



NATIONAL APEX CHAMBER

National Arogya Fair 2020

12th - 16th February 2020, Parade Ground, Dehradun, Uttarakhand

SPONSORSHIP OPPORTUNITIES

Following are the benefits that shall be accrued to your organization for sponsoring the event:

Deliverables	PRINCIPAL Sponsor (RS. 10 L)	EVENT Sponsor (RS. 7 L)	ASSOC. Sponsor (RS. 5 L)	HOSPITALITY Sponsor (RS. 3 L)	CORPORATE Sponsor (RS. 1.50 L)
1. SPONSORS NAME & LOGO on:					
CONFERENCE BACK DROP	✓	✓	✓	✓	✓
ON EMAILER/ BROCHURE & OTHER PROMOTION MATERIALS	✓	✓	✓	✓	✓
ON STANDEES & MAIN GATES	✓	✓	✓	✓	✓
ON ADVERTISEMENTS IN THE PUBLICATIONS OF MEDIA PARTNERS	✓	✓	✓	✓	✓
ON ADVERTISEMENTS IN THE NEWS PAPER	✓	✓	✓	✓	✓
2. DISTRIBUTION OF SPONSORS PRODUCTS/PROMOTION MATERIAL AT REG. DESK/ DELEGATE KITS	✓	✓	✓	✓	
3. SPONSORS STANDEES AT STRATEGIC LOCATIONS IN VENUE	✓	✓			
4. SCREENING OF COMMERCIALS / ADS AT THE VENUE	✓	✓			
5. SPONSORS BANNERS DISPLAY AT THE VENUE	✓	✓			
6. VIP PASSES FOR THE GUESTS OF SPONSORS AT THE VENUE	10	6	4	2	2
7. COMPLIMENTARY EXHIBITION STALL SPACE	9X3 MT	6X3 MT	3X3 MT	3X3 MT	3X3 MT
8. SPECIAL RATES OF ADVERTISEMENT IN PHDCCI NATIONAL BULLETIN	@20% of Tarrif	@40% of Tarrif	@60% of Tarrif	@80% of Tarrif	@80% of Tarrif
9. SPECIAL RATES OF ADVERTISEMENT IN AROGYA 2020 SOUVENIR	COMPLIMENTARY	COMPLIMENTARY	@30% of Tarrif	@20% of Tarrif	@20% of Tarrif
10. COMPLIMENTARY SLOT IN WORKSHOP HALL FOR SPONSORS	✓	✓	✓		
11. COMPLIMENTARY SLOTS FOR SPONSOR'S PROMOTION ACTIVITIES	✓	✓	✓		

Advertisement Specs (Souvenir & Bulletin)	Ad Size	AROGYA Souvenir (Print) Tariffs (Rs.)	PHDCCI Monthly Bulletin (Print) Tariffs (Rs.)
Back Cover	8"X11"	20,000/-	1,28,000/-
Inside Covers	8"X11"	15,000/-	1,15,000/-
Full Page	8"X11"	11,000/-	58,000/-
Pg Facing Inside front cover	8"X11"	12,000/-	86,500/-
Page Facing editorial	8"X11"	10,000/-	70,000/-
Banner	8"X1"	2,000/-	

*Ad space orders subject to availability of the space "First cum First Serve bases"

Please send wire transfer payments to: **PHD CHAMBER OF COMMERCE AND INDUSTRY**

Bank Name : HDFC Bank Ltd , Branch : 56, Rajpur Road, Dehradun (Uttarakhand), Savings Account No. : 02251110000148

IFSC Code No. : HDFC0000225 GSTIN : 07AAACP1438L1ZE

*Cheq/DD Payable at Dehradun

PHD CHAMBER OF COMMERCE AND INDUSTRY

Uttarakhand Chapter: Shiva Complex, 2nd Floor, 57/19, Rajpur Road, No.18&19, Dehradun. 248001

Off Phone 0135-2656561, E.Mail: phddehradun@gmail.com

Coordinators contacts : Mr. Rajiv Vaid 7417809339, Rahul Gulati : 7409943653

Dr. Ravi Rathor (Delhi) 9687628262, 011- 49545454 Ext. 256

HO: PHD House, 4/2 Siri Institutional Area, August Kranti Marg, New Delhi 110016 , Website : www.phdcci.in

Exhibitors Participation Fees:

Minimum booking of 9 sq. mtrs. under shell scheme
Exhibitor: @ INR 6,500 per sq. mtr. +18% GST

The facilities under shell scheme will include constructed booth, fascia, 3 spot lights, two chairs one table, and one power point for a booth of 9 sq. mtrs. Additional display aids and furniture can also be obtained on payment basis.

Incentive Scheme

The Ministry of AYUSH, Government of India offers incentives to the GMP certified AYUSH Drug and equipment manufacturers for participation in the regional/National Arogya Fairs. This reimbursement would be given by Ministry of AYUSH, Govt. of India limited to 50% of the cost of participation in the fair subject to a maximum of Rs 1,20,000.

ABOUT PHD CHAMBER OF COMMERCE AND INDUSTRY

PHD Chamber of Commerce and Industry, established in 1905, is a proactive National Apex Chamber working at the grass-root level and with strong national and international linkages. The Chamber acts as a catalyst in the promotion of industry, trade and entrepreneurship. PHD Chamber, through its research-based policy advocacy role, positively impacts the economic growth and development of the nation. PHD Chamber is more than an organisation of the business community, as it lives by the chosen motto In Communities Life & Part of It and contributes significantly to socio-economic development and capacity building in several fields.

PHD Chamber (PHDCCI) is one of the Premier Chambers in India to have been accredited with "Diamond Grade" by NABET(QCI), at national and international level.

PHDCCI is a National Apex Chamber having its international office at Bahrain for 6 GCC countries, with 1,30,000 companies as its members base, as total focus on the development of small and medium businesses. PHDCCI has co-opted National and International Industry Associations and Organisations through over 100 MoUs signed between the parties."

PHD Chamber has special focus on the following thrust areas:

- Economic & Business Policy Advocacy
- Industry
- Infrastructure
- Housing
- Health
- Education & Skill Development
- Agriculture & Agri-business
- ICT
- International Trade

GOVT. OF UTTARAKHAND

Directorate of Ayurvedic and Unani Services,
Near IT Park, Sahastradhara Road, Dehradun, 248001 - Uttarakhand
Directorate Email:-ayurved83@gmail.com

PHD CHAMBER OF COMMERCE AND INDUSTRY

PHD House, 4/2 Siri Institutional Area, August Kranti Marg,
New Delhi 110016, Tel: 91-11-26863801-04, 49545454
WWW.PHDCCI.IN

Mr. Vivek Seigell, Principal Director, 011-49545454 Ext. 275
Dr. Ravi Rathod; M +919687628262, Office; 011-49545454 Ext. 256
Email : ravi.rathod@phdcci.in
Mr. Amit Patwal M: 91811554825

UTTARAKHAND STATE CHAPTER OF PHDCCI

Off: Shiva Complex, 2nd Floor, 57/19, Rajpur Road, No.18&19,
Dehradun.248001, Phone: 0135-2656561 E.
Mail: phddehradun@gmail.com

Mr. Anil Taneja, Regional Director, Contact 011-49545454 Ext 312
Mr. Rajiv Vaid; M: +91 7417809339, Office ; 0135-2656561
Mr. Rahul Gulati M : 7409943653
PROGRAM Email: arogya20uk@gmail.com

Connect with us:

