronic fund transfer.

# Training Calender 2019-20

## April 2019

Critical, Innovative Thinking & Problem Solving Approach 19th & 20th

## June 2019

Enhancing Managerial Effectiveness 20th & 21st

Social Media for Sales, Business & Brand Development 27th & 28th

## July 2019

Logistic & Supply Chain Management 18th & 19th

AI & IoT in Manufacturing and Production 25th & 26th

## August 2019

Finance For Non-Finance 22nd & 23rd

## September 2019

Driving profitability of enterprises through genuine strategic thinking 26th & 27th

## November 2019

Decoding the Brand Strategy framework in a Volatile Market 7th & 8th

Online Reputation Management 21st & 22nd

**Notes: Dates are subject to change**

## December 2019

Train the Trainer 18th, 19th & 20th

## January 2020

Future of Work: Megatrends and Challenges 16th & 17th

## February 2020

Block Chain - Transform Your Organisation 20th & 21st

Enhancing Managerial Effectiveness 27th & 28th

## March 2020

DMIT 19th & 20th



# Get In Touch

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