

## States' Startup Ranking 2018 Announced

The Department of Industrial Policy and Promotion (DIPP) announced results of the first ever States' Start-up Ranking 2018 at an event in New Delhi. DIPP began this exercise from January, 2016. States have been identified as leaders across various categories such as Start-up policy leaders, incubation hubs, seeding innovation, scaling innovation, regulatory change champions, procurement leaders, communication champions, North-Eastern leader, and hill state leader.

On the basis of performance in these categories, the States have been recognised as the Best Performer, Top Performers, Leaders, Aspiring Leaders, Emerging States and Beginners, as follows:

<b>Best Performer</b>	<b>Gujarat</b>
<b>Top Performers</b>	Karnataka, Kerala, Odisha, Rajasthan
<b>Leaders</b>	Andhra Pradesh, Bihar, Chattisgarh, Madhya Pradesh, Telangana
<b>Aspiring Leaders</b>	Haryana, Himachal Pradesh, Jharkhand, Uttar Pradesh, West Bengal
<b>Emerging States</b>	Assam, Delhi, Goa, Jammu & Kashmir, Maharashtra, Punjab, Tamil Nadu, Uttarakhand
<b>Beginners</b>	Chandigarh, Manipur, Mizoram, Nagaland, Puducherry, Sikkim, Tripura

Fifty-one officers from States and Union Territories have been identified as "Champions", who have made

significant contributions towards developing their State's Start-up ecosystem. The key objective of the exercise was to encourage States and Union Territories to take proactive steps towards strengthening the Start-up ecosystems in their states. The methodology has been aimed at creating a healthy competition among States to further learn, share and adopt good practices.

The entire exercise was conducted for capacity development and to further the spirit of cooperative federalism. Awareness workshops in all States, knowledge workshops in leading incubators, pairing of States for intensive mentoring, international exposure visits to US and Israel and intensive engagement between the States with Start-up India team, and video conferencing have helped many States initiate effective measures to support Start-ups.

DIPP consulted all stakeholders of the Start-up ecosystem and came up with 7 key reform areas as the basis of the States' Start-up ranking framework. An online portal was launched, which was instrumental in enabling States seamlessly submit their initiatives across these reform areas. A total of 27 States and 3 Union Territories participated in the exercise. Evaluation committee comprising independent experts from the Start-up ecosystem assessed the responses across various parameters. Many parameters involved getting feedback from beneficiaries. More than 40,000 calls were made in 9 different languages to connect with beneficiaries to get a real pulse at the implementation levels.

A comprehensive National Report on the States' Start-up Ranking 2018 was also released at the event detailing the journey of Start-up India, role of Central and State Governments, conceptualisation of the ranking framework, evaluation methodology, capacity development of States, assessment process, feedback from stakeholders, and the results of the exercise along with the impact it created on the states and the future road map.

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Regards,  
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