

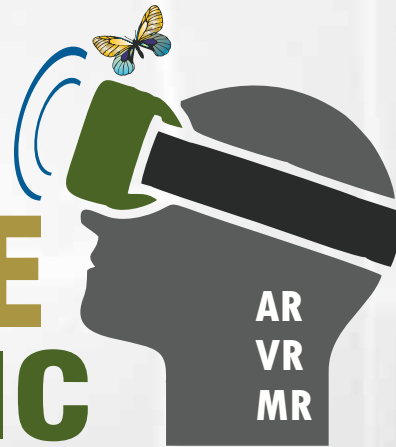


NATIONAL APEX CHAMBER

Partner



# VR AR FOR **DEFENCE** AND **PUBLIC** **SECTOR SUMMIT**

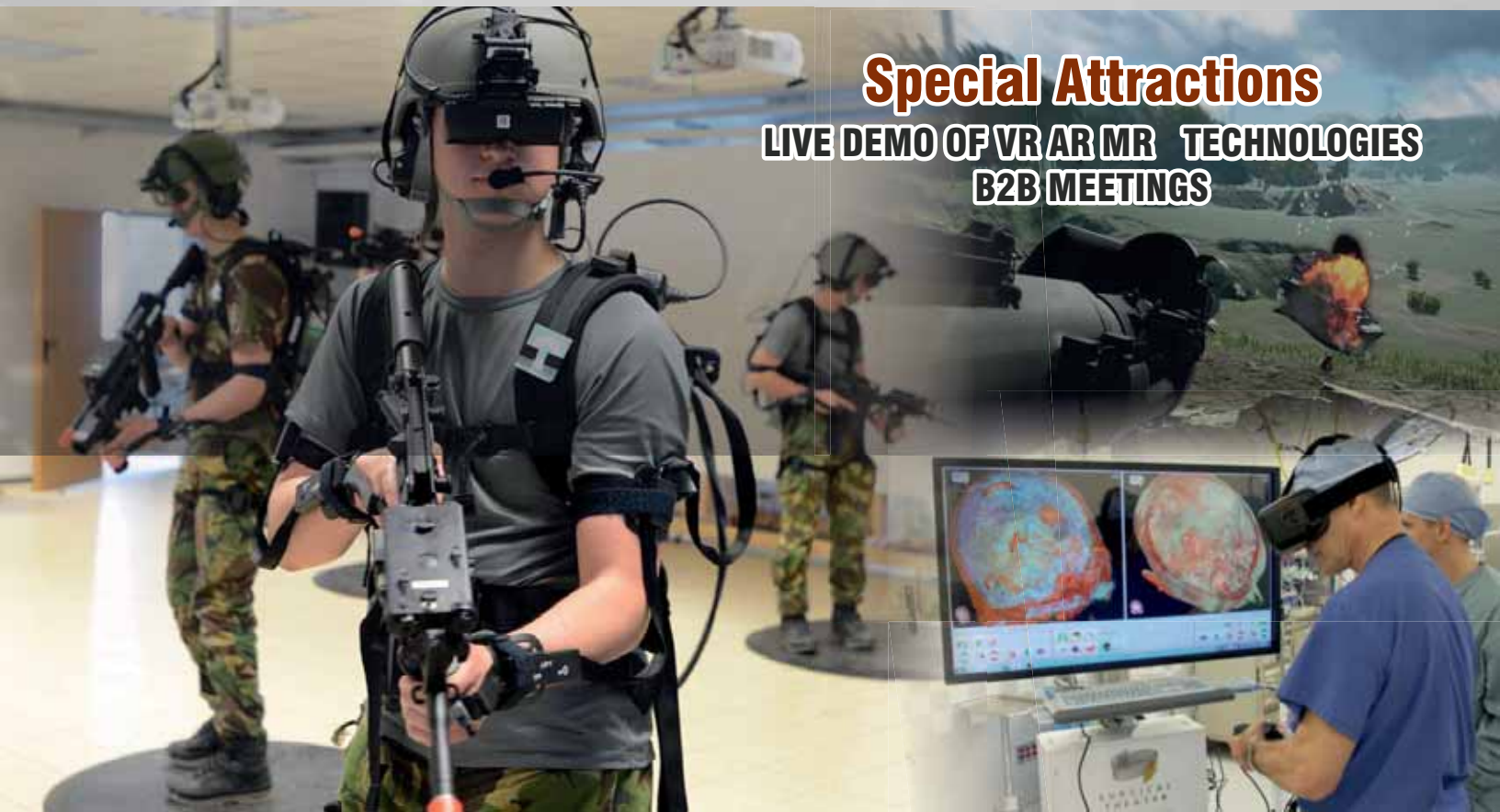


• **Readiness** • **Challenges** • **Roadmap**

11 JULY 2019, PHD HOUSE, NEW DELHI

## **Special Attractions**

**LIVE DEMO OF VR AR MR TECHNOLOGIES**  
**B2B MEETINGS**



# Executive Summary

Virtual Reality and Augmented Reality are currently both trending technologies that have captured the imaginations of masses around the world. VR, AR and MR have revolutionized the design of a new computing platform to replicate the real environment by pushing the limits of technologies in processing, sensing and displays. AR VR MR is ideal for defence sector applications, PSUs & Central Police Forces and research in Science & Technology to gain experience of dangerous environments from the convenience of research labs. The applications can put trainees in different situations and environments for conducting research, teaching awareness, up-skilling to provide valuable experience. The Summit will deliberate on AR, VR and MXR technologies together for providing knowledge on practical application and value propositions for utilizing the technology in defence, CPOs, PSUs and scientific research sectors. The Summit will provide unique insights into the innovations and opportunities in the Augmented Reality, Virtual Reality and Mixed Reality and bring together the defence officials, researchers, technology providers and innovative companies who want to explore and embrace the concepts of AR, VR and MR.

## Highlights

- Discussion on applications for AR, VR and MR for Defence, Central Police Forces, PSUs and S & T research
- Opportunity to interact with the AR, VR and MR pioneers who will share success stories
- Opportunity to interact with Who's Who of Defence, Central Police Forces, PSUs and S & T research
- Live demonstration of VR AR MR Applications for Defence, Central Police Forces, PSUs and Scientific Research



# Who Should Attend?

- Defence Officials
- DRDO R&D Personnel
- Officials of PSUs & Central Police Forces
- Officials of S & T Research Labs
- VR AR MR Solutions Providers
- Researchers



## **Special Attraction : Business to Business (B2B) Meetings Program**

**9 .00 a.m. -10.00 a.m. – Registration and Tea**

**10.00 a.m. – 11.30 a.m. – Keynote Session**

**11.30 a.m. – 11.45 a.m. – Networking Tea**

**11.45 a.m. – 1.30 a.m.  
VR AR for Defence Sector & Central Police Forces**

**1.30 a.m.- 2.15 p.m. – Lunch**

**2.15 p.m. – 3.30 p.m. - VR MR AR for PSUs and R & D Sector**

**3.30 p.m. onwards – Demo of VR AR MR Applications**



# Glimpses of Previous Conferences on VR/AR



**NATIONAL APEX CHAMBER**

## About Us

**PHD Chamber of Commerce & Industry**, a leading Industry Chamber of India, ever since its inception in 1905, has been an active participant in the India Growth Story through its Advocacy Role for the Policy Makers and Regulators of the Country. Regular interactions, Seminars, Conference and Conclaves allow healthy and constructive discussions between the Government, Industry and International Agencies bringing out the Vitals for Growth. As a true representative of the Industry with a large membership base of 1,30,000 direct and indirect members, PHD Chamber has forged ahead leveraging its legacy with the Industry knowledge across sectors (58 Industry verticals being covered through Expert Committees), a deep understanding of the Economy at large and the populace at the micro level.

At a Global level we have been working with the Embassies and High Commissions in India to bring in the International Best Practices and Business Opportunities.

### PHD Chamber has special focus on the following thrust areas:

- Economic & Business Policy Advocacy
- Industry
- Infrastructure
- Housing
- Health
- Education & Skill Development
- Agriculture & Agri-business
- ICT
- International Trade

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**For additional information,  
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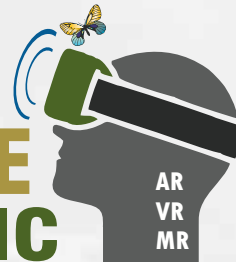
## PHD CHAMBER OF COMMERCE AND INDUSTRY

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# VR AR FOR DEFENCE AND PUBLIC SECTOR SUMMIT



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## PARTNERSHIP OPPORTUNITIES

Deliverables	Title Partner	Associate Partner	Technology Partner	Lunch/ Dinner Partner
<b>COST OF SPONSORSHIP (INR)</b>	<b>5 Lacs</b>	<b>3 Lacs</b>	<b>2 Lacs</b>	<b>1 Lacs</b>
<b>Pre - event benefits</b>				
Company name and logo in all communications, Conference website	Yes	Yes	Yes	Yes
<b>On Site Benefits</b>				
Stall space	6 sqm	4 sqm	Table Space	-
Company logo stage backdrop and standees at the inaugural function and during the Conference	Yes	Yes	-	-
Logos on acknowledgment standees at the pre-function area	Yes	Yes	Yes	Yes
Promotional Material of company to be included in delegate kit (A-4 size brochure maximum 2 pages to be supplied by sponsor)	Yes	Yes	Yes	Yes
Huge Networking opportunity - to interact with eminent industry members and Government officials, etc.	Yes	Yes	Yes	Yes
Opportunity to distribute corporate gifts to attending delegates.	Yes	Yes	-	-
<b>Post Event Benefits</b>				
One insertion of full page colour advertisement in "PHD Chamber Monthly Bulletin"	Yes	-	-	-

**Stall Charges - Rs: 6000/ per sq. mt. +18% GST**

**For additional information, please contact:**

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