

Hon'ble Prime Minister launched Swachh Bharat Mission-Urban 2.0 and AMRUT 2.0

Hon'ble Prime Minister, Shri Narendra Modi, launched Swachh Bharat Mission-Urban 2.0 and Atal Mission for Rejuvenation and Urban Transformation 2.0. Hon'ble Prime Minister said that in 2014, the countrymen took a pledge to make India open defecation free - ODF and they fulfilled this pledge with the construction of more than 10 crore toilets. He said that the goal of 'Swachh Bharat Mission-Urban 2.0' is to make the cities Garbage-Free, completely free of garbage. The Hon'ble Prime Minister underlined the scope of the country's target in the next phase of Mission AMRUT as 'Improving sewage and septic management, making our cities water safe cities and ensuring that no sewage drains anywhere in our rivers'.

The Hon'ble Prime Minister dedicated the successes of transformation in the urban regeneration and cleanliness to Mahatma Gandhi. He said that these missions are the result of inspiration by Mahatma Gandhi and is being realized through his ideals only. He also highlighted the ease for mothers and daughters due to the construction of toilets.

Saluting the spirit of the nation, the Hon'ble Prime Minister remarked that the journey of Swachh Bharat Abhiyan and AMRUT Mission so far makes every countryman proud. Noting that the event was taking place in the Ambedkar International Centre, the Hon'ble Prime Minister remarked that Babasaheb believed in urban development as a great means of removing inequality. Many people from villages come to cities with an aspiration for a better life. He said that they get employment but their standard of living remains in a difficult situation even compared to their lives in the villages. This is like double jeopardy of staying away from home, and after that to stay in such a difficult situation. He said that Babasaheb's emphasis was on changing this situation by removing this inequality. Hon'ble Prime Minister said that the next phase of Swachh Bharat Mission and Mission Amrit is an important step towards fulfilling the dreams of Babasaheb.

He said that along with, Sabka Saath, Sabka Vikas and Sabka Vishwas, Sabka Prayas is critical for the campaign of cleanliness. Further, commenting on the level of public participation with regard to cleanliness, the Hon'ble Prime Minister expressed happiness that the present generation has taken the initiative to strengthen the cleanliness campaign. Enumerating the steps taken to take the campaign of cleanliness to the next level, the Hon'ble Prime Minister noted, India is processing about one lakh tonnes of waste every day. He remarked, 'when the country started the campaign in 2014, less than 20 per cent of the waste generated every day in the country was processed. He said that, today we are processing about 70 per cent of daily waste. Now we have to take it to 100%. The Hon'ble Prime Minister also talked about enhanced allocations for the Urban Development Ministry. He said that in the

preceding 7 years before 2014, the Ministry was given about 1.25 lakh crore rupees while in 7 years from 2014 almost 4 lakh crore rupees were allocated for the Ministry.

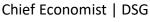
The use of modern technology is also continuously increasing for the development of cities in the country. The Hon'ble Prime Minister, mentioned recently launched the National Automobile Scrappage Policy, and pointed out that this new scrapping policy strengthens the campaign of Waste to Wealth and a circular economy.

The Hon'ble Prime Minister referred to street vendors and hawkers as one of the most important partners of any city in the program related to urban development. The Hon'ble Prime Minister reiterated that PM Svanidhi Yojana has come as a new ray of hope for these people. More than 46 street vendors have availed benefits under Svanidhi scheme and 25 lakh people have received 2.5 thousand crore rupees. The Hon'ble Prime Minister said that these vendors are promoting digital transactions and maintaining a very good record of paying back their loans. He expressed happiness that big states like Uttar Pradesh and Madhya Pradesh have taken the lead in implementing the scheme.

Please contact for any query related to this mail to Mr Rishabh, Research Associate at rishabh@phdcci.in with a cc to Dr S P Sharma, Chief Economist | DSG at spsharma@phdcci.in and Ms Kritika Bhasin, Sr. Research Officer at kritika.bhasin@phdcci.in, PHD Chamber of Commerce & Industry.

Warm Regards,

Dr S P Sharma



PHD Chamber of Commerce and Industry

PHD House, 4/2 Siri Institutional Area

August Kranti Marg, New Delhi-110016, India

Tel: +91 49545454 Fax: +91 11 26855450

Email: spsharma@phdcci.in Website: www.phdcci.in

Follow us on















tause, 4/2 Siri Institutional Area, August Kranti Marg, New Deihi - 110 016 (India) • Tel. : +91-11-2686 3801-04, 49545454, 49545400 Fax : +91-11-2685 5450, 49545451 • E-mail : phdcci@phdcci.in • Website : www.phdcci.in, CIN: U74899DL1951GAP001947











