

OF COMMERCE AND INDUSTRY

Deliverables for Esteemed Gold Annual Sponsor

Contributing Amount- Rs. 5.00 Lacs





Logo on all Marketing Collaterals









❖ Placement of Logos on all Paid Social Media Promotions of Specific Events Worth- INR 50,000 − 70000/-









❖ Promotion of Sponsor on Hoardings, Bus Shelters & all Outdoor Promotions Worth- INR 5 − 7 lakhs







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Deliverables for Gold Annual Sponsor



Mention of Partner/ Sponsor in Pre-Event Press Release





Published on October 7, 2003

PHD Chamber of Commerce and Industry (PMDCCI) organized its 9th vebinar under Border Tourism Webinar Series

on 6 October 2023 focusing on Jamesu district for the proceeding of Border Tourism in Jamesu and Kashmir,

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There is a huge potential for tourism development and growth in Jammu & Kashmir, especially in the unemplored valleys of Jammu. The focus must be on providing experiential tourism as in today's time, destination stays aren't enough for the tourists.

3.tr. Rajan Sehgal, Co-Founder, Passionals, proposed the formal vote of thanks. The webbar witnessed participation from senior government officials, tour operators, boteliers, tour guides, airline professionals, travel and hospitality associations, students from the tourism and bospitality institutes.

PHDCCT's weblast was supported by the Ministry of Tourism. Government of India. It was also supported by Annual Sponsors such as DLF India; Multimi Pharmacounteals; UFLEX; JK Tyre & Industries; Marble City, Paramount Cables; SSC Investments and Anthory; Sinsoran Enghise Annua Magic; Commech Interio; DCM Shiriam Industries; Paddos Khaitan; R.E. Rogers India; Ajit Industries; Synergy Environics; EsseMyTrip; Continental Carriers; Timberwork; Jindia Stainless; Modern Automobiles; P 8 Bed; is Co. IFPCO and Hindware.

The next Webinar on Sorder Tourism with Poons State – Mizoram is scheduled for 22 October 2021 from 3:00 PM – 6:00 PM and shall focus on Mamie district.





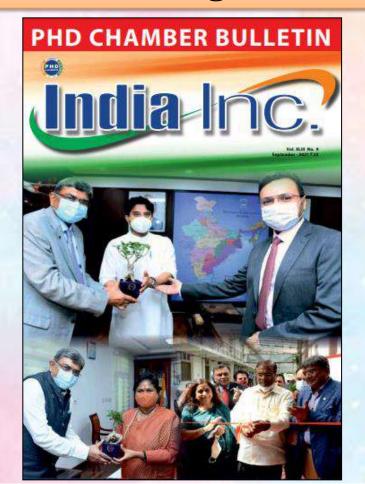
Logo Placed on the Panel of Sponsors on the PHDCCI Website







Color ads in PHD Chamber Bulletin (Monthly) 3 Full Pages Worth- 3*50,000= INR 1,50,000



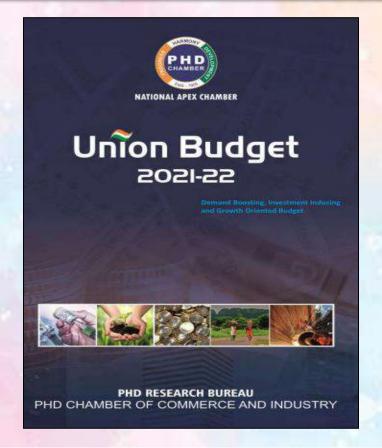






❖ Ads in Knowledge Reports prepared by PHD Research Bureau 2 Full Page Colored Ad (First come first serve basis)

Worth- INR 1,20,000



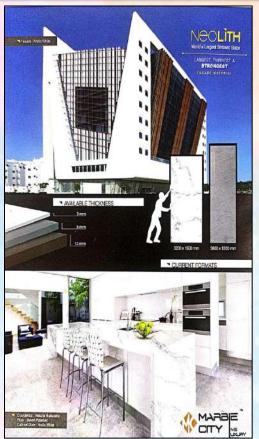






Ads in MCM Directory & all other PHDCCI Promotional Production like Calendar, Diary etc. Half Page Black and White Ad, Worth- INR 25,000



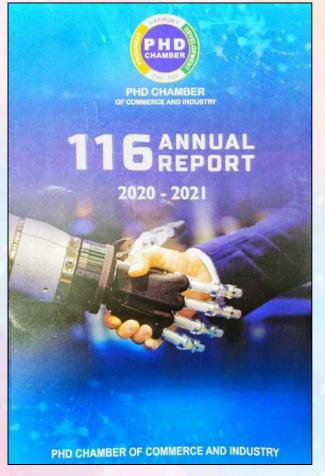








❖ 1 Full Black and While Ad (Centre Page) in PHD Annual Report Worth- INR 50,000







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Deliverables for Gold Annual Sponsor



* Promoting Partner Testimonial on Post-Event Press Release



issues and challenges faced by the entrepreneurs and Impart knowledge on Intellectual Property Rights among the



EDITORIAL NEWS BUSINESS TECH & INDUSTRY ENTERTAINMENT NEW PRODUCTS

Suchetgarh Border is being developed to promote Border Tourism in Jammu and Kashmir

Published on October 7, 2003

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❖ Prominent Placement of Company Logo in Half/Full Page Event Print Ad (*Worth- INR 1,00,000 − 2,00,000*)









❖ Free 15 Exhibitor Stall in Virtual Exhibitions which will be organized by PHDCCI (*Worth Rs. 4,00,000/-*)







❖ Sponsor Logo prominently displayed on Virtual Backdrops & other Presentations







Placement of Company's Logo in the Picture Frame shared in Media along with Press Release









* Company Logo in the AGM & Flagship Event Invitation Cards



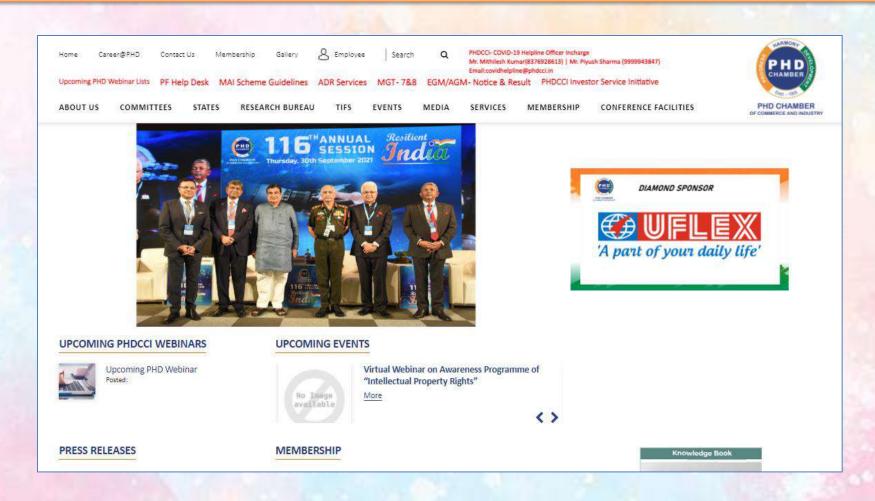








Live Ticker on PHD Chamber of Commerce and Industry's website







Additional attractive benefits offered

2 Full Days complimentary Booking in Shriram, Modi Hall for AGM/Event/Meeting in a year (Worth- INR 68,000)

2 Full Days Complimentary Bookings in PHDCCI LPS Auditorium for Holding Company AGMs (Worth- INR 1,70,000)

5 Free Library Membership (@Rs 15000/ per member) (Worth- INR 75,000)

2 Speaker slot in Parliamentarian Sessions & Chamber's Flagship Events in a year (Worth- 2*1,00,000= 2,00,000) Preference will be given & maximum representations drafted by the sponsors to be placed with the Government (concerning his/her company/industry)

10 Free Virtual Exhibition Registration for International & Domestic Exhibitions for 1 Year (Rs. 1,500 per visitor participant) (Worth- INR 15,000/-)

Advertisement Astons in All Webinars of PHDCCI

Link-

https://drive.google.com/file/d/1U9eq8 UVzhVEahX0lG0LBey3tY 7eERtB/vie w?usp=sharing 5 Complimentary entry of participants in 3 paid programs of PHD Chamber (Worth- INR 10,000/-)





Total Yearly Worth
INR 21,30,000/(approx)