



PHD CHAMBER
OF COMMERCE AND INDUSTRY

*Deliverables for
Esteemed Silver Annual Sponsor*

Contributing Amount- Rs. 2.50 Lacs

Deliverables for Silver Annual Sponsor

❖ Logo on all Marketing Collaterals

PHD CHAMBER 116TH ANNUAL SESSION
Thursday, 30th September 2021
Resilient India
Hotel Taj Palace, Sander Patel Marg, New Delhi (Hybrid Mode)

INAUGURAL SESSION ON RESILIENT INDIA
Chief Guest: **Shri Nitin Gadkari**, Union Minister for Road Transport & Highways
Guest of Honour: **General Manoj Mukund Naravane**, PVSM, AVSM, SM, VSM, ADC, Chief of Army Staff

CHIEF MINISTERS' ROUNDTABLE WITH CEOs ON "Is India 1 Nation or 30 States in Sustainability, Agriculture, Food Processing, Manufacturing and Exports?"

SESSION ON "International Cooperation in a Post-Covid Multilateral for Resilient India"
Shri Jyoti Radhiya M. Scindia, Union Minister for Civil Aviation, Corporate CEO

FIRE SIDE CHAT "Empowering Women in Building Resilient India"
Smt. Smriti Irani, Union Minister of Women and Child Development

VALEDICTORY SESSION ON "Building a Resilient India: Engage and Save 'Caribbean Turkey'"

PHDCCI LEADERSHIP

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VESTIGE, ODS, etc.

OUR ANNUAL SPONSORS
DLFA, etc.

OUR ANNUAL SPONSORS

DIAMOND SPONSORS
DLFA BUILDING INDIA, **Multani KUKA**, **MARBLE CITY**, **UFLEX** 'A part of your daily life'

PLATINUM SPONSORS
JK TYRE, **PARAMOUNT CABLES**, **smc** Investments and Advisors, Building Wealth, Enriching Lives...

GOLD SPONSORS
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SILVER SPONSORS
DCM SHRIRAM www.dcmsr.com, **EaseMyTrip.com**, **Radico**, **ROGERS R.E. ROGERS INDIA**, **envionics** FOUR DIMENSIONS OUR SERVANTS, **hindware** ART AND VEST, **IFFCO** India's Fertilizer Industry, **AJIT INDUSTRIES PVT. LTD.**, **JSL JINDAL STAINLESS**, **MODERN**, **ps bedi** Make, Atglobe, Toronto, **TW TIMBERWORKZ**



Deliverables for Silver Annual Sponsor



❖ Placement of Logos on all Paid Social Media Promotions of Specific Events Worth- INR 50,000 – 70000/-

 PHD Chamber 
@phdchamber

Thank you
[@JKTyreCorporate](#) for sponsoring our
[#PHDCCI_116AnnualSession](#)

[#PHDCCI](#) [#PHDCCI_116AnnualSession](#)
[#AnnualgeneralMeet](#) [#AGM2021](#) [#SelfReliantIndia](#)
[#PHDCCI2021](#)





12:17 PM · Oct 1, 2021 · Twitter Web App

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[#AnnualgeneralMeet](#) [#AGM2021](#) [#SelfReliantIndia](#)
[#PHDCCI2021](#)





12:35 PM · Oct 1, 2021 · Twitter Web App

Deliverables for Silver Annual Sponsor

❖ Promotion of Sponsor on Hoardings, Bus Shelters & all Outdoor Promotions Worth- INR 5 – 7 lakhs



PHD Chamber-Akashwani Bhawan



PHD Chamber-Lodhi Garden

Deliverables for Silver Annual Sponsor

❖ Mention of Partner/ Sponsor in Pre-Event Press Release

Business News This Week

PHDCCI Webinar on Awareness Programme on "Intellectual Property Rights"

Prabeen Dansil 4 days ago



The screenshot shows a virtual awareness programme on the importance of intellectual property rights. It features a grid of participants in a video conference. Below the grid, there is a banner for the 'Virtual Awareness Programme on IMPORTANCE OF INTELLECTUAL PROPERTY RIGHT' dated 7th October, 2021 at 10:00 am onwards. Logos of various sponsors like DLF, KUKA, and others are visible at the bottom of the banner.

PHDCCI Intellectual Property Rights Facilitation Centre (IPFC) in collaboration with Office of the Controller General of Patents, Designs & Trade marks, Ministry of Commerce and Industry organized Virtual Webinar on Awareness Programme on "Intellectual Property Rights" with Lady Irwin College School and College University of Delhi on 7th October 2021 at 10:00 am to reaching out to the young minds, aspiring for and to understand the issues and challenges faced by the entrepreneurs and Impart knowledge on Intellectual Property Rights among the young generation.

APN NEWS

Thursday, October, 2021 | Today's Market | Current Time: 06:47:03

EDITORIAL | NEWS | BUSINESS | TECH & INDUSTRY | ENTERTAINMENT | NEW PRODUCTS

Suchetgarh Border is being developed to promote Border Tourism in Jammu and Kashmir

Published on October 7, 2021

PHD Chamber of Commerce and Industry (PHDCCI) organized its 9th webinar under Border Tourism Webinar Series on 6 October 2021 focusing on Jammu district for the promotion of **Border Tourism in Jammu and Kashmir**.

Delivering the Keynote Address, Mr. Sarmad Hafeez (IAS), Secretary – Tourism, UT of Jammu and Kashmir, informed that the tourism department is developing tourist facilities and roadside amenities around Suchetgarh border which is at a distance of 28 Km from Jammu. The department is also working with Border Security Force (BSF) and trying to replicate similar destination on the lines of Wagah Border.

He further said that the tourism department has identified few other locations for promotion of Border Tourism in Jammu and Kashmir and also trying to get funds sanctioned under Border Areas Development Programme (BADP).

There is a huge potential for tourism development and growth in Jammu & Kashmir, especially in the unemployed valleys of Jammu. The focus must be on providing experiential tourism as in today's time, destination stays aren't enough for the tourists.

Mr. Rajan Sehgal, Co-Founder, Passionals, proposed the formal vote of thanks. The webinar witnessed participation from senior government officials, tour operators, hoteliers, tour guides, airline professionals, travel and hospitality associations, students from the tourism and hospitality institutes.

PHDCCI's webinar was supported by the Ministry of Tourism, Government of India. It was also supported by Annual Sponsors such as DLF India; Multani Pharmaceuticals; UFLX; JK Tyre & Industries; Marble City; Paramount Cables; SMC Investments and Advisors; Blossom Kachhar Aroma Magic; Comtech Interior; DCM Shriram Industries; Radio Khaltan; R.E. Rogers India; Aji Industries; Synergy Electronics; EaseMyTrip; Continental Carriers; Timberworks; Jindal Stainless; Modern Automobiles; P S Bedi & Co; IPFCO and Hindware.

The next Webinar on Border Tourism with Focus State – Mizoram is scheduled for 22 October 2021 from 3:00 PM – 4:30 PM and shall focus on Mamit district.



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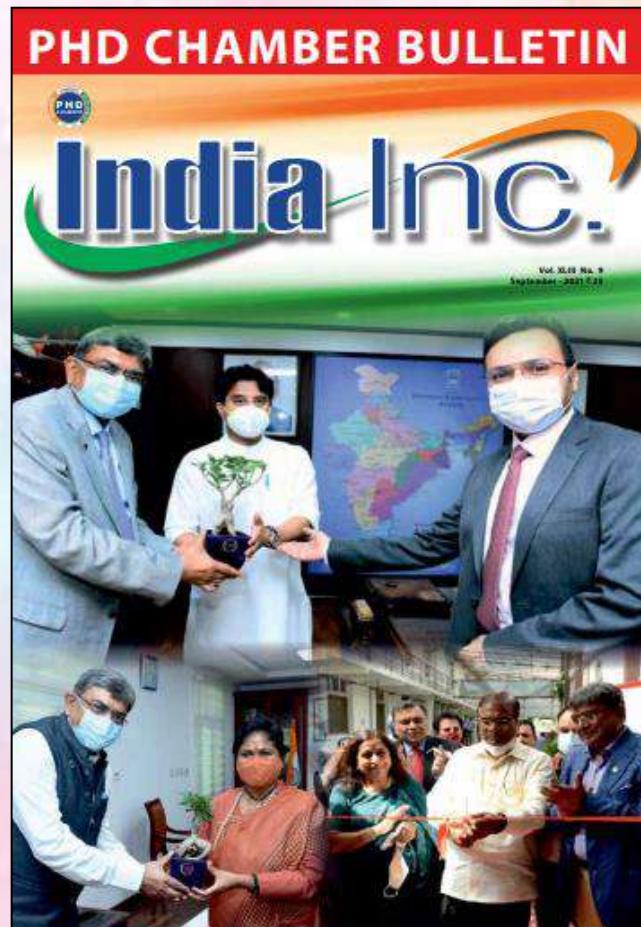
PHD CHAMBER
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❖ Logo Placed on the Panel of Sponsors on the PHDCCI Website

The screenshot displays the PHDCCI website's homepage. At the top, there is a navigation bar with links: Home, Career@PHD, Contact Us, Membership, Gallery, Employee, and a Search bar. Below this is a secondary navigation bar with links: Upcoming PHD Webinar Lists, PF Help Desk, MAI Scheme Guidelines, ADR Services, MGT- 7&8, EGM/AGM- Notice & Result, and PHDCCI Investor Service Initiative. The main header includes 'ABOUT US', 'COMMITTEES', 'STATES', 'RESEARCH BUREAU', 'TIFS', 'EVENTS', 'MEDIA', 'SERVICES', 'MEMBERSHIP', and 'CONFERENCE FACILITIES'. On the right side of the header, there is a contact box for PHDCCI COVID-19 Helpline Officer Incharge, Mr. Mithlesh Kumar (8876028613) | Mr. Rishabh Sharma (9999943887), with an email address: covidhelpline@phdcci.in. The main content area features a large banner for the '116th ANNUAL SESSION' held on Thursday, 20th September 2021. The banner includes a list of 'OUR PARTNERS' (CO-PARTNER: VESTIGE, ASSOCIATE PARTNER: KONRAD ADENAUER STIFTUNG, INDUSTRY PARTNER: PARAMOUNT, SUPPORTING PARTNERS: etc.), a list of 'DIAMOND SPONSORS' (DLFA, Multani KUKA, etc.), a list of 'PLATINUM SPONSORS' (PARAMOUNT, etc.), a list of 'GOLD SPONSORS' (etc.), and a list of 'SILVER SPONSORS' (etc.). To the right of the banner, there is a large advertisement for 'Multani PACHMEENA TONIK DIGESTIVE SYRUP'. Below the banner, there are sections for 'UPCOMING PHDCCI WEBINARS' (Upcoming PHD Webinar Posted: [image]), 'UPCOMING EVENTS' (Rajasthan Calling – A Webinar cum Business Meet on investment opportunities), 'PRESS RELEASES' (Suchetgarh Border is being developed to promote Border Tourism in Jammu and Kashmir; High costs of inputs will have impact on demand and production possibilities: PHD Chamber), and 'MEMBERSHIP' (Stay Connected, Your Issues, Our Concern, Have Global Network, Garner your Growth). At the bottom right, there is a 'Knowledge Book' section with a book titled 'SELF'.

Deliverables for Silver Annual Sponsor

- ❖ **Color ads in PHD Chamber Bulletin (Monthly)**
2 Full Pages Worth- $2 \times 50,000 = \text{INR } 1,00,000$



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Deliverables for Silver Annual Sponsor



PHD CHAMBER
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- ❖ Ads in Knowledge Reports prepared by PHD Research Bureau
- 1 Full Page Colored Ad (First come first serve basis)
- Worth- INR 40,000

PHD CHAMBER
NATIONAL APEX CHAMBER

Union Budget 2021-22

Demand Boosting, Investment Inducing
and Growth Oriented Budget

PHD RESEARCH BUREAU
PHD CHAMBER OF COMMERCE AND INDUSTRY

PARAMOUNT
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❖ **Ads in MCM Directory & all other PHDCCI Promotional Production like Calendar, Diary etc.**
Half Page Black and White Ad, Worth- INR 25,000



PHD CHAMBER
OF COMMERCE AND INDUSTRY

116th ANNUAL REPORT

2020 - 2021

PHD CHAMBER OF COMMERCE AND INDUSTRY

Multani[®]
Pharmaceuticals Limited

83 YEARS OF TRUST & WELLNESS NATURALLY

NOOKEE PLUS CAPSULE

Unique combination of herbs - *Acharyaagruha* has the effect of rejuvenate, strengthen, *Musk-Safed* helps in dentistry, spermogenesis.
Kanchan act as astringent, aphrodisiac.
Goshwe improves fertility in uterine disorders.
Role: helpful in generalized weakness rejuvenator.

INCREASES ENERGY & STAMINA

KUKA IMMUNITY BOOSTER

This helps an individual be healthier and have an overall better immunity.
Active Ingredients:
Milk, Malt, Ghee, Mahua, Vasa, Ashwagandha, Brahmi, Triphala, Mesquite, Sesame, Jute, ghee, ashwagandha & other natural ingredients.

FOR IMPROVING BODY RESISTANCE

RHUMED STRONG OIL

It is a unique classical preparation which is helpful in Joints Pain along with all the disorders of Vata Dosha.
Active Ingredients:
Muhuravay Taila, Khurasani Ayskhi, Eranda, Tila Taila etc.

JOINTS PAIN RELIEF

ROVAAN POSHAK TAILA

Improves blood circulation in the hair follicles, perfect scalp from dandruff, nourishes hair roots, control hair loss, stops premature greying of hair, prevents from dandruff.
Active Ingredients:
Kerpin, Multanpatti, Vajrasana, Nigam, Indrasana, Nigamoli etc.

HAIR THERAPY

MULCARD CAPSULE

As Rasyana, Stress Reliever & Cardiac Care
Active Ingredients:
Brahmi, Punarnava, Jivanti, Shudhi Guggulu etc.

FOR CARDIAC CARE

SUGRUHA CAPSULE

Carbohydrate metabolism, increased frequency & variability of urine, Loss of strength/immunity.
Active Ingredients:
Wyrasae, Jamar Beej, Methi Beej, Shudh Shilajee, Karetu etc.

EFFECTIVE IN CARBOHYDRATE METABOLISM

GOVT. APPROVED
DRUG TESTING
LABORATORY

AYUSH PREMIUM
MARK QUALITY YOU
CAN TRUST

DSIR APPROVED
R&D
FACILITY

IN HOUSE CULTIVATION
OF ORGANIC
MEDICINAL HERBS

WHO GMP
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❖ Promoting Partner Testimonial on Post-Event Press Release

Business News This Week


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Prabeen Dansil 4 days ago



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❖ Prominent Placement of Company Logo in Half/Full Page Event Print Ad (Worth- INR 1,00,000 – 2,00,000)

FINANCIAL EXPRESS

Modi launches 35 crop varieties to tackle climate change, malnutrition

SC rejects Adani petition for gas distribution rights in parts of Guj

International borders along N-E requires converting into major assets, says Kant

Civil inaction: Nationwide containment measures observed till October 31

Solar open access installation rises nearly seven-fold in April-June: Mercom report

Headmink PMIA case, Maharashtra minister appears before ED

New DPSC

PHD CHAMBER 116TH ANNUAL SESSION
Thursday, 30th September 2021
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INAUGURAL SESSION ON RESILIENT INDIA
Chief Guest: Shri Nitin Gadkari, Union Minister for Road Transport & Highways
Guest of Honour: General Manoj Mukund Naravane, PVSM, AVSM, SM, VSM, ADC, Chief of Army Staff

CHIEF MINISTERS' ROUNDTABLE WITH CEOs ON "The India 1.0 Vision or 3.0: Status in Sustainability, Agriculture, Food Processing, Manufacturing and Exports"

SESSION ON "India's Resilience: Creating Resilience to Reliance"

PHDCC LEADERSHIP

FINANCIAL EXPRESS

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PHDCC LEADERSHIP

Deliverables for Silver Annual Sponsor

❖ **Free 5 Exhibitor Stall in Virtual Exhibitions which will be organized by PHDCCI (Worth Rs. 4,00,000/-)**



Deliverables for Silver Annual Sponsor

❖ Placement of Company's Logo in the Picture Frame shared in Media along with Press Release





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❖ Live Ticker on PHD Chamber of Commerce and Industry's website


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[PHDCCI- COVID-19 Helpline Officer Incharge](#)
[Mr. Mithilesh Kumar\(8376928613\) | Mr. Piyush Sharma \(9999943847\)](#)
[Email:covidhelpline@phdcci.in](#)

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OF COMMERCE AND INDUSTRY





UPCOMING PHDCCI WEBINARS



Upcoming PHD Webinar
Posted:

UPCOMING EVENTS



Virtual Webinar on Awareness Programme of
"Intellectual Property Rights"
[More](#)

[<](#) [>](#)

PRESS RELEASES

MEMBERSHIP

[Knowledge Book](#)



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❖ Additional attractive benefits offered

**1 Day complimentary
Booking in Shriram,
Modi Hall for
AGM/Event/Meeting in a
year
(Worth- INR 34,000)**

**2 Half Days
Complimentary Bookings
in PHDCCI LPS
Auditorium for Holding
Company AGMs
(Worth- INR 1,22,000)**

**3 Free Library
Membership (@Rs 15000/
per member)
(Worth- INR 45,000)**

**Preference will be given
& maximum
representations drafted
by the sponsors to be
placed with the
Government (concerning
his/her
company/industry)**

**5 Free Virtual Exhibition
Registration for
International & Domestic
Exhibitions for 1 Year
(Rs. 1,500 per visitor
participant)
(Worth- INR 75,000/-)**

**Advertisement Astons in
All Webinars of PHDCCI
Link-
https://drive.google.com/file/d/1U9eq8UVzhVEahX01G0LBey3tY_7eERtB/view?usp=sharing**

**3 Complimentary entry of
participants in 3 paid
programs of PHD
Chamber
(Worth- INR 6,000/-)**



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PHD CHAMBER
OF COMMERCE AND INDUSTRY

*Total Yearly Worth
INR 14,00,000/-
(approx)*