

Hon'ble Union Minister for MSME Shri Narayan Rane launched "SAMBHAV" National Level Awareness Programme, 2021

Hon'ble Union Minister of MSME Shri Narayan Rane has called for engagement of the youth in promoting entrepreneurship leading to the economic development of the country. Launched "SAMBHAV", a National Level Awareness Programme-2021 being organised by Ministry of Micro, Small & Medium Enterprises, Government of India, in New Delhi today, he emphasized that new products and services created by budding entrepreneurs can give a cascading effect, for stimulating related businesses or sectors. The Minister was accompanied by Hon'ble Minister of State Shri Bhanu Pratap Singh Verma and Secretary MSME Shri BB Swain.

Speaking on the occasion, Hon'ble Minister of State Shri Bhanu Pratap Singh Verma stressed upon enhancing the GDP contribution from present 30 per cent to 50 per cent, and employment generation in MSME sector from 11 crore to 15 crore. He expressed hope that India will be the top economy of the world in future. The mass outreach program will be a one-month long initiative under the Ministry of MSME in which students from different colleges/ITIs from all parts of the country will be encouraged by 130 field offices of the Ministry to take up entrepreneurship. Awareness programs will be conducted in more than 1,300 colleges across the country in which 1,50,000 students are expected to participate.

Please contact for any query related to this mail to Mr Rishabh, Research Associate at rishabh@phdcci.in, with a cc to Dr S P Sharma, Chief Economist | DSG at spsharma@phdcci.in and Ms Kritika Bhasin, Sr. Research Officer at kritika.bhasin@phdcci.in, PHD Chamber of Commerce & Industry.

Warm Regards,

Dr S P Sharma

Chief Economist | DSG

PHD Chamber of Commerce and Industry

PHD House, 4/2 Siri Institutional Area

August Kranti Marg, New Delhi-110016, India

Tel: +91 49545454

Fax: +91 11 26855450

Email: spsharma@phdcci.in

Website: www.phdcci.in

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PHD House, 4/2 Siri Institutional Area, August Kranti Marg, New Delhi - 110 016 (India) • Tel. : +91-11-2685 3801-04, 49545454, 49545400
Fax : +91-11-2685 5450, 49545451 • E-mail : phdcci@phdcci.in • Website : www.phdcci.in, CIN: U74899DL1951CAP001947

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