

Incredible India



NATIONAL APEX CHAMBER

PHD Golf

Tourism Conclave & Tournament

'India: The Next World Golf Tourism Hub'

12-13 December 2019 in Jaipur



Supported by

Golf Course Partner



BACKGROUND

Golfing in India has a long history, going back to 1829, when the Royal Calcutta Golf Club, the oldest golf club in the world, outside of Great Britain was formed. The Royal as it is popularly known, crowns a highly underrated landscape that offers a stimulating mix of colonial heritage, breathtaking locales and challenging modern day designs.

Golf is a growing sport in India and India has the strength to provide round the year tourism to the world. Golf Tourism is at the nascent stage and needs to be promoted with great intensity across the globe. Golf attracts affluent, high-value-adding tourists who generate significantly above-average per capita revenues for the destinations they are frequent.

With an objective to promote **Golf Tourism**, **PHD Chamber of Commerce & Industry** is organizing the **3rd edition of PHD Golf Tourism Conclave & Tournament from 12–13 December 2019 in Jaipur**. Golf Tourism Conclave will be held on 12 December from 3:30 PM onwards followed by Networking Dinner and the Golf Tournament will be held on 13 December from 7:30 AM onwards at the **Rambagh Golf Club** followed by Prize Distribution and Lunch.

Rambagh Golf Club, an 18 Hole challenging championship course is one of the oldest and most prestigious Golf Clubs in India and playable all round the year. Moving around the Course, one is afforded with a view of the Rambagh Palace Hotel, Moti Doongri Fort, Nahargarh Fort and the Birla Planetarium. The Golf Tournament will provide an ideal opportunity to experience the game first hand on an international Golf Course.

The programme aims to bring more Golf tourists to India enabling them to experience the magnificent array of Golf from the mountains to cities. Golf travellers stay longer at a destination and spend more than the average tourist; therefore they can become an engine for growth of the tourism economy for India.

Topics Of Discussion

- Developing an integrated Golf Tourism strategy for India
- Implementation of global best practices for promotion of Golf
- Issues concerning development of Golf courses
- Raising the profile of quality Golf courses in key tourism markets
- Infrastructure development of Golf courses
- Enhancement of Golf training facilities
- Promoting quality Golf experience at the signature Golf courses



Source: <http://www.worldgolffoundation.org>





Objective

- To promote India as the favoured Golf Tourism destination on the world map
- To promote the implementation of best practices in the Golf Tourism industry
- To create business opportunities for operators and industry partners
- To raise awareness of Golf Tourism products and services in India
- To encourage creation of additional world class Golf infrastructure in the country
- To improve the coordination between international and domestic Golf tour operators

Take Aways

- Roundtable discussions between government and private sector investors
- Meet and do business with qualified Golf travel buyers
- Focused Knowledge Sessions and Presentations
- New innovative strategies to assist Golf Tourism business
- Source new Golf products from across the country
- Get exposure in leading Golf, Travel and Lifestyle publications
- Exclusive networking opportunity with 150+ representatives from the Golf industry

Participant Profile

- Ministry of Tourism| Civil Aviation| Culture
- Ministry of Youth Affairs and Sports
- State and National Tourism Boards
- Golf Tour Operators
- Embassies & High Commissions
- Airline Companies
- Golf Resorts and Hotels
- Captains of Tourism, Hospitality & Aviation Industry
- Corporate and Group travel decision makers
- Vacation Planners
- Destination Management Companies
- Corporate groups with investments in infrastructure
- Corporates and Golf Event Managers
- Media and other related stakeholders



GLIMPSES

PHD GOLF TOURISM CONCLAVE & TOURNAMENT

24-25 February 2017 at Oxford Golf Resort, Pune



22-23 September 2018 at Royal Springs Golf Course, Srinagar



FOR FURTHER ENQUIRIES, PLEASE CONTACT

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