

DPIIT establishes Development Council for Bicycle

Department for Promotion of Industry and Internal Trade (DPIIT), Ministry of Commerce and Industry, Government of India, has set up a Development Council for Bicycle for vision planning in design, engineering and manufacturing of lighter, smarter, value added, safe and faster premium bicycles which are comparable with global standards for exports and domestic market.

A Twenty-three-member Council will be headed by Secretary DPIIT. The constitution of the Council is for a period of two years. Joint Secretary, Light Engineering Industry Division in DPIIT will be Member-Secretary. The Council will have 9 ex-officio members from DPIIT and Department of Commerce, Ministries of Housing and Urban Affairs, Environment, Forest and Climate Change, Health and Family Welfare, Road Transport and Highways, Skill Development and Entrepreneurship, Micro, Small and Medium Enterprises and Bureau of Indian Standards. The Council will also have 7 expert domain members and 4 nominated. The terms of ex-officio members shall be co-terminus with their official posting. Others members may be co-opted, as required, by the Chairperson of the Council.

The Council will stimulate value chain and fuel accelerated demand growth of Make-in-India through the following activities:

- To improve competitiveness and level of services.
- To transform Indian bicycle technology and its value chain.
- To ensure development of holistic eco-system through close, coordinated and continuous stakeholder persuasion.
- To undertake all possible measures for leveraging bicycle demand, it may inter-alia include ensuring enabling (safe and segregated) cycling infrastructure and operations.
- To enhance export competitiveness of bicycle through support of schemes and favourable trade policies.
- To popularize the incredible benefits of cycling through the campaigns piloted by the

concerned Ministries/ Departments of Government of India such as Ministry of Health (health benefits), Ministry of Environment and Forest (air/ noise pollution free benefits), Ministry of Petroleum and Natural Gas (energy saving benefits), Ministry of Housing & Urban Affairs (decongestion benefits).

- Development of medium and small industries to usher in a new mind-set through innovative schemes in a structured and synergetic way.
- Development of skilled human resources development for bicycle manufacturing and repair shops.
- To identify and study best international practices and successful story to adopt for bicycle manufacturing, recycling and infrastructure development in India.

Please contact for any query related to this mail to Ms Surbhi Sharma, Associate Economist at surbhi@phdcci.in, with a cc to Dr S P Sharma, Chief Economist at spsharma@phdcci.in, PHD Chamber of Commerce & Industry.

Warm Regards,

Dr S P Sharma

Chief Economist

PHD Chamber of Commerce and Industry

PHD House, 4/2 Siri Institutional Area

August Kranti Marg, New Delhi-110016, India

Tel: +91 49545454

Fax: +91 11 26855450

Email: spsharma@phdcci.in

Website: www.phdcci.in

Follow us on



NATIONAL APEX CHAMBER



"Towards Inclusive & Prosperous New India"



PHD House, 4/2 Siri Institutional Area, August Kranti Marg, New Delhi - 110 016 (India) • Tel. : +91-11-2686 3801-04, 49545454, 49545400
Fax : +91-11-2685 5450, 49545451 • E-mail : phdcci@phdcci.in • Website : www.phdcci.in, CIN: U74899DL1951GAP001947

Connect with us:



COPYRIGHT: All rights reserved. No part of this publication/Release may be reproduced, distributed, or transmitted in any form or by any means, without the prior written permission of the publisher. For permission requests, write to the publisher.

DISCLAIMER: This message and its attachments contain confidential information. If you are not the intended recipient, you are strictly prohibited to disclose, copy, distribute or take any action in reliance on the contents of this information. E-mail transmission cannot be guaranteed to be secure or error-free, as information could be intercepted, corrupted, lost, destroyed, arrive late or incomplete, or contain viruses. The sender therefore does not accept liability for any errors or omissions in the contents of this message, which arise as a result of e-mail transmission. If verification is required please request a hard-copy version.