



# 1<sup>st</sup> NUTRITION SPECTRUM 2019

## Conference and Expo on

### “Invest in Nutrition – Invest in Future”

7<sup>th</sup> November 2019, 10:00 AM onwards  
PHD House, New Delhi



We are delighted to announce the 1<sup>st</sup> Nutrition Spectrum 2019, scheduled to be held on 7<sup>th</sup> November 2019 at the PHD House, New Delhi, India. The theme of the Summit is “Invest in Nutrition- Invest in Future”. It is well known that the productivity of a malnourished person is much less than healthy person. Further, the malnourished are more prone to acquiring diseases and deformities of the body and of the mind, increasing the need for enhanced private as well as public expenditure on health and wellness. At the same time, the productivity of the economy is pulled down. Thus addressing the menace is not only a government priority but also an issue of concern for all stakeholders.

With increase in non-communicable diseases, and many other factors such as pollutants, adulterants, use of chemicals in food production and processing, the regulators are rightly shifting their focus towards promoting the availability of nutritious and nutrition enhanced foods and reduction of HFSS in packaged foods. The Food Fortification drive of commonly available and commonly and widely consumed food articles is a step in the right direction. The agriculture research is also contributing for elating the concern through research and development in agri bio-fortification.

The event has been conceptualized with the objective of highlighting the need to address the issue and to focus on the need for an inclusive and integrated action by the government, industry, consumer activists, NGOs, Aid Agencies, development organisations and the consumers for nutrition enhancement and health of the people of the country.

#### Sponsors

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The event will also be a platform to promote opportunities for industry to invest in the area. Accordingly, organizations having a shared interest in the subject and focused initiatives have come together to support the event as technical and knowledge partners and participate as experts to share their opinion and vision.

This Nutrition Spectrum is set to bring you the latest in Policies, Programmes, Regulations, Products & Technologies related to Food Fortification & Agri Bio fortification. The event would be an opportunity to build networks, strengthen existing and set up new business opportunities, Knowledge enhancement and more.... under one roof.

#### KEY FOCUS AREAS

- Nutrition Ecosystem - challenges and opportunities
- Cutting edge technologies & products to combat malnutrition
- Enhancing Nutrition through use of Millets and processed foods
- Ensuring Nutrition Security through Policies, Programmes and Regulations
- Better Agriculture - Better Nutrition

#### WHY SHOULD YOU ATTEND THIS NUTRITION SPECTRUM 2019?

- One of its kinds of knowledge exchange platform for all the stakeholders of food and nutrition fraternity.
- A central dais for key Policymakers, Institutes and Industry experts to share their experiences on Best Practices in Nutrition.
- Central window to study about role of regulators in ensuring safe, hygienic and nutrient rich foods.

#### NUTRITION EXPO

We are also offering an opportunity to related organisations to exhibit their products/ brochures to generate awareness at very nominal rates. Details of exhibition stall tariff are as follows

- a) Table top Display @ INR 10,000 plus GST
- b) 3\*2 Sq. Mt. stall @ INR 20,000 plus GST

#### WHY SHOULD YOU EXHIBIT IN THIS NUTRITION SPECTRUM 2019?

- Brand Visibility to who is who of Nutrition sectors.
- One of the most promising events in the field of nutrition.
- Opportunity to network and engage with all the stakeholders of Agri & Nutrition fraternity.
- Logo and contact details inclusion in the main event brochure.

*\*If you wish to display your services/product/technology/catalogue, you may contact the undersigned for booking of stall space in the exhibition. The numbers of stalls are limited and will be allocated on first come first serve basis.*

#### BENEFITS OF ONLINE REGISTRATION:

- Avail FREE entry to the venue of the event by registering online before 25<sup>th</sup> October 2019.
- Fast track entry to the conference for pre-registered delegates and personalized entry badge
- Delegate Fee of INR 1000/- per participant shall be chargeable after 25<sup>th</sup> October & On Spot



#### Knowledge Partners



**FOR MORE INFORMATION PLEASE CONTACT:**

- Naman Jain: +91 8745815121; [naman.jain@phdcci.in](mailto:naman.jain@phdcci.in)
- Priya Sharma: +91 8376992321; [priya.sharma@phdcci.in](mailto:priya.sharma@phdcci.in)
- Mallika Verma; +91 9891272185; [mallika.verma@phdcci.in](mailto:mallika.verma@phdcci.in)

To register on-line, please send filled and signed scan copy earliest by 25<sup>th</sup> October 2019 to [bharti@phdcci.in](mailto:bharti@phdcci.in)

*“Don’t miss the opportunity to meet some of the top participating institutes & organisations & leaderships”*

----- Registration Form -----

**1<sup>st</sup> NUTRITION SPECTRUM 2019**

**“Invest in Nutrition – Invest in Future”**

on 7<sup>th</sup> November 2019 at 10:00 a.m. at PHD Chamber House, New Delhi, India

Please provide the details of participants who will join the delegation:

Organization: .....Address: .....

.....Pin code: .....

Phone: ..... Fax: .....

E-mail: .....

**The following Participant / Participants will attend the event:**

1. Name: .....Designation: .....

Contact/E-mail: .....

2. Name: .....Designation: .....

Contact/E-mail: .....

3. Name: .....Designation: .....

Contact/E-mail: .....

**For further details and queries, please contact:**

**PHD CHAMBER OF COMMERCE & INDUSTRY**

PHD House, 4/2 Siri Institutional Area, August Kranti Marg, New Delhi – 110016

Ph: 011-26863801-04, 49545454, 49545400, Fax: 011-26855450, 49545451

Website: [www.phdcci.in](http://www.phdcci.in)