

Incredible!ndia



NATIONAL APEX CHAMBER

4TH GLOBAL FILM TOURISM CONCLAVE

‘Experience the potential of Cinematic Tourism’



TUESDAY
21
2020 JANUARY

NOVOTEL MUMBAI JUHU BEACH



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Film Tourism describes the effects that cinema can have on our travel decisions as they inspire people to experience the screened places first hand. Not only is cinematic tourism an excellent vehicle for destination marketing, it also presents new product development opportunities, such as location tours, film museums, exhibitions and the theming of existing tourist attractions with a film connection.

Several destinations have gained in terms of tourist influx by being the location of popular domestic and international cinema. In addition to the exposure provided through such films, there are many ancillary gains to the destination like income generation, investment, job creation, which contribute to the overall economic development of the respective destination.

With a focus to promote Film Tourism across the world, PHD Chamber of Commerce & Industry is organizing the 4th edition of Global Film Tourism Conclave in Mumbai, the heart of Bollywood. GFTC provides a unique platform for film commissions, tourism boards and production houses to promote their locations, incentives and services to the vibrant Indian film industry.

OBJECTIVE

- To create a platform for tourism boards to showcase their film locations
- To highlight the issues affecting the interests of the film industry
- To encourage Filmmakers to shoot films at destinations providing tax incentives
- To market Film Tourism as an important tool for employment generation
- To bring together all the relevant stakeholders on one common platform where they can share ideas to drive the growth of this industry

FOCUSED KNOWLEDGE SESSIONS WITH INDUSTRY EXPERTS



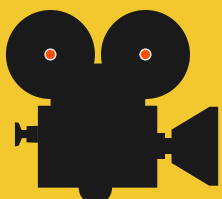
RENOWNED SPEAKERS FROM ACROSS THE COUNTRY



GFTC FELICITATIONS



STRUCTURED B2B MEETINGS



VISITORS

Film and Television Production Houses
Executive Producers, Head of Production
Directors, Assistant Directors
Cinematographers
Line Producers, Location Scouts
Film and Advertising Agencies
Financial Institutions
Movie Theatres
Film Distributors
Licensing and Merchandizing Companies
Officials of Municipal Corporations
Technology Providers
Media and Entertainment Industry

EXHIBITORS

Tourism Boards (State and International)
Film Councils and Commissions
Production Houses
Airline Companies
Hotels and Resorts
Ministries of Tourism & Culture
Ministry of Information & Broadcasting
Embassies, High Commissions
Consulates
Invest and Trade Commissions

EXHIBITION PLATFORM TO SHOWCASE LOCATIONS & SERVICES



RELEASE OF KNOWLEDGE REPORT ON FILM TOURISM



NETWORK WITH 150+ FILM INDUSTRY REPRESENTATIVES



TOP PRODUCTION HOUSES AT GFTC 2019

Azure Entertainment Pvt Ltd | Balaji Telefilms Ltd | Benchmark Pictures Pvt Ltd
Coconut Motion Pictures | Creative Eye Ltd | Dharma Productions Pvt Ltd | Eagle Films Pvt Ltd
Essel Vision Productions Ltd | Excel Entertainment Pvt Ltd | Family Film | Friday Filmworks
Rajkumar Hirani Films Pvt Ltd | R. S. Entertainment Pvt Ltd | The Satish Kaushik Entertainment
Wizcraft International Entertainment | Yash Raj Films Pvt Ltd

Sponsorship Opportunities are also available!



For further information, please contact the undersigned:

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