

Competition Commission of India engages with States to boost competition advocacy

The Competition Commission of India (CCI) organised a training and orientation programme for Resource Persons for competition advocacy to sensitize them on competition law and CCI's enforcement and advocacy efforts. Resource persons from Assam, Himachal Pradesh, Odisha and UT Puducherry participated.

Shri Ashok Kumar Gupta, Hon'ble Chairperson, CCI underlined the pivotal role of States in taking competition law deeper in the country and in boosting CCI's efforts to make markets across India competition compliant. He elaborated upon how the CCI's Resource Person scheme at the State level aims at sensitizing the State machinery on competition matters, especially public procurement. He encouraged the Resource Persons to undertake more and more Advocacy work by organizing seminar, workshop, and use competition toolkit developed by it.

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Regards,

Dr S P Sharma



Chief Economist PHD Chamber of Commerce and Industry

NATIONAL APEX CHAMBER



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