

ECONOMIC & BUSINESS MOMENTUM (EBM) INDEX



PHD RESEARCH BUREAU
PHD CHAMBER OF COMMERCE AND INDUSTRY



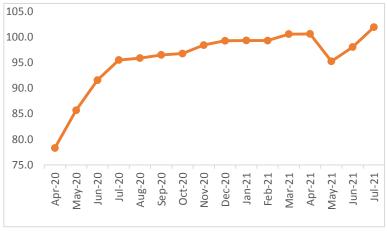
The PHDCCI Economic and Business Momentum (EBM) Index

On a monthly basis, PHDCCI Economic and Business Momentum (EBM) Index has shown steady recovery from the lows of 78.3 for April 2020 to 85.7 for May 2020, 91.6 for June 2020, 95.5 for July 2020, 95.9 for August 2020, 96.5 for September 2020, 96.8 for October 2020, 98.4 for November 2020, 99.3 for December 2020, 99.3 for January 2021, 99.3 for February 2021, 100.6 for March 2021, 100.6 for April 2021, 95.3 for May 2021, 98.0 for June 2021 and 101.9 for July 2021.

PHDCCI EBM Index is a composite index of 25 lead economic and business indicators with base year at 2018-19=100. The composite index combines several indicators into one single concise statistics. Weights were assigned to the 25 high frequency indicators using standard deviation. The EBM Index considers the demand and supply parameters to present a broad perspective of the economy.

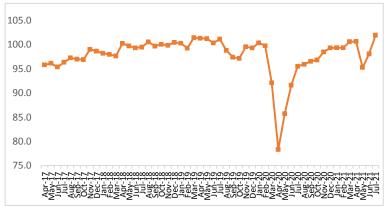
The EBM index during July 2020 stood at 95.5 as compared to 101.1 for July 2019, whereas the EBM index during July 2021 stood at 101.9. Strong recovery has been observed in Export merchandise, FDI inflows, SENSEX (Daily Average) and GST revenue collections in July 2021 from the lows of July 2020.

Chart-1: Weighted Average of 25 economic indicators from April 2020 to July 2021; Using base 2018-19=100



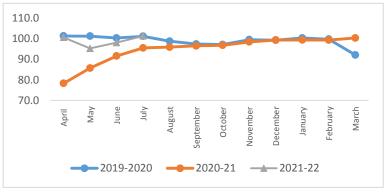
Source: PHD Research Bureau, PHDCCI EBM Index

Chart-2: Weighted Average of 25 economic indicators from April 2017 to July 2021; Using base 2018-19=100



Source: PHD Research Bureau, PHDCCI EBM Index

Chart-3: Weighted Average of 25 economic indicators: 2019-20, 2020-21 and 2021-22; Using base 2018-19=100



Source: PHD Research Bureau, PHDCCI EBM Index

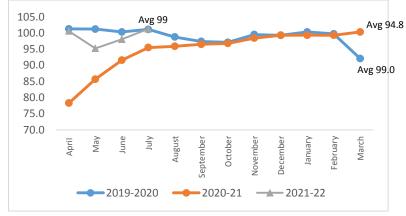


The average EBM index for the FY 2020-21 stands at 94.8 as compared to 99.0 of corresponding FY 2019-20. On the back of the series of stimulus announcements by the Government in last many quarters under the AatmaNirbhar Bharat Abhiyaan 1.0, 2.0 and 3.0 along with the calibrated measures undertaken by the RBI and a demand boosting Union Budget 2021-22, continuous improvement have been witnessed in the EBM for the period of FY 2021. As of July 2021, the average EBM for FY2022 stands at 99.

The PHDCCI EBM Index recorded significant improvement from the average of 85.2 in Q1 FY 2020-21 to 96.0 in Q2 FY 2020-21 to 98.2 in Q3 FY 2020-21 to 99.7 in Q4 FY 2020-21. The average of Q1 FY 2021-22 stood at 98.0 which include April 2021 to June 2021 EBM Index, which shows a significant recovery as compared to 85.2 for Q1 FY 2020-21.

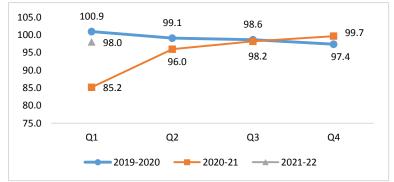
The proactive reforms undertaken by the Government in last many quarters have pulled the economy from the low growth of (-)24.4% in Q1 FY2020-21 (-)7.4% in Q2 FY2020-21 to 0.5% in Q3 FY2020-21, 1.6% in Q4 FY2020-21 and 20.1% in Q1 FY2021-22. The correlation between quarterly trend of EBM index and GDP growth rate is very high at 0.8. On the basis of recent movement of PHDCCI EBM index, PHD Chamber projects GDP growth in the range of 7-10% for Q2 FY 2021-22, 6-10% for Q3 FY 2021-22 and 5-9% for Q4 FY 2021-22. The overall GDP growth is projected at 10.25% for FY 2021-22.

Chart-4: Weighted Average of 25 economic indicators: 2019-20, 2020-21 and 2021-22; Using base 2018-19=100



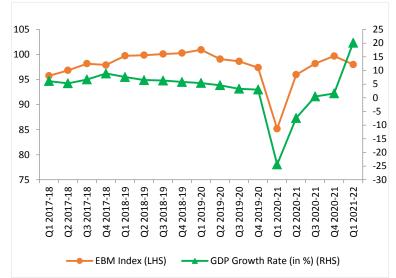
Source: PHD Research Bureau, PHDCCI EBM Index

Chart-5: Weighted Average of 25 economic indicators: 2019-20, 2020-21 and 2021-22- Quarterly Basis; Using base 2018-19=100



Source: PHD Research Bureau, PHDCCI EBM Index

Chart-6: Movement of GDP growth and EBM Index: Quarterly Trend



Source: PHD Research Bureau, PHDCCI EBM Index

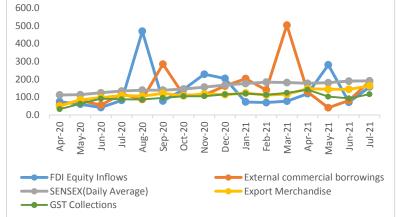


Out of the 25 lead economic and business indicators, 22 have shown a remarkable improvement in July 2021 from their lows of July 2020. Strong recovery has been observed the production in Merchandise Export in July 2021 from the lows of July 2020. In the financial and market segment, FDI Equity inflows, GST revenue collections and SENSEX (Daily Average) have shown a remarkable recovery in July 2021 as compared to July 2020.

3 economic parameters which have not shown improvement in July 2021 as compared to July 2020, include credit to services sector, crude oil and IIP Consumer non-durable goods. In this regard, Immediate policy attention by the Government is required.

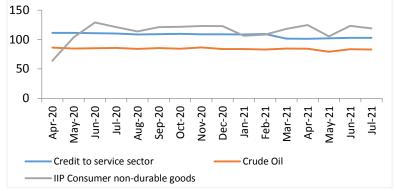
from April 2020 to July 2021; Using base 2018-19=100 600.0 500.0

Chart-7: Movement of best performing components of EBM Index



Source: PHD Research Bureau, PHDCCI EBM Index

Chart-8: Movement of weak performing components of EBM Index from April 2020 to July 2021; Using base 2018-19=100



Source: PHD Research Bureau, PHDCCI EBM Index

Conclusions and recommendations

- At this juncture, there is a need to further fuel the drivers of household consumption and private investments to enhance the aggregate demand in the economy as it will have an accelerated effect on expansion of capital investments in the country.
- The Government should frontload the National Infra Pipeline expenditure as increased spending on infrastructure give a multiplier effect rejuvenate the aggregate demand in

- the economy. Undoubtedly, robust growth of infrastructure is the key ingredient to realize the vision of Aatmanirbhar Bharat.
- More and more direct benefit transfers needs to be considered for the urban and rural poor under the various welfare schemes in addition to the free distribution of dry rations till Diwali as already announced by the Hon'ble Prime Minister.
- Vaccination of population should be continued with a faster pace, target should be set to vaccinate at least half of the population with both the doses by end October 2021 investments in the country.



PHDCCI EBM Index Base: 2018-19=100

Sr No	Economic Indicators	Jul-20	Jul-21	(Jul'21 - Jul '20)				
1	IIP Consumer durable goods	84	101	17				
2	IIP Consumer non-durable goods	121	119	(-)2				
3	IIP Capital Goods	73	94	21				
4	IIP Intermediate Goods	101	115	14				
5	Coal	102	122	19				
6	Crude Oil	86	83	(-)3				
7	Natural Gas	90	107	17				
8	Petroleum Refinery Products	93	100	6				
9	Fertilisers	110	111	1				
10	Steel	116	127	11				
11	Cement	105	127	23				
12	Electricity	117	127	10				
13	Consumption of Petroleum products	96	104	8				
14	Export Merchandise Growth	109	163	54				
15	Export Services	122	135	14				
16	India Freight Traffic	104 107		3				
17	Credit to Agriculture	105	112	7				
18	Credit to Industry	101	101	0				
19	Credit to service sector	110	103	(-)7				
20	Personal Loans	111	111	0				
21	GST Collection	87	116	29				
22	SENSEX (Daily average)	134						
23	FDI Equity Inflows	82	157	75				
24	External commercial borrowings	117	187	70				
25	Unemployment	97	97	0				
	Composite Weighted Index	96	102	6				

Source: PHD Research Bureau, PHDCCI EBM Index (Note: For calculation purpose, the FDI figure for July 2021 is average of last 3 months; figures and difference are rounded off)



Snapshot of the Economic & Business Momentum (EBM) Index (Base 2018-19=100)

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S No	Economic Indicators	Apr- 20	May- 20	Jun- 20	Jul- 20	Aug- 20	Sep- 20	Oct- 20	Nov- 20	Dec- 20	Jan- 21	Feb- 21	Mar- 21	Apr- 21	May- 21		Jul- 21
INO	***	20	20	20	20	20	20	20	20	20	21	21	21	21	21	21	21
1	IIP Consumer durable goods	5	33	65	84	89	93	102	95	105	106	108	101	90	63	83	101
2	IIP Consumer non- durable goods	64	104	129	121	114	121	122	123	123	106	108	118	125	105	123	119
3	IIP Capital Goods	8	36	60	73	79	89	97	86	97	94	104	80	86	64	76	94
4	IIP Intermediate Goods	39	67	87	101	102	109	114	117	121	119	114	116	121	104	106	115
5	Coal	97	95	90	102	112	113	106	104	110	112	116	124	106	101	97	122
6	Crude Oil	86	85	85	86	84	85	84	86	84	84	83	85	84	79	84	83
7	Natural Gas	86	86	89	90	92	89	88	87	89	94	91	98	107	103	108	107
8	Petroleum Refinery Products	81	86	92	93	89	94	91	109	102	107	102	104	107	99	95	100
9	Fertilisers	101	109	104	110	104	100	108	106	108	110	107	88	105	98	106	111
10	Steel	22	67	91	116	108	108	115	128	117	112	116	116	125	104	114	127
11	Cement	17	90	101	105	94	106	111	123	125	131	143	131	119	97	109	127
12	Electricity	88	103	108	117	113	114	112	107	114	118	118	122	122	111	117	127
13	Consumption of Petroleum products	61	90	100	96	89	95	110	110	115	111	106	116	105	93	101	104
14	Export Merchandise	50	85	97	109	105	121	107	118	114	123	112	116	147	144	143	163
15	Export Services	121	123	124	122	120	126	121	125	137	125	128	149	128	127	144	135
16	India Freight Traffic	98	97	101	104	106	108	103	105	110	107	107	106	107	108	107	107
17	Credit to Agriculture	104	104	102	105	105	106	107	109	109	110	110	112	111	110	111	112
18	Credit to Industry	102	102	102	101	101	100	98	99	99	99	100	100	100	101	100	101
19	Credit to service sector	111	111	111	110	109	109	110	109	109	108	109	101	101	102	103	103
20	Personal Loans	112	111	111	111	116	109	109	110	110	109	110	110	113	112	112	111
21	GST Collections	32	62	91	87	86	95	105	105	115	120	113	124	141	103	93	116
22	SENSEX	112	113	124	134	139	139	145	156	168	176	184	182	177	181	190	191
23	FDI Equity Inflows	74	60	42	268	469	78	143	229	205	73	69	77	73	281	72	157
24	External commercial borrowings	54	81	56	117	88	285	111	112	162	204	140	504	129	40	81	187
25	Unemployment	84	84	94	97	96	97	97	98	95	98	97	98	96	93	95	97
	Composite Index Weighted	72	86	92	96	96	97	97	98	99	99	99	100	100	95	98	102

Source: PHD Research Bureau, PHDCCI EBM Index (Note: Table shows the monthly relative growth movement calculated with the Base of 2018-19=100. Index calculated on the basis of YoY% growth using standard deviation baring certain indicators such as Consumption of Petroleum products, Export Services, India Freight Traffic, GST Collection, FDI, and ECB for which we have used actual numbers. Index numbers are a useful way of expressing time series economic data for comparing information. An index number is a figure reflecting price or quantity compared with a base value. The base value always has an index number of 100. The index number is then expressed as 100 times the ratio to the base value. Index numbers have no units.)



Project Team

Dr S P Sharma Chief Economist | DSG

Ms. Kritika Bhasin Mr. Rishabh
Research Officer Research Associate

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PHD Research Bureau

PHD Research Bureau; the research arm of the PHD Chamber of Commerce and Industry was constituted in 2010 with the objective to review the economic situation and policy developments at sub-national, national and international levels and comment on them in order to update the members from time to time, to present suitable memoranda to the government as and when required, to prepare State Profiles and to conduct thematic research studies on various socio-economic and business developments.

The Research Bureau has been instrumental in forecasting various lead economic indicators national and sub-national. Many of its research reports have been widely covered by media and leading newspapers. The Research Bureau has undertaken various policy studies for Government of India and State Governments.

Research Activities	Comments on Economic Developments	Newsletters	Consultancy				
 Research Studies 	Global Economic Developments	 Economic Affairs Newsletter (EAC) 	 Trade and Investment Facilitation Services (TIFS) 				
State Profiles	 India's Economic Developments 	 Global Economic Monitor (GEM) 					
Impact Assessments	States' Economic Developments	 Trade & Investment Facilitation Services (TIFS) Newsletter 					
ThematicResearchReports	International Developments	StateDevelopmentMonitor (SDM)					
 Releases on Economic Developments 	Financial Markets						
	Foreign exchange market						
	 Developments in International Trade 						



Studies Undertaken by PHD Research Bureau

A: Thematic research reports

- Comparative study on power situation in Northern and Central states of India (September2011)
- 2. Economic Analysis of State (October 2011)
- 3. Growth Prospects of the Indian Economy, Vision 2021 (December 2011)
- 4. Budget 2012-13: Move Towards Consolidation (March 2012)
- Emerging Trends in Exchange Rate Volatility (Apr 2012)
- 6. The Indian Direct Selling Industry Annual Survey 2010-11 (May 2012)
- 7. Global Economic Challenges: Implications for India (May 2012)
- 8. India Agronomics: An Agriculture Economy Update (August 2012)
- 9. Reforms to Push Growth on High Road (September 2012)
- The Indian Direct Selling Industry Annual Survey 2011-12: Beating Slowdown (March 2013)
- 11. Budget 2013-14: Moving on reforms (March 2013)
- 12. India- Africa Promise Diverse Opportunities (November 2013)
- India- Africa Promise Diverse Opportunities: Suggestions Report (November 2013)
- 14. Annual survey of Indian Direct Selling Industry-2012-13 (December 2013)
- 15. Imperatives for Double Digit Growth (December 2013)
- 16. Women Safety in Delhi: Issues and Challenges to Employment (March 2014)
- 17. Emerging Contours in the MSME sector of Uttarakhand (April 2014)
- 18. Roadmap for New Government (May 2014)
- 19. Youth Economics (May 2014)
- 20. Economy on the Eve of Union Budget 2014-15 (July 2014)

- 21. Budget 2014-15: Promise of Progress (July 2014)
- 22. Agronomics 2014: Impact on economic growth and inflation (August 2014)
- 23. 100 Days of new Government (September 2014)
- 24. Make in India: Bolstering Manufacturing Sector (October 2014)
- 25. The Indian Direct Selling Industry Annual Survey 2013-14 (November 2014)
- Participated in a survey to audit SEZs in India with CAG Office of India (November 2014)
- Role of MSMEs in Make in India with reference to Ease of Doing Business in Ghaziabad (Nov 2014)
- 28. Exploring Prospects for Make in India and Made in India: A Study (January 2015)
- 29. SEZs in India: Criss-Cross Concerns (February 2015)
- 30. Socio-Economic Impact of Check Dams in Sikar District of Rajasthan (February 2015)
- 31. India USA Economic Relations (February 2015)
- 32. Economy on the Eve of Union Budget 2015-16 (February 2015)
- 33. Budget Analysis (2015-16)
- 34. Druzhba-Dosti: India's Trade Opportunities with Russia (April 2015)
- 35. Impact of Labour Reforms on Industry in Rajasthan: A survey study (July 2015)
- 36. Progress of Make in India (September 2015)
- 37. Grown Diamonds, A Sunrise Industry in India: Prospects for Economic Growth (November 2015)
- 38. Annual survey of Indian Direct Selling Industry 2014-15 (December 2015)
- India's Foreign Trade Policy Environment Past, Present and Future (December 2015)
- Revisiting the emerging economic powers as drivers in promoting global economic growth(February 2016)
- 41. Bolstering MSMEs for Make in India with special focus on CSR (March 2016)



- 42. BREXIT impact on Indian Economy (July 2016)
- 43. India's Exports Outlook (August 2016)
- 44. Ease of Doing Business : Suggestive Measures for States (October 2016)
- 45. Transforming India through Make in India, Skill India and Digital India (November 2016)
- 46. Impact of Demonetization on Economy, Businesses and People (January 2017)
- 47. Economy on the eve of Budget 2017-18 (January 2017)
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- 49. Annual Survey of Indian Direct Selling Industry 2015-16 (February 2017)
- 50. Worklife Balance and Health Concerns of Women: A Survey (March 2017)
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- 59. The Wall of Protectionism: : Rise and Rise of Protectionist Policies in the Global Arena, (November 2017)
- 60. India-Israel Relations: Building Bridges of Dynamic Trade(October 2017)
- 61. Role of Trade Infrastructure for Export Scheme (TIES) in Improving Export Competitiveness (November 2017)

- 62. India China Trade Relationship: The Trade Giants of Past, Present and Future (January 2018)
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- 70. India's Free Trade Agreements Dynamics and Diagnostics of Trade Prospects(May 2018)
- 71. India UK Trade Relations and Societal Links: Way Forward (June 2018)
- 72. Rural Economy: Road to US \$5 Trillion Economy(September 2018)
- 73. Indian Economy on the Eve of Union Budget 2019-20 (Interim): Steady...strong...fastest moving economy (January 2019)
- 74. Interim Budget 2019-2020: A Dynamic, Inclusive & Pragmatic Budget (February 2019)
- 75. Women Entrepreneurship: Transforming from Domestic Households to Financial Independence (March 2019)
- 76. Prospects for Exports from India: Five Pronged Strategy to Achieve USD700 Billion Merchandise Exports by 2025 (March 2019)
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- 78. Job Creation: A Pan India Survey of Households (March 2019)
- 79. India Inc. Speaks Live: Wish List for the Next Five Years (May 2019)



- 80. Suggestive Roadmap for Revitalizing Economic Growth (June 2019)
- 81. Indian Economy on the Eve of Union Budget 2019-20 (July 2019)
- 82. Union Budget 2019-20: Road to US\$ 5 trillion economy (July 2019)
- 83. Ease of Doing Business for MSMEs (September 2019)
- 84. Report Emerging contours in the defence and homeland security
- 85. Framework of University-Industry Linkages in Research DSIR
- 86. India's Trade and Investment opportunities with ASEAN Economies (November 2019)
- 87. Indian Economy on the Eve of Union Budget 2020-21 (February 2020)
- 88. Union Budget 2020-21: Aspirational, Caring and Developmental Budget (February 2020)
- 89. Macroeconomic Indicators and Pandemic COVID-19 Stimulus provided by Select Economies (April 2020)
- 90. Analysis on Relief Mesaures -Salaries wages by pandmeic COVID-19 impacted countries (April 2020)
- 91. Report on impact of Pandemic COVID-19 by PHDCCI (April 2020)
- 92. Tax relief measures provided by Pandemic COVID-19 impacted Countries (April 2020)
- 93. Impact of Pandemic COVID-19: PHD Chamber's detailed representation on short term and long term measures submitted to the Government (April 2020)
- 94. Mitigating the Impact of Pandemic COVID-19 on Trade & Industry: PHDCCI Representations to Government of India and State Governments (April 2020)
- 95. Compendium of various relief measures provided by the States to mitigate the impact of pandemic COVID-19 (April 2020)
- 96. Calibrated Approach to Exit from Lockdown (April 2020)
- 97. Compendium on Relief Measures provided by the Govt. under Direct & Indirect Taxes to mitigate the impact of pandemic COVID (April 2020)

- 98. Relief Measures provided by Ministry of Finance, Ministry of Commerce & others (April 2020)
- 99. Relief measures provided by various countries to mitigate the daunting impact of pandemic COVID-19 on economy, trade and industry(April 2020)
- 100. Analysis of COVID at International and Sub-national Level- Speed of Spread, Mortality and Recovery(April 2020)
- 101. Supplement of Recent Notifications by the Central Government, State Governments and Tax Authorities to Mitigate the Impact of Pandemic COVID-19
- 102. PHDCCI COVID-19 Updates
- 103. PHDCCI Quick Survey on Post Lockdown Business Scenario (May 2020)
- 104. Impact of GST on Economy and Businesses
- 105. Report on India's imports from China-Strategy for domestic capacity building (September 2020)
- 106. PHDCCI Economic and Business Momentum (EBM) Index (November 2020)
- 107. The Future of Expanding India-USA Bilateral Relations- Strengthening bilateral ties through FTA (November 2020)
- 108. PHDCCI Economy GPS Index January 2021
- 109. PHD Chamber Analysis of Union Budget 2021-22 (February 2021)
- 110. Analysis of State Budgets FY2021-2022 (April 2021)
- 111. Impact of Coronavirus 2.0 on Economy and Businesses (May 2021)
- 112. Achieving a higher export growth trajectory 75 potential products and 75 focused markets (September 2021)

B: State profiles

- 113. Rajasthan: The State Profile (April 2011)
- 114. Uttarakhand: The State Profile (June 2011)
- 115. Punjab: The State Profile (November 2011)



- 116. J&K: The State Profile (December 2011)
- 117. Uttar Pradesh: The State Profile (December 2011)
- 118. Bihar: The State Profile (June 2012)
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- 125. Progressive Uttar Pradesh: Building Uttar Pradesh of Tomorrow (August 2015),
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- 128. Smart Infrastructure Summit 2016-Transforming Uttar Pradesh (August 2016)
- 129. Smart Infrastructure Summit 2016-Transforming Uttar Pradesh : Suggestions for the State Government (August 2016)
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- 131. Punjab: Roadmap for the New Government Suggestions for the Industrial and Socio-Economic Development Focus MSMEs ease of doing business (May 2017)
- 132. Prospering Himachal Pradesh: A Mountain of Opportunities (August 2017)
- 133. Kashmir: The way forward (February 2018)
- 134. Analysis of State Budgets for 2018-19: Select Sates (March 2018)
- 135. Rising Uttar Pradesh One District One Product Summit (August 2018)
- 136. Rajasthan: Steady Strides into the Future- Emerging Growth Dynamics and the Way Forward (September 2018)
- 137. Rising Jharkhand: Economic Profile (January 2019)

- 138. Rising Jharkhand: Skill Development to Spur Socio-Economic Growth (January 2019)
- 139. Progressive Haryana: Economic Profile (February 2019)
- 140. Progressive Haryana: The Agricultural Hub of India (February 2019)
- 141. Progressive Haryana Steady Growth Strides into the Future (June 2020)



About Us

PHD Chamber of Commerce & Industry, a leading Industry Chamber of India, ever since its inception in 1905, has been an active participant in the India Growth Story through its Advocacy Role for the Policy Makers and Regulators of the Country. Regular interactions, Seminars, Conference and Conclaves allow healthy and constructive discussions between the Government, Industry and International Agencies bringing out the Vitals for Growth. As a true representative of the Industry with a large membership base of 1,30,000 direct and indirect members, PHD Chamber has forged ahead leveraging its legacy with the Industry knowledge across sectors (58 Industry verticals being covered through Expert Committees), a deep understanding of the Economy at large and the populace at the micro level.

At the National level, the PHD Chamber is well represented in 16 States with its own offices and MOUs with eleven Partner Chambers in different States.

At the Global level we have been working with the Concerned Ministries, Embassies and High Commissions to bring in the International Best Practices and Business Opportunity.

PHD Chamber has special focus on the following thrust areas:

- Economic & Business Policy Advocacy
- Industry
- Infrastructure
- Housing

- Health
- Education & Skill Development
- Agriculture & Agri-business
- ICT
- International Trade

"Towards Building Aatmanirbhar Bharat"

PHD CHAMBER OF COMMERCE AND INDUSTRY

PHD House, 4/2 Siri Institutional Area, August Kranti Marg, New Delhi - 110 016 (India) • Tel.: +91-11-2686 3801-04, 49545454, 49545400 Fax: +91-11-2685 5450 • E-mail: phdcci@phdcci.in • Website: www.phdcci.in, CIN: U74899DL1951GAP001947











