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#### MONTHLY NEWS BULLETIN OF PHD CHAMBER

President Mr. Pradeep Multani

Senior Vice President Mr. Saket Dalmia

Vice President Mr. Sanjeev Agrawal

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## CONTENTS

PRESIDENT'S MESSAGE	6
PROFILES OF NEW LEADERSHIP	8
CHAMBER AT WORK	15
FOCUS STATES	49
INTERFACE	65
HEADWAY Towards Inclusive Growth	67
COMMUNIQUE	
Expressions	87
MoUs	90
New Members	92
Media Buzz	93



# PRESIDENT'S MESSAGE

Friends,

the President of PHD Chamber of Commerce and Industry (PHDCCI), it is indeed an honour for me to share our organizational vision. Looking back, we all Indians have a sense of pride in what we have achieved since 1947. We must celebrate a glorious journey as "Azadi Ka Amrit Mahotsav" and keep the resolve to continue working together for nation-making and deepening India's footprints across the globe. As a peaceful country and one of the fastest growing economies of the world, India offers a great hope today—and our concerted efforts will further vitalize its prominence in the world order.

When our priorities are to keep India and the world safe from the severe challenges posed by COVID-19 unprecedented pandemic and operational disruptions, we at PHDCCI are determined to continue working in close tandem with the government and contribute to the holistic efforts for economic rebounding and serving humanity. Hon'ble PM, Shri Narendra Modi has come up with "Atmanirbhar Bharat Abhiyan" that aims to foster the local entrepreneurial ecosystem and export potential in India. While relying on self-reliance for realising own actual potential, the "Atmanirbhar Bharat Abhiyan" is not aimed to lessen India's deep engagement with the

rest of the world. In fact, the mission is clearly aimed to open the world of opportunities from India.

In this context, PHDCCI supports the Prescient Vision and Mission-in-Progress of "Atmanirbhar Bharat Abhiyan" through strengthening the base of government-industry interface with an aim to ensure the best desired outcomes in the crucial thrust areas of economy-spanning across Primary, Secondary and Tertiary Sectors: Making India a \$5trillion economy; Doubling Farmers' Income; Ease of Doing Business & Reducing the Cost of Business; Vocal for Local; Employable Skilling; Housing for All; Har Ghar Toilet; Make in India, Make for India and the World; Making India a "Services Hub"; Invest in India; Recalibrating India's Export Potential; Decentralising Entrepreneurship; Boosting MSMEs; Innovation & New Technology and Sustaining India's Soft Power

Since 2014, the economic reforms undertaken at the Centre under the visionary leadership of our Prime Minister have been "game-changing." Indeed, many promised economic reforms made a way through in recent years. India has a Prime Minister who is on the mission of making the country achieve its true potential. Under his leadership, the government, industry and each Indian will make it happen. At the cusp of decisive changes, we all must play our part for Atmanirbhar Bharat. We are all fortunate to contribute our level best in "national interest", together, let's take our country to greater heights. Each and every Indian should get the benefit of the nation's progress.

India is already moving on the trajectory which will lead it further to the high and sustained economic growth and that too, superlatively supported by equity and justice emanated through the grace of its democracy, remarkable positive attributes of federalism and success stories from states. While working for inclusive economic growth, we must also think about sustainability. We should reimagine the world as a better place to live. PHDCCI's Rural Development Foundation (RDF) and Family Welfare Foundation (FWF) shall continue to work for making the world better through activities at grassroots. If the above-shared objectives are achieved, India will soon become a developed country. PHDCCI's over 1,50,000 industry members are together in this mission to make such a transformation happen. As a forward looking Industry Chamber, PHDCCI welcomes the consultations and collaborations—for making a robust and prosperous ecosystem for the country, organisation, members and our officials.

God Bless Us All.

P Multani

Pradeep Multani President, PHDCCI



### **83 YEARS OF LEGACY**

Multani Pharmaceuticals Limited headquartered in New Delhi, a pioneer and trusted name in the field of Ayurveda, Unani & Nutraceuticals manufacturing with 83 years of legacy. Founded by late Vd. *Pt. Thakur Datta Multani* and *Vd. Jagmohan Datta Multani*. Mr. Pradeep Multani a visionary and renowned name in Ayush Sector, is spearheading the company as a Chairman for last 30 years and now rendering his services as Chairman Emeritus. He was instrumental in setting up state-of-art WHO-GMP certified manufacturing plant at Haridwar, Uttarakhand. The plant facility is supplemented with world class Drug and Food testing laboratories, Research & Development facilities.

The Multani group has diversified into Organic Herbal cultivation which will further ensure the delivery of high end quality products to the people at large.





Vaidya Pt. Thakur Datta Multani

Vaidya Jagmohan Datta Multani

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#### **MULTANI AGRO**

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#### DOMESTIC AND INTERNATIONAL TRADE

MPL has strong foot hold in Domestic as well as International Trade and Commerce. The company is a approved Supplier of Ayurvedic / Unani Medicines to numerous government organizations as well. Multani has a wide range of elite products like KUKA, PACHMEENA, RHUMED to name a few. 'KUKA' is being widely exporting to various countries.

Multani Pharmaceuticals Ltd : T-10, Okhla Ind. Area, Phase-II, New Delhi-110020 | Enq.: 011-41513323 | Web.: www.multani.org Multani Chambers: H-37, Connaught Place, New Delhi - 110 001

#### PROFILES OF NEW LEADERSHIP



Mr. Pradeep Multani President, PHD Chamber

Mr. Pradeep Multani, Chairman, Multani Pharmaceuticals Limited has more than 40 years of experience in the field of Ayurvedic & Unani Medicines. He is an Economics Graduate from Hindu College, Delhi University, along with a degree in law. Mr. Multani holds different positions in different Industry bodies, Chambers of Commerce apart from industry associations. He is also in multiple committees at the Ministry of AYUSH. He is an active member of associations such as Indian Pharmaceuticals Association; Okhla Industries Association Phase 1 & 2; Bhagwanpur Industries Association, Haridwar; U.K, Pharmaceutical Manufacturing Association and New Delhi Traders Association. A strong believer of performing Corporate Social Responsibilities voluntarily and supporting multiple NGOs like Action for Autism, he has also contributed to the Prime Minister's National Relief & Armed Forces Flag Day Fund, Kendriya Sainik Board and the Ministry of Defense. Mr. Multani is advocating for the promotion of Indian Traditional systems of medicines across the world through different platforms. Mr. Multani was awarded the 'Distinguished Entrepreneurship Award for MSME 2019' by PHD Chamber.

Mr. Saket Dalmia is the Managing Director of PG Industry Limited – a leading manufacturer of Italian Marble flooring and façade solutions across India under the Brand Name, Marble City. Marble City is headquartered in Delhi; the company has several joint ventures with cutting-edge global façade products and felicitated as one of the 100 fastest growing export houses from India. Mr. Saket Dalmia has a degree in business and finance from McDonough School of Business, Georgetown University. Mr. Dalmia has been the Chairman of the Young Business Leader Forum and the Retail Committee of PHD Chamber for the past several years. As an esteemed member of the Chamber, Mr. Dalmia has been actively involved in attracting young entrepreneurs and professionals to the Chamber and has been the guiding force in driving the Chamber to newer highs.



Mr. Saket Dalmia Senior Vice President, PHD Chamber



Mr. Sanjeev Agrawal Vice President, PHD Chamber

Mr. Sanjeev Agrawal, Chairman – MMG, is the brain behind establishing the group's diversification and growth over the years. Under his leadership and guidance, the group has achieved top position in its core business operations of soft drinks, oils and gas services. Over the last two decades, MMG has diversified successfully into industrial and consumer businesses, creating an ethical and responsible organisation with a strong financial position. In February 2020, McDonalds appointed Mr. Sanjeev Agrawal as the new Development Licensee for North and Eastern region in India. In recognition of his outstanding Entrepreneurial Skills, in September 2017, Mr. Agrawal was conferred the 'Capital Foundation National Award' by Mr. Ravi Shankar Prasad, Union Minister of Law & Justice, Electronics & Information Technology. Mr. Agrawal is also the former Chairman of the Hydrocarbons Committee of PHD Chamber. Mr. Agrawal has continued the tradition of philanthropy running through his family for decades, by undertaking healthcare and education initiatives in India.

Mr. Sanjay Aggarwal is the Chairman & CEO of Paramount Cables Group. Mr. Aggarwal has been an integral part of the growth story of Paramount Cables from a Rs. 1 crore small scale industrial unit to one of the largest cable manufacturers in India. He personally led various key initiatives for Paramount Cables including the first public issue on Bombay Stock Exchange in 1994, successful launch of its PIJF Telecom Cable plant, diversification into Optical Fiber Cables in 2001 and High Voltage Cables in 2007. Mr. Aggarwal gained valuable international industrial exposure when he led the 2007 acquisition of AEI Cables Ltd, UK, the oldest cable manufacturing company in the world. As Vice-President of TEMA- Telecom Equipment Manufacturers Association, Mr. Aggarwal spearheaded many campaigns for the Indian telecom manufacturing industry which resulted in Central Government legislative changes necessary for the survival of the telecom industry. Mr. Aggarwal has also been the recipient of numerous prestigious awards which include the National Small Industry Award 1984 bestowed by the President of India, Entrepreneur of the Year Award 1994 by All India Manufacturers Organization, Niryat Shree Award 2008- 09 by FIEO, numerous Star Exporter Awards by EEPC over the years and Major Donor Award 2017 by Rotary Foundation of Rotary International and many more.



Mr. Sanjay Aggarwal Immediate Former President PHD Chamber



Mr. Saurabh Sanyal Secretary General, PHD Chamber

Mr. Saurabh Sanyal, Secretary General of PHD Chamber since April 2020 is an Engineer with a post graduate degree from IIT Madras. Mr. Sanyal is a professional with over 40 years of experience in Armed forces, corporate and chambers of commerce. He was commended by the Chief of Army Staff in 1994 and 2005 for distinguished Service. His first stint at PHD Chamber was as Secretary General of PHD Chamber from May 01, 2013 till October 31, 2018. Thereafter, he moved to ASSOCHAM as Deputy Secretary General and participated in many international delegations with members led by the Hon Vice President of India to Baltic region, Chief Minister of Gujarat to Uzbekistan and many others. He was again invited to lead the PHD Chamber during the daunting Pandemic as its Secretary General in April 2020. He is a member of the Indian Building congress, Indian road congress, and the institution of Engineers. He is also in the apex committee of ISA for drafting Proposals to signatories of ISA and governing body member of the Skill Council for Green Jobs.





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# MMG

Founded by Late Sh. M. M. Agrawal in 1964, the MMG Group is one of India's leading and wellrespected conglomerates headquartered in New Delhi. Late Sh. M. M. Agrawal was a renowned Parliamentarian, a Philanthropist, an Educationalist, an Industrialist and a devoted patriot. His vision was to create livelihood opportunities in India by bringing a revolution in MSME and small-scale industries.

Taking forward his father's legacy, strong values and core beliefs, Mr. Sanjeev Agrawal, a secondgeneration entrepreneur, a visionary and an inspiring leader is now spearheading the MMG Group as the Group Chairman since 2006.

Mr. Sanjeev Agrawal has over three decades of hands-on experience as a business leader. He has led the MMG Group through a transformation that has kept the business relevant amidst disruptive emerging technologies and practices and has taken the business to new heights by diversifying the group's business interests into various sectors like Food and Beverages, QSR and Oil & Gas



Mr. Sanjeev Agarwal Chairman – MMG Group



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### **116TH ANNUAL SESSION**



### **INAUGURAL SESSION**

The PHD Chamber organized its 116TH Annual Session on September 30, 2021 at Hotel Taj Palace, Sardar Patel Marg, New Delhi in a Hybrid mode. The inaugural session was presided over by General Manoj Mukund Naravane, Chief of Army Staff and Mr. Nitin Gadkari, Union Transport Minister as the Chief Guest. The Annual Session of PHD Chamber focused on the measures taken to restore the Indian economy to pre-pandemic levels by the Union Government in tandem with the Defence Forces.

Chief Guest, Mr. Nitin Gadkari highlighted how India can cut down on its import bill on the purchase of petrol and diesel which is as high as of Rs 12 lakh crores now. He spoke about the requirement to switch to indigenous fuels. He discussed how the government is working on steps to bring down the pollution levels in Delhi. He mentioned that new infrastructure is being developed in the form of new highways including Delhi-Meerut highway, Delhi-Mumbai green corridor, peripheral road for carriage goods that will strengthen the industries by reducing the logistics costs and reduce the congestion and pollution prevailing in the city.

He stated that the government is seriously looking at ways to tap the potential of the waterways in the country. He explained that as compared to roads and railways, the cost of logistics on waterways comes to just around 10 percent of the cost. This would mean huge savings and give the Indian companies a competitive edge for exports. He said that this would provide more connectivity to the South-East Asian region. He further mentioned that new highways will reduce the travel time from Kashmir to other parts of the country.

"We aim to make India a global power in using green fuel by 2024" proclaimed Mr. Nitin Gadkari. The Transport Minister discussed future plans for making Delhi a clean and green city by promoting green fuels such as ethanol, LNG, Bio CNG and Green Hydrogen. He proposed to introduce flex engines as mandatory in India to reduce cost and pollution. India has the capacity to produce ethanol, methanol and other green energy sources as India has excess capacity for the same.

He said that India is producing around 85% of Lithium batteries and working aggressively for promoting electric vehicles in the country. He concluded by saying that the government is working to make the automobile industry a Rs 15- lakh crore worth segment that will offer additional employment to around 1 crore people in India.

General Manoj Mukund Naravane, PVSM, AVSM, SM, VSM, ADC, Chief of Army Staff in his inaugural address appreciated the efforts of the PHD Chamber for the promotion of industry, trade and socio-economic developments in the challenging times of COVID-19 pandemic as well as promoting indigenized manufacturing in the Defence sector. He highlighted the Indian Army's contribution to



tackle the two waves of COVID-19 in India and its exemplary contribution and facilitated medical assistance, building health infrastructure and essential services throughout the country to different sections of the population. He shared how Indian manufacturing, MSMEs and startups are coming up to manufacture defence equipments and tools. He mentioned about the Indian Army's significant contribution during the pandemic like Operation Samudra Setu, Floating Bridge, and Operation Namaste to combat the spread of COVID-19.

Mr. Sanjay Aggarwal, President, PHD Chamber, in his welcome address at the inaugural session enumerated the pathway to make India more resilient. He appreciated the efforts of our government to promote MSMEs under the 'Make in India' and 'Aatma Nirbhar Bharat' campaigns. The bold economic reforms under 'Aatma Nirbhar Bharat' have created a strong base for expanding manufacturing activities and building a thrust for industrial revolution 4.0 in order to make India a more robust economy. He further elaborated on the 25 mega sectoral reforms suggested to the government by PHDCCI to become the size of USD 5 trillion by FY 2026-27.

The session was concluded with the release of the 116TH Yearbook and the 116TH Annual Report by PHDCCI followed by a vote of thanks by Mr. Pradeep Multani, Senior Vice President, PHD Chamber.



PHD Chamber Bulletin | November 2021



### **SESSION: FIRE SIDE CHAT - EMPOWERING WOMEN IN BUILDING RESILIENT INDIA**

Fire Side Chat on the theme 'Empowering Women in Building Resilient India' was organized at the 116TH Annual session of PHD Chamber on September 30, 2021 on a virtual mode. Ms. Smriti Irani, Union Minister for Women & Child Development, Government of India, presided over the chat.

While addressing the gathering, Ms. Smriti Irani said that India ranks 148th in a list of 193 countries based on the percentage of elected women representatives in the national parliament. However, women at grassroots levels are fighting their own political battles and coming out with flying colours. She stated that the issue of women's emancipation need not be addressed by women alone and that men, too, need to contribute to it.

She informed that the government seeks industry support to ensure that the Legislative Acts passed with regards to women are, at least, followed by the members of the industry. She also added that women in India need to be given the joy of equal participation based on their competence.

Commending the government's schemes like 'Beti Bachao, Beti Padhao', she said that the program has become so popular that it has seen immense community participation related to it.

The Union Minister informed that initiatives like 'Swachh Bharat Abhiyan' ensured that 10 crore families



Also, for the first time, through the 'Swamitva Yojana', the government used drone technology to ascertain digital land records. Through PMG Disha, 2 crore women were made digitally literate, she informed further.

Ms. Anuradha Goel, Chairperson, PHDFWF spoke on the meaningful work done by the Foundation over the last 35 years. She informed that the Foundation has been running skill development programs in North India where skill sets such as computer repair, electrician, tailoring is taught to the people in a holistic manner.

Ms. Goel also informed that in the last 2 years, the Family Welfare Foundation has been taking care of 3000 abandoned orphan children, many of whom were orphaned due to the COVID pandemic. She added that the Foundation also operated six mobile medical vans

during the Pandemic and 12 oxygen plants are also being donated to needy hospitals across the NCR by managing committee members. She also highlighted the unique initiative undertaken for 60 identified women, who have lost their sole earning member during the pandemic time.

Mr. Sanjay Aggarwal, President, PHDCCI that stated women empowerment is essential for realizing the power of demographic dividend of the country and making it a catalyst for enhancing economic resilience. He said that with the emerging digitalization, education, modernization, globalization and urbanization, women are seeking gainful participation in several fields. Mr. Aggarwal added that India's story on women empowerment is not complete without focusing on grassroots initiatives adopted by the Government.

Mr. Pradeep Multani, Senior Vice President, PHDCCI delivered the voteof-thanks to the Minister.





### **SESSION: INTERNATIONAL CONNECTIVITY AS A FORCE MULTIPLIER FOR RESILIENT INDIA**



A session on "International Connectivity as a Force Multiplier for Resilient India" was organized on a virtual mode at the 116TH Annual Session on September 30, 2021. The session was presided over by Chief Guest, Mr. Jyotiraditya M. Scindia, Union Civil Aviation Minister.

"The pandemic has taught us to share and collaborate and this would be the new mantra not only between individuals but going forward also between nations. Collaboration will be the new Mantra between countries", stated the Union Minister for Civil Aviation.

He underlined that the topic assumes of connectivity more relevance today as it promotes global interactions. Though the aviation sector suffered during the pandemic, it provided a lifesaving service with air cargo lifting, medical aid, food packs, etc. across the globe. Mr. Scindia stated that even during the pandemic, when the global economy plummeted, the air cargo sector boomed as it carried life-saving medicines and vaccination to different countries.

Mr. Scindia said that two Csconnectivity and commerce are vital for economic growth. Geopolitical boundaries have not restrained India, he added as we believe in "Vasudeva Kutumbakam". He stated that Saath, Vikaas, Vishwas and Prayas with a prefix of 'sabka' as coined by the Hon'ble Prime Minister is central to the growth of international relationship and diplomacy. It opens the floodgates of economic progress, business network as well as social network.

The Minister explained how a neglected airstrip of Darbhanga has transformed into a busy airport today with a huge footfall. He also stated that Belgavi which is an educational hub has become an important centre for students and cargo movement.

The Hon'ble Prime Minister has stressed on an infrastructural strategy in this field. He mentioned that there were only 76 airports built in 70 years but in the last seven years alone, 60 more have been added.

Mr. Scindia urged the State Governments to work together with the Central Government in the development of the aviation sector. He praised the Uttarakhand State and the Union Territory of Andaman and Nicobar for lowering the VAT on aviation. By this move, there would be boost in the volume of air travel.

With two mega hubs in the NCR and more on the drawing board, the sector will contribute immensely to turn the economy into a five trillion dollar, he added.

Mr. Sanjay Aggarwal, President, PHD Chamber, welcomed the Hon'ble Union Civil Aviation Minister and handed a digital Statue of Unity to the guest. He fondly remembered the dynamic and sterling leadership of Mr. Madhavrao Scindia in leading several departments of the Government of India and his proven transformational reality and the ability of a paradigm shift.

Mr. Saket Dalmia, Vice President, PHD Chamber, delivered the voteof-thanks to the Minister saying that with the Minister introducing drone delivery regulations and ambitious projections for futuristic growth, it would be a hall mark of connectivity globally.



### **SESSION: INDIA'S RESILIENCE: CONVERTING RECESSION TO REBOUND**

session on "India's Resilience: Converting Recession to Rebound" was organized at the 116TH AGM of PHD Chamber on September 30, 2021 on a hybrid mode. Mr. Pradeep Multani, Senior Vice President, PHDCCI gave the welcoming remarks.

The COVID-19 pandemic has been a time of learning on multiple fronts and presented us with an opportunity to revisit our economic model for improvisation, stated Mr. Sanjeev Sanyal, Principal Economic Advisor, Ministry of Finance. Mr. Sanyal shared his views on the current state of the economy and explained how during the peak of COVID-19, the Indian government emphasized on mobilizing available resources and took bold steps to combat the unprecedented crisis. The business sector received various incentive packages to keep it stable through the lockdown. He highlighted the Finance Minister's announcement of a series of mid-size packages. Despite being adversely affected by the outbreak of the pandemic, significant parts of the economy continued doing reasonably well, he said.

Dr D Subbarao, renowned Economist and Former Governor, Reserve Bank of India stated that despite the second wave being a lot more devastating, the economy was able to escape any serious consequences. He further mentioned that though the economy is showing signs of recovery, yet there is a wide gap that is building up between the rich and poor as a direct result of the pandemic. The rising inequality needs to be rectified by adequate measures. Therefore, he said, that in the shortterm, we need to focus on exports and government spending while for long-term we need all four factors for GDP — consumption, investment, government spending and exports to come together. To attain a higher growth and sustainability in the long term, he suggested expanding government spending to create more jobs and increase consumption.

Dr Ajay Chhibber, renowned Economist and Distinguished Visiting



Scholar to the Elliott School of International Affairs and the George Washington University, US said the economy is witnessing a K-shaped recovery. He said that we have come back a full circle to where we were two years prior. We must consider where we were before the pandemioc -we weren't doing that well back then either. He emphasized that we need to prioritize on reducing the cost of doing business in the country. He explained that we have higher electricity prices for the producers, higher freight rates, higher turnaround times in ports, etc. He embarked upon reviving consumer demand back on track for a growing economy.

Mr. Atantra Das Gupta, Director, South West Asia and Head, Samsung HME spoke about the impact of COVID-19 on healthcare sector. He stated that the maternal and infant mortality rates have reduced. He raised the issue of limited budget in health care as India's spending on health sector is quite low. thus the need for strong technological intervention in building resilient infrastructure for inclusive growth.





### **SESSION:** CHIEF MINISTERS' ROUNDTABLE WITH CEOS

session on CHIEF MINISTERS' ROUNDTABLE with CEOs ON "Is India 1 Nation or 30 States in Sustainability, Agriculture, Food Processing, Manufacturing and Exports?" was organized on a virtual mode at the 116TH Annual Session of PHD Chamber on September 30, 2021.

Mr. Pushkar Singh Dhami, Chief Minister of Uttarakhand stated that Uttarakhand has witnessed massive growth in the past few years and is once again opening its arms for potential investors to invest in the State. He mentioned that road connectivity is all set to improve with Delhi-Dehradun connectivity cutting short to just two hours in the near future. He also informed that his Government is in talks with the Union Railway Ministry to improve railway transportation in the State.

Welcoming the industry representatives in the State, the Chief Minister promised to hold deliberations with them at least once a month. The Government of Uttarakhand has been continuously working to facilitate the industries and businesses in the State through policies, effective infrastructure among others, he connectivity, underlined. The Chief Minister appreciated and congratulated PHD Chamber for playing an important role in taking industry and trade ahead.

Mr. Sanjay Aggarwal, President, PHDCCI in his welcome address, emphasized that the States of Indian economy have a prominent role to play in India's socio economic growth story. He stated that economic growth of a country has to follow decentralized planning and it should be in-scripted at the development of grass roots level. He highlighted that each State is progressing on various fronts be it skilling, socioeconomic, financial, entrepreneurship or innovation. Further proactive policy reforms and flexible norms could drive the States on a higher growth trajectory, going ahead.

Mr. Gautam Bali, Managing Director, Vestige Marketing Pvt. Ltd. highlighted on the opportunity for India to become the supply chain hub of Indo-Pacific region. India is poised to become a US\$ 5 trillion economy by 2026 and a US\$ 10 trillion economy



by 2032-33. He opined that combined efforts of the Central and States are crucial to enhance economic growth. He suggested that the focus should be on developing a central feedback mechanism, boosting exports, adopting global best practices, investing in technology, among others.

Mr. Sanjiv Puri, CMD, ITC Ltd. spoke on how India is a diverse country in terms of natural endowments, location, access, size and culture. This multifaceted diversification creates unique opportunities for each State. He emphasized on the importance of the agriculture value chains as immense population depends on this sector. He suggested focusing on climate change, smart agriculture, promoting food processing at a larger scale, among others.

Mr. Alok Kirloskar, Managing Director, SPP Pumps Ltd. UK Head– International Business, Kirloskar Brothers Limited said that a significant amount of progress has been witnessed in the areas of logistics, infrastructure, power, among others. He opined that there is a need to focus on climate change, attracting middle sized companies, enhancing plug-n-play infrastructure, facilitating intellectual property (IP) registrations, among others.

Mr. Manish Bhatnagar, Managing Director, SKF India Limited said that to achieve a US\$ 5 trillion economy, development in the entire country is required and not just a few States. He mentioned that focus is required on capitalizing the growth momentum in manufacturing sector, enhancing healthcare industry and identifying sectors of promising growth, going ahead.

Mr. Pradeep Multani, Senior Vice President, PHDCCI delivered the voteof-thanks to the esteemed delegates, PHD Chamber Managing Committee Members, media and sponsors. He concluded the session by highlighting that the success in each State reaps a multiplier effect towards the national development in a holistic way. He emphasized on the need for sharing the best practices and capacity development among the States to amplify ease of doing business and accelerate the economic momentum.



### VALEDICTORY SESSION BUILDING A RESILIENT INDIA – EDGING OUT THE TURBULENT TIMES

he Valedictory Session of the 116TH Annual Session of PHD Chamber was on "Building a Resilient India – Edging out the Turbulent Times".

Mr. Bhupesh Baghel, Chief Minister of Chhattisgarh highlighted that the Indian economy has witnessed various changes amid the COVID scenario. Though the economy is coming back on-track, focus should be on identifying the problems faced and finding appropriate solutions to them. The Chief Minister also said that despite the significant impact of COVID on the economy, agriculture sector remained resilient. While talking about the performance of the economy of Chhattisgarh amid COVID pandemic, he mentioned that the State Government has worked towards strengthening its rural economy much before the emergence of COVID. The Chief Minister appreciated and congratulated PHD Chamber for playing an important role in taking industry and trade ahead.

Mr. Peter Rimmele, Resident Representative to India, Konrad-Adenauer-Stiftung (KAS), said that he is honoured to be among the esteemed guests at the august gathering of PHD Chamber's Annual Session and discuss the building of a resilient India. While highlighting the need of supply chain diversification at the global level, he said that India holds a great future in this aspect. He also discussed about the Indo-German relations for cooperation in potential sectors for a robust growth.

Mr. Hemant Soren, Chief Minister of Jharkhand, said that the State of Jharkhand has been in the forefront in the area of industry for decades with presence of large and renowned companies. Through the platform of PHD Chamber's 116th Annual Session, the Chief Minister invited large companies to come and set up businesses in the State.

The Session ended with a vote of thanks by Mr. Saket Dalmia, Vice President, PHDCCI.









### **INDIA-UK SUMMIT**



The International Affairs & Trade Fairs Division, PHDCCI with the support of Ministry of MSME organized a hybrid session on "India-UK Summit & B2B Meet" on the theme 'MSMEs: The growth engines of Global Economy', on September 23-24, 2021, New Delhi in collaboration with British Business Group, Delhi and Tea Coffee Association.

Amb. Anil Wadhwa, Chair, PHDCCI Ambassadors' Economic Forum in his introductory remarks mentioned that there is tremendous potential for both countries to work together in the areas of Innovation, Research and Development which would promote the technological advancement and innovative research.

Mr. Sanjay Aggarwal, President, PHDCCI in his presidential address highlighted that India offers a critical window of opportunity for UK to become a partner of choice for trade, diplomacy, culture and education.

Prof. Manoj Pant, Vice Chancellor, Indian Institute of Foreign Trade opined that along with the input of political capital, investment by private business houses is required for bringing a new approach towards trade agreements.

#### Plenary Session 1 focused on India-UK Collaboration in MSME sector

Mr. Vikram Gera, Co-chair, International Affairs Committee for Europe & CIS, PHDCCI mentioned that India and UK have great potential and opportunities for cooperation in sectors such as agriculture, food processing, pharma, tourism, and logistics amongst others. Also, it is very important to include the SME sector as an integral part of the value chain and ways for deeper integration with the UK.

Mr. Mohan Bhuyan, India Representative – Primary Markets, London Stock Exchange gave an overview of Indian Companies listed on LSE and snapshot of London Stock Exchange.

Dr Shuchin Bajaj, Head of Digital Health, Ujala Cygnus Healthcare shared his knowledge on the deep and cutting-edge knowledge of the nextgeneration technology era at a time when COVID-19, has fuelled growth in the digital healthcare sector.

Dr Meena Mahajan, Siddhi Foundation shared her views on impact of COVID-19 on healthcare delivery and the importance of holistic wellness. Mr. Michael Caves, Pharma Segment Manager, APAC, Malvern Panalyatical shared the success story of his organization in India.

Ms. Swati Gupta, Founder, Mom's Charm and Idea2Cart reflected upon the New Dawn in E-Commerce Gifting Industry for Entrepreneurs.

#### Plenary Session 2 focused on Comprehensive Strategic Partnership

Mr. Amit Dubey, National Security Expert in his perspective on Emerging Technology, focussed on block chain, Al, Internet of Behaviour, privacy and confidential computing, smart work from Home Technologies & Quantum Computing.

Ms. Mala Morris, Senior Vice President, Vyntelligence highlighted on AI models which reduce manual intervention with automated annotation and compliance risk scoring.

Mr. Sumeet Gosain, Vistara said that in order to help accredited organizations and hospitals amid the surge in COVID-19 cases, Vistara Airlines offered to fly doctors and nurses representing the government organizations- free of cost, across its domestic network.

The session was followed by B2B meeting between both the nations.



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L to R: Mr. Pradeep Multani, President, PHDCCI; Mr. Sarmad Hafeez (IAS), Secretary – Tourism, UT of Jammu and Kashmir; Mr. Anil Parashar, Senior Member, PHDCCI; Mr. Rahul Sahai, Senior Member, PHDCCI; Mr. Nasir Shah, Chairman – Jammu & Kashmir Chapter, Indian Association of Tour Operators; Mr. Sanjay Wadhwa, General Manager, Welcomhotel by ITC Hotels, Katra; Mr. Rajan Sehgal, Senior Member, PHDCCI and Dr Jatinder Singh, Assistant Secretary General, PHDCCI

### 9<sup>th</sup> WEBINAR OF PHD CHAMBER ON BORDER TOURISM: JAMMU & KASHMIR



HD Chamber organized its 9th webinar under Border Tourism Webinar Series on October 6, 2021 focusing on Jammu district for the promotion of Border Tourism in Jammu and Kashmir. The webinar was supported by the Ministry of Tourism, Government of India.

Delivering the Keynote Address, Mr. Sarmad Hafeez (IAS), Secretary – Tourism, UT of Jammu and Kashmir, informed that the Tourism Department is developing tourist facilities and roadside amenities around Suchetgarh border which is at a distance of 28 kms from Jammu. The Department is also working with Border Security Force (BSF) and trying to replicate similar destination on the lines of the Wagah Border.

He further said that the Tourism Department has identified few other locations for promotion of Border Tourism in Jammu and Kashmir and also trying to get funds sanctioned under Border Areas Development Programme. Mr. Nasir Shah, Chairman – Jammu & Kashmir Chapter, PHDCCI & Indian Association of Tour Operators, said that focus must be on offbeat tourist destinations and to keep up with recent tourist trends. He pointed out that Suchetgarh Border has huge scope for development of tourist infrastructure like good roads and mobile network towers for better connectivity, followed by extensive publicity.

Mr. Sanjay Wadhwa, General Manager, Welcomhotel by ITC Hotels, Katra, mentioned that in today's age it is crucial to have an extensive focus on social media and promotion via online mediums like blogging.

In his presidential address, Mr. Pradeep Multani, President, PHDCCI, mentioned that every year, thousands of Hindu pilgrims visit holy shrines of Vaishno Devi and Amarnath which has had significant impact on the state's economy. Being an ideal tourist destination for family tours, honeymoon tours and the perfect place for adventure enthusiasts, Jammu & Kashmir offers abundant tour options for travellers of all kind.

Mr. Anil Parashar, President & CEO, InterGlobe Technology Quotient, said that tourism is the largest industry in Jammu city. It is also a focal point for the pilgrims going to Vaishno Devi and Kashmir Valley as it is the second last railway terminal in North India. All the routes leading to Kashmir, Poonch, Doda and Ladakh start from Jammu city.

Mr. Rahul Sahai, CEO, Reliable Plastics, talked about the tourist places in Jammu and suggested introducing Rural and Village Tourism in the UT. He also said that along with new tourist accommodation facilities, other facilities for adventure tourists, tent accommodations can be set up and permitted across the valley. He emphasized that single window clearance is the need of the hour for all the licenses required to travel to the state.

Mr. Rajan Sehgal, Co-Founder, Passionals, delivered the formal voteof-thanks to the dignitaries.



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### **ASSISTED LIVING FOR SENIORS**

The Health Committee, PHDCCI initiated a webinar series on Healthy Ageing and as part of the same, the first webinar on 'Need and Requirement of Assisted Living for Seniors' was organized on September 27, 2021.

While welcoming the dignitaries, Mr. Pradeep Multani, Senior Vice President, PHD Chamber, mentioned that after a life of working and caring for others, the senior loved ones deserve the physical and mental wellbeing of happy retirement. Assisted living communities provide privacy and independence, but they also provide care and safety for your loving family member.

Chief Guest, Mr. R. Subrahmanyam, Secretary, Ministry of Social Justice & Empowerment said that now a days people live longer and seniors are the most important members of the society as one-third of the seniors are in a position to contribute to nation building. He mentioned that how to build livelihood among the seniors, promoting innovation for the sake of elders for their needs and need of great marketing efforts to look for their requirements and services are main parts of the policy for seniors. He also apprised that the Ministry has launched Senior Care Ageing Growth Engine Portal where the innovators can register their innovative products for seniors and the Government would recognize them.

Dr N. Subramanyam, Chair Health Committee, PHDCCI said that we have more than 100 million seniors in our country where the ratio of elder women is more than men and 13 percent by 2021 will be over the age of 60 years.

Dr Sameer Gupta, Co-chair, Health Committee, PHDCCI, mentioned that that 20% of India will be of seniors by 2050 and challenges of seniors like financial, social, medication management, assistance in daily activities can be resolved with assisted living.

Dr O. P. Sharma, General Secretary, Geriatric Society of India said that there are 5 signs to recognize the elders which are incontinence, incoordination, insomnia, insecurity and illhealth.

Dr Sonia Lal Gupta, Sr. Consultant Neurologist, Metro Group of Hospitals said that there is a need to recognise whom and where assisted living is required and for that more programs on awareness are necessary at the country level.

Mr. Sanjoy Pasricha, Chief Advisor, Aurum Senior and Assisted Living said that the needs of seniors from 60 to 90 years keep changing significantly every 3-5 years going from a "slowing process" to a "loosing confidence process" to "loosing physical abilities status" to a "dependency status" to finally a "surrender" status". For improving quality of life of seniors, there is a need for a professional holistic approach involving physical, mental, spiritual and emotional engagement to enhance and enrich the life of elders.

Ms. Nanki L. Singh, CEO & MD, Protribe Senior Care Services Pvt. Ltd, highlighted various significant points about Healthy Ageing. She urged the government to provide some financial support and paid incentive for this rising sector for better quality assurance.

Dr Vishal Sehgal, President Medical Services, Portea Medical said that the population of elderly in India currently stands at 130-140 million and is expected to reach to about 200 million when the next census takes place.

Mr. Ipsito Chakravarty, Director of Gerontechnology Research Wing, Calcutta Metropolitan Institute of Gerontology said that in this era of Digital Revolution, Technology has the potential to bring about a metamorphosis in the process of ageing.

Prof. (Dr) Harvinder Popli, Co-chair, Health Committee, PHDCCI delivered the vote-of-thanks to the Chief Guest and the dignitaries.







## YOGA & WELLNESS BENEFITS DURING COVID-19 PERIOD



he AYUSH Committee, PHD Chamber in association with the Ministry of AYUSH organized a webinar on 'Yoga & Wellness Benefits during COVID-19 Period' on October 14, 2021.

The webinar was graced with the presence of Chief Guest Padmashri Dr H. R. Nagendra, President, Vivekananda Yoga Anusandhana Samathana (VYASA) and founder of Vivekananda Yoga University, Padma Bhushan Vd. Devendera Triguna, Patron of AMAM and President of All India Ayurvedic Congress and Ayurveda Mahasammelan and Dr. Raghvendra Rao, Director, Central Council for Research in Yoga & Naturopathy, Ministry of AYUSH.

While welcoming all the dignitaries, Mr. Pradeep Multani, President, PHD Chamber said that Yoga is the most perfect health and wellness module as it is comprehensive and holistic in nature. It helps to strengthen and develop positive health enabling us to withstand stress better.

Chief Guest, Padmashri Dr H.R. Nagendra, President, Vivekananda Yoga Anusandhana Samathana (VYASA) and founder of Vivekananda Yoga University said that Yoga lowers the stress hormones in our body and strengthens the immune system. He explained that Yoga calms the nervous system and helps in developing a better immune system for fighting off various diseases and viruses. He further said that pandemic has given everyone an opportunity to adopt new ways of living for survival. It is very important for every individual to practice yoga in your daily routine to protect yourself from post COVID complications.

Padma Bhushan Vd. Devendera Triguna, Patron of AMAM and President of All India Ayurvedic Congress and Ayurveda Mahasammelan mentioned that yoga could make everyone happy and make better immune system to protect from diseases. He also thanked the Ministry of AYUSH for actively promoting yoga and wellness and creating popularity and acceptance worldwide.

Dr Raghvendra Rao, Director, Central Council for Research in Yoga & Naturopathy, Ministry of AYUSH, Govt. of India said that Yoga has played an important role during the pandemic. It has helped in various ways in developing a better immune system to fight the COVID-19. Dr Rao pointed out that Yoga also helped people in treating various diseases like sleep disorder caused by mental health; a unique power to reduce stress and anxiety and calm our entire body.

Mr. Vaidya Sarvesh Kumar Agrawal, Associate Professor, National Institute of Ayurveda, Jaipur shared a brief presentation about benefits of Yoga and its unique power. He mentioned that Yoga prevents and cures various disorders of body and mind by biochemical, physiological, mental and spiritual modifications.

Dr Mukesh Acharya, Yoga & Wellness Consultant, JBM Group & Yoga Professional at Indian Yoga Association explained the significant concept of Yoga. He mentioned that Yoga and Ayurveda could help in treating various diseases and improve immunity of any individual.

Mr. Vivek Seigell, Assistant Secretary General, PHDCCI moderated the webinar and delivered the vote-of-thanks to all the eminent dignitaries. The webinar was attended by delegates from the Industry and academia. It was sponsored by Ministry of AYUSH and Association of Manufacturing of Ayurvedic Medicine.

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### PHDCCI GOLF TOURISM CONCLAVE AND TOURNAMENT

HD Chamber organized the 4th edition of PHDCCI Golf Tourism Conclave and Tournament on October 8-9, 2021 at Pahalgam, Jammu and Kashmir on the theme 'Rejuvenating Tourism & Business through Golf'.

PHDCCI Golf Tourism Conclave was held on October 8, 2021 at Pahalgam Club and Convention Centre and brought together all the relevant stakeholders on one platform – the Government and the private sector to opportunities for the promotion of Golf Tourism.

Delivering the Keynote Address, Mr. G Kamala Vardhana Rao (IAS), Director General, Ministry of Tourism said that Golf Tourism in India has immense potential which can uplift the economy by increasing the GDP, foreign exchange earnings while generating employment opportunities. He emphasized that Golf Tourism is one of the thrust areas of the Ministry of Tourism and the government is willing to extend necessary support to the states to further promote this niche segment.

He further stated that the emerging trend of playing golf among the youth has motivated the



government and the private players to improve infrastructure, including golf courses of international standards and trained manpower.

The inaugural session was graced by Mr. Sarmad Hafeez (IAS), Secretary – Tourism, UT of Jammu and Kashmir; H.E. Dr Ashraf Shikhaliyev, Ambassador of the Republic of Azerbaijan; H.E. Mr. Ung Sean, Ambassador of Royal Embassy of Cambodia; H.E. Mr. Willy K. Bett, High Commissioner of Kenya; H.E. Mr. Moe Kyaw Aung, Ambassador of Myanmar; H.E. Mr. Fleming Duarte, Ambassador of the Republic of Paraguay; H.E. Mr. Ramon S. Bagatsing Jr., Ambassador of the Philippines; H.E. Mr. Pham Sanh Chau, Ambassador of the Socialist Republic of Vietnam and Mr. Rajan Sehgal, President, India Golf Tourism Association.



Mr. Sarmad Hafeez IAS), Secretary - Tourism, UT of Jammu and Kashmir, said it has been observed that golflinked tourists possess a higher purchasing power and spend more than the regular visitors. High profile golf events should be organized in India to attract domestic and tourists international and golf enthusiasts from all over the world. He further asserted that Jammu and Kashmir has the strength to provide round the year tourism and with Golf becoming a growing sport worldwide, there are immense opportunities for the growth of Golf Tourism in the state.

Mr. Rajan Sehgal, President, India Golf Tourism Association, informed that Golf Tourism is growing at 9.3% year- on- year and about 1.6 million people travel for Golf Tourism every year. He requested the Government, industry and the various stakeholders to adopt an integrated approach towards improving and boosting the Golf Tourism sector in our country.

During the Conclave, a Knowledge Report was also released by PHDCCI and ORG India titled 'Rejuvenating Tourism & Business through Golf: Exploring Tourism with Sports'.

PHDCCI Golf Tournament was organized on October 9, 2021 at Lidder Valley Golf Course, Pahalgam. The Tournament saw the participation

Dignitaries releasing the Knowledge Report jointly prepared by PHDCCI and ORG India



**'Rejuvenating Tourism & Business through Golf: Exploring Tourism with Sports'.** Mr. Rajan Sehgal, President, IGTA; Mr. Vicky Shaw, Senior Member – Kashmir Chapter, PHDCCI; Mr. Ghulam Nabi Itoo (KAS), Director – Tourism (Kashmir), UT of Jammu and Kashmir; Mr. Mushtaq Burza, President, Jammu & Kashmir Golf Association; Mr. Arshad Shawl, Managing Committee Member, PHDCCI; and Mr. Uday Marwah, Founder & Director, Premier Lifestyle Management

of over 84 Golfers from all over the country, besides local golfers from Jammu and Kashmir.

Mr. G Kamala Vardhana Rao (IAS), Director General, Ministry of Tourism graced the occasion as the Chief Guest and felicitated all the winners of the tournament.

The Lidder Valley Golf Course proved a challenge even for most of the experienced golfers. The winners of the tournament were given Trophies, Goodie Bags and Hampers from Tourism Authority of Thailand.

- Winner Category A (0-13 Handicap)

   Mr. Vicky Shaw
- Winner Category B (14-24 Handicap)
   H.E. Mr. Willy K. Bett
- 3. Best Gross Mr. Omair Nisar
- 4. Closest to Pin Mr. Mushtaq Burza
- 5. Longest Drive Mr. Sukhdeep Manocha
- Straightest Drive Mr. M P Khanna 6. The event was supported by the Ministry of Tourism; Jammu and Kashmir Tourism; Gujarat VFS Global; Pahalgam Tourism: Development Authority; ORG India; Golf Plus Monthly; India Golf Tourism Association; Power Gilt; Jammu and Kashmir Tourism Development Corporation and HDFC Bank.





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### **BUILDING SUSTAINABLE SOLUTIONS FOR FUTURE-ROLE AND CHALLENGES FOR GEN NEXT**

he Young Business Leaders Forum organized a webinar on 'Building Sustainable Solutions for Future' - "Role and Challenges for Gen Next", on October 21, 2021.

In her opening remarks, Ms. Surbhi Gupta, Chair, YBLF said that as the current pandemic sets the new vision for global action towards an inclusive and sustainable world, the success of organizations depends on their approach to sustainability.

In his welcome remarks, Mr. Saket Dalmia, Senior Vice President, PHDCCI said that the youth today are sensitive towards sustainability and concerned with global challenges.

Chief Guest, Mr. Jigme Takpa, Joint Secretary, Ministry of Environment, Forest and Climate Change said that effect of human activities has warmed up the earth and health of the ecosystem is deteriorating.

Mr. Takpa while citing the IPCC report on climate change said that the emissions of greenhouse gases from human activities are responsible for approximately 1.1 degrees Celsius of warming since 1850-1900. The impact of climate change will increase in all regions and for 1.5 degrees Celsius of global warming, there will be "increasing heat waves, longer warm seasons and shorter cold seasons" while at 2 degrees Celsius of global warming, heat extremes would more often reach critical tolerance thresholds for agriculture and health.

Mr. Jigme Takpa also urged for collaborative efforts from the industry and public private corporation to share best practices to foster innovation in the field of sustainability.

Mr. Manish Dabkara, Managing Director, Enking International in his presentation "Carbon Markets and Expectation from COP26" briefed about his company which is working on climate change, carbon credit and sustainability solutions across the globe. He mentioned about the strategic solutions for helping businesses and organizations to achieve their climate ambition.

Ms. Aparna Roy, Research Lead, Climate Change and Energy, ORF in her address on "Youth and Climate Change: Driving Sustainability Through Impact at Scale" said that in an ever changing time, the want of climate change required solutions to keep up with the pace at which things are changing.

Mr. Varun Pahwa, President, DRI (Pahwa Group) in his presentation "Sustainable & Green Buildings: Introduction to Net Zero Buildings with Focus on Environment Friendly Air conditioning" said that everyone is talking in a new language which is "Green", people are becoming more aware on climate change global warming, sustainability, clean tech and carbon credits. He said that buildings can be designed to use more sustainable and renewable methods and materials that improves energy efficiency; minimization of waste materials and conservation of resources creates a "healthy" building environment.

Ms. Vineeta Mehra, Joint Secretary, PHDCCI moderated the session. The event sponsors were Enking International, Online Partner Indianbureaucracy.com, YBLF Annual sponsors Artify, Bry Air (Asia) Pvt Ltd., Gulshan Polyols Ltd., Instinct Infra and Power Ltd. and Multani Pharmaceuticals Ltd.

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### **TOWARDS IMPROVED NUTRITION: CHALLENGES AND FUTURE STRATEGIES**

The Food Processing Committee of PHD Chamber organized a webinar on 'Towards Improved Nutrition: Challenges and Future Strategies' on October 7, 2021. The objective of the webinar was to brainstorm effective strategies to combat challenges like malnutrition through food fortification.

Chief Guest, Mr. Naveen Jain, IAS, Secretary, Department of Food, Civil Supplies and Consumer Affairs, Government of Rajasthan highlighted how food fortification has become an effective tool to combat the deficiencies of vitamins and minerals in our diet. He also stressed upon the effective distribution of fortified wheat to 4.4 crores of population covered under NFSA and PMGKAY in Rajasthan. Rajasthan, being the biggest producer of millets can play an integral role in eradicating malnutrition and the state government is keen to emphasize on fortification of staple food.

Special Guest, Dr C. Vasudevappa, Hon'ble Vice Chancellor, NIFTEM said that there is a need for sciencebased fortification. He highlighted that current government nutrition programs, especially those that target children, are good avenues for implementing such beneficial food fortification. Mr. Vikram Kelkar, Managing Director, Hexagon Nutrition in his presentation on 'Challenges and Opportunities in Nutraceutical Industry' focused on Malnutrition and Food Fortification and the factors driving growth of Nutraceutical Markets in India.

Mr. Digvijay Dhabriya, Managing Director, Dhabriya Plywood said that fortification process has helped eliminate vitamins and mineral malnutrition in many developing nations.

The Panel Discussion was moderated by Ms. Deepti Gulati, Nutrition and Public Health Specialist. Ms. Sheryl Salis, Founder, Nurture Health Solutions shared a nutritionist perspective on improving the Nutrition Quality of Diversified Diets through Fortified Staples and Nutraceuticals.

Dr Siddharth Waghulkar, Deputy Head, Nutrition and School Feeding Unit, WFP-India in his presentation talked about the need for fortification of staples and processed foods and cited examples of rice, biscuits as carriers of micronutrients for better health. He opined that regulatory support and an enabling environment can scale-up fortification.

Prof. Dr Sirimavo Nair, - Dept

of Foods and Nutrition, The M. S. University of Baroda, shared her thoughts on the regulatory environment.

Dr Sujeet Ranjan, Public Health and Nutrition Specialist, shared his views on strengthening Public Private Partnership for Improved Nutritional Outcomes.

Mr. Vivek Arora, Principal Lead, FFRC detailed the role of FFRC in Supporting Fortification and Creating Public Awareness.

The inaugural session of the webinar was moderated by Dr Yogesh Srivastav, Assistant Secretary-General, PHDCCI while Ms. Mallika Verma, Director and Head Agriculture and Food Processing, PHDCCI delivered the concluding remarks.

The webinar was sponsored by Hexagon Nutrition and was supported by DLF India; Multani Pharmaceuticals; UFLEX; JK Tyre & Industries; Marble City; Paramount SMC Investments Cables: and Advisors: Blossom Kochhar Aroma Magic; ComtechInterio; DCM Shriram Industries; Radico Khaitan; R E Rogers India Pvt. Ltd., Ajit Industries; Synergy Environics; Timberworkz; lindal Stainless; P S Bedi & Co and IFFCO.





### **AWARENESS PROGRAMME ON IPRs**

The PHDCCI Intellectual Property Rights Facilitation Centre (IPFC) in collaboration with the Office of the Controller General of Patents, Designs & Trade Marks, Ministry of Commerce and Industry organized an Awareness Programme on "Intellectual Property Rights" with Lady Irwin College School and College, University of Delhi on October 7, 2021.

Chief Guest, Mr. Md. Atiquallah, Assistant Controller of Patents & Designs, Intellectual Property India explained the working of the Office of Controller General of Patents, Designs and Trademarks and how they are helping people in filling for Property Rights. He also informed about the procedure.

Mr. Vivek Singh, Head - IP Filing & Prosecution Practice, Sagacious IP India spoke on the concept of IPR, how to create an IPR and procedures of registering IPRs.



Ms. Bhawna Sharma, Head– Patents & Designs, Singhania & Partners LLP stated that in a legal sense, an industrial design constitutes an ornamental aspect of an article. An industrial design may consist of three dimensional features, such as the shape of an article, or two dimensional features, such as patterns, lines or color. She also gave a presentation on Patents, Trademarks, Copyrights, GI and Design for economic development of the country.

Ms. Mandira Roy, Executive Director, Aumirah IP briefed about the basic components of IPR.

The vote-of-thanks was delivered by Mr. Mithilesh Kumar, Secretary PHDCCI.





### **2nd WEBINAR ON EMBARK ON THE JOURNEY TO CLOUD THROUGH DIGITIZATION**

he MSME Committee of PHD Chamber and Amazon Internet Services in order to empower the Micro, Small & Medium Enterprises to explore ways to bring digitization to the SMBs organized a 2nd webinar on "Embark on the Journey to Cloud through digitization" on October 29, 2021.

In his welcome address, by Mr. D P Goel, Co-chairman, MSME Committee, PHDCCI, stated that the COVID-19 pandemic continued to be the key driver of cloud adoption as enterprises continue their investments in cloud infrastructure platforms and software to improve the resiliency of their business operations and equip them to tackle successive waves of the pandemic. He also underlined that digital literacy helps Indian SMBs boost their global competitiveness by helping them understand global trends, global practices and standards.

And also arranging experience sharing and B2B meetings with SMEs from across the globe.

Dr H P Kumar, Former CMD, NSIC & Advisor MSME shared the challenges faced by the MSMEs on digitization.

Mr. B A Naveen, National Business Development Leader, AWS Training and Certification, Amazon Internet Services Pvt. Ltd. shared views on Amazon's vision on scaling cloud skilling programs to learners and organizations and digitization of Indian SMEs at a mass scale.

Mr. Sumant Gajbhiye, Head of Region, Direct Sales - West Zone, Amazon India highlighted the benefits of online selling and how Amazon. in can help them achieve growth and scale their businesses.

The session was moderated by Mr. Mithilesh Kumar, Secretary MSME, PHD Chamber.
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## VANIJYA UTSAV AZADI KA AMRIT MAHOTSAV



two days event was organized on September 21-22, 2021 as part of the celebrations of "Azadi Ka Amrit Mahotsav" focusing on the strength and potential of exports from Himachal Pradesh. The event was jointly organized by Agricultural Products Export Development Authority (APEDA), Directorate General of Foreign Trade and Department of Industries, Government of Himachal Pradesh and supported by PHDCCI. The Vanijya Utsav aims to showcase the State as rising economic force in the country in terms of exports and to demonstrate the economic progress achieved in the last 75 years in international trade.

Mr. Anurag Thakur, Union Minister, Information & Broadcasting during the inaugural address complimented the initiatives taken by the state to commemorate 75 years of independence and the achievements made in promoting production, trade and exports. The Minister congratulated APEDA for the efforts made in exports of Himachal Apples to Bahrain in the recent past. He asked APEDA to relook into the possibilities for making agricultural products more competitive in international markets by addressing the logistics challenges.

The potential of Himachal Pradesh in promoting various products such as handlooms, handicrafts, agricultural products and processed food products were highlighted by Mr. R. D Dhimanin, Additional Chief Secretary



(Industries), Government of Himachal Pradesh in order to enhance exports and generate jobs.

Dr M. Angamuthu, Chairman, APEDA stated that in order to expand the possibilities of increased exports from the states, APEDA closely coordinates with the Department of Agriculture & Farmers Welfare for market access of agricultural products to new destinations in addition to the traceability systems implemented by APEDA to ensure food safety and quality requirements in overseas markets.

Mr. Ajay Srivatsav, Additional DGFT remarked on the immense potential of the state in enhancing exports and recalled the gradual increase witnessed during the past 75 years in terms of both merchandize and service exports of India. He complimented the State in its efforts to achieve an export growth exceeding 25% during COVID year setting Himachal Pradesh ahead of most states.

Technical sessions were also held on the initiatives of HPMC, role of ECG and activities of NABARD in order to promote exports from the state, strengthening of FPOs, handling of supply chain of agricultural products and assistance in financial sector.

Ms. Mallika Verma, Director, Agriculture and Food Processing Committee, PHD Chamber delivered the vote- of- thanks to the dignitaries.

A two days Expo was also held alongside to promote trade and export of various products by the Dept. of Animal Husbandry, NABARD, Dept. of Food Processing, Central Potato Research Institute, Handicraft & Handloom, TRIFED, HDFC, EEPC, ECGC & DGFT.



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## 10<sup>™</sup> WEBINAR OF PHD CHAMBER ON BORDER TOURISM: MIZORAM



L-R Mr. Pradeep Multani, President, PHDCCI; Ms. Maria C. T. Zuali (MCS), Deputy Commissioner– Champhai District, Government of Mizoram; Mr. V. Lalengmawia, Director– Tourism, Government of Mizoram; Mr. Saurabh Rishi, Joint Adviser, NITI Aayog; Mr. S. S. Dev Barman, Regional Director, Indiatourism North East; Mr. Zoliana Chhakchhuak, President, Association of Tour Operators Mizoram; Mr. B Zoliansanga, General Secretary, Mizoram Hotel Owners Association; Mr. Pawan S. Jain, Chair – Tourism Committee, Mr. Rajan Sehgal, Senior Member and Dr Yogesh Srivastav, Assistant Secretary General, PHDCCI

HD Chamber organized its 10th webinar under Border Tourism Webinar Series on October 22, 2021 focusing on Mamit and Champhai districts for the promotion of Border Tourism in Mizoram. The webinar was supported by the Ministry of Tourism and Mizoram Tourism.

Mr. S. S. Dev Barman, Regional Director, Indiatourism North East, appreciated the efforts of PHDCCI for taking an initiative in highlighting the tourism prospects of Mizoram as well as other North Eastern states of India. He also mentioned that Mizoram's pleasant weather, grand cultural festivals, hilly ranges, lush greenery and exciting outdoor activities make it a versatile tourist destination.

Mr. V. Lalengmawia, Director – Tourism, Government of Mizoram, highlighted the tourist destinations of the state, especially that of Mamit and Champhai districts. He further mentioned that Mizoram has currently 69 tourist lodges and guest houses, 72 private hotels across the state, 77 rural homestays and 8 approved tour operators. He also encouraged the tourists to explore the unexplored locations of the state and also urged the private players to invest more in Mizoram.

Ms. Maria C. T. Zuali (MCS), Deputy Commissioner – Champhai District, Government of Mizoram said that Mizoram has a large number of natural tourist attractions that are yet to be explored. Champhai district is home to beautiful ranges of Orchids and Cherry Blossom trees along with many heritage sites.

Mr. Saurabh Rishi, Joint Adviser, NITI Aayog, shared that there has been a significant growth in basic infrastructure of Mizoram and its districts that will evidently be of great help in the promotion of Mizoram Tourism. He suggested that the new focus must be towards homestays and bringing other such elements to promote Mizoram's economic development.

Mr. Zoliana Chhakchhuak, President, Association of Tour Operators Mizoram, mentioned that there is immense potential for promotion of Border Tourism in Mamit and Champhai districts provided infrastructure and awareness is created in the state.





Mr. B Zoliansanga, General Secretary, Mizoram Hotel Owners Association said that the Mizoram tourism sector is at an infant stage and is still growing. As on date, Mizoram has a total of 8 official tourism partners. Hence, there is great potential for Border Tourism in Mizoram and districts like Champhai and Mamit. In his presidential address, Mr. Pradeep Multani, President, PHDCCI, mentioned that the concept of Border Tourism refers to the notion of visiting border areas in order to experience diverse cultures, acquiring knowledge for trade, or even meeting local communities who are living in the border region. He further said that Mizoram offers abundant tour options for travelers of all kinds. Mr. Pawan S. Jain, Chair – Tourism Committee, PHDCCI, said that with the support of the Ministry of Tourism and respective State Tourism Boards, the Tourism Committee of PHDCCI launched the Border Tourism Webinar Series in the month of June 2021.

Mr. Rajan Sehgal, Senior Member, PHDCCI, delivered the vote-of-thanks to the guests.



## **ENABLING SMBS THROUGH CLOUD: A JOURNEY TO DIGITIZATION**

The MSME Committee of PHD Chamber and Amazon Internet Services organized a webinar on "Enabling SMBs through Cloud: A journey to digitization" on October 21, 2021. Experts delivered educational seminars to MSMEs on go-to-market strategies that allow SMBs to adopt and access technology easily and affordably with dedicated support.

In his welcome address, Mr. Pradeep Multani, President, PHDCCI, stated that COVID-19 pandemic continued to be the key driver of cloud adoption as enterprises continue their investments in cloud infrastructure, platforms, and software to improve the resiliency of their business operations and equip them to tackle successive waves of the pandemic.

He also underlined that digital literacy helps Indian SMBs boost their global competitiveness by helping them understand global trends, global practices, and standards, and arranging experience sharing and B2B meetings with SMEs from across the globe.

Mr. Raghavendran Balasubramaniam, Head of SMB Segment, Amazon Internet Services Private Limited in his keynote address said it is increasingly clear that technology adoption and digitization are business imperatives for SMBs to be successful. He said that SMBs will play a critical role in making the Digital India vision a reality as they digitize and adopt cloud technology across their businesses.

Mr. Amit Mehta, Head of AWS Training and Certification, Amazon Internet Services Private Limited said SMBs face a skills challenge and they can bridge this gap by adopting cloud services to meet their business needs. He said, "AWS will continue to help SMBs accelerate business growth through digitization with unique offerings such as the Amazon Digital Suite and exclusive programs that uniquely cater to the training and certification needs of small and medium businesses".

The session was moderated by Dr H P Kumar, Former CMD, NSIC & Advisor MSME.







## AWARENESS PROGRAMME ON INTELLECTUAL PROPERTY RIGHTS

PhDCCI in collaboration with the Office of the Controller General of Patents, Designs & Trade marks, Ministry of Commerce and Industry organized a second virtual Awareness Programme on "Intellectual Property Rights" with E – Cell, Manipal University, Jaipur on October 13, 2021. The objective of the programme was to understand the issues and challenges faced by the entrepreneurs and impart knowledge on Intellectual Property Rights amongst the younger generation.

Dr Kulwant Singh, Associate Professor, Department of Electronics & Communication Engineering, Deputy Director, Entrepreneurship Cell (E-Cell), Manipal University Jaipur welcomed the students and professors. Prof. (Dr) N N Sharma, Pro-President, Manipal University Jaipur gave a brief insight of Manipal University, Jaipur and its Entrepreneurship Cell (E-Cell). The Manipal University is a nonprofit student driven organization, committed to light up the spirit of young minds.

Chief Guest, Mr. Naveen Mathur, Dy. Controller of Patents & Designs explained the working of Office of Controller General of Patents, Designs and Trademarks and how they are helping people in filling for Property rights. He said that as the focus on innovation, research and creation increases, it's extremely important to foster a creative and innovative spirit among school students. Mr. Vivek Singh, Head - IP Filing & Prosecution Practice, Sagacious IP spoke on 'How to identify IPs which are around us & and why you should protect your IP Rights. He also illustrated the procedures of registering Intellectual Property.

Dr Kavita Arora, Senior Associate-Biotech & Biosciences, K&S Partners spoke on 'IP Ecosystem in India, its importance and good practices for securing patents'.

Mr. Ashish Sharma, Vice-President (IP Research & Analytics Wing), TT Consultants addressed a session on 'An Effective Patent Protection Strategy for Start-Ups to Gain Competitive Advantage & Minimise Patent Infringement.'

The vote-of-thanks was delivered by Mr. Mithilesh Kumar, Secretary PHDCCI. **GOLD SPONSOR** 



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## **DIWALI POOJA AND GET TOGETHER**



Diwali Get Together was held on October 28, 2021 on the lawns of PHD House. About 265 Managing Committee Members along with their spouses, including Government officials, Ambassadors and Diplomats joined the Get Together. Members enjoyed and were able to greet each other during the celebrations and gathering which inspired us for getting back to the new normal. A Diwali Pooja was also organized on November 3, 2021 at PHD House, New Delhi.







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## **HARYANA ENERGY TRANSITION SUMMIT**

The Haryana State Chapter of PHD Chamber in association with CEEW as knowledge partner organized the 'Haryana Energy Transition Summit' on September 24, 2021 through video conference.

Chief Guest, Mr. Dushyant Chautala, Deputy Chief Minister at the inaugural session congratulated PHD Chamber for organizing such a meaningful program and stated that Haryana government has formulated a robust EV policy and considering the prominent Automobile sector in the state, Haryana is all set to be the EV hub of the country.

Mr. Sanjay Aggarwal, President, PHDCCI mentioned that India ranks third in the Renewable Energy Country Attractive Index in 2021. The country has set an ambitious target to achieve a capacity of 175 GW worth of renewable energy by the end of 2022, which expands to 450 GW by 2030. He further added that Renewable energy is the future—for industry, for the environment, and for society as a whole. It is high on the global agenda and crucial to meeting the world's carbon-reduction goals.

Mr. Pranav Gupta, Chair, Haryana State Chapter, PHDCCI while delivering the welcome address, mentioned that the Haryana Government is putting lot of efforts to promote the usage of Solar Energy with suitable incentives and policy framework for the Agriculture sector and for solarisation of Electrical Vehicle (EV) charging stations.

Ms. Disha Agarwal, Program Lead, CEEW stated that India is a tropical country, where sunshine is available for longer hours per day and in greater intensity. Solar energy, therefore, has great potential as future energy source.

Mr. Salil Gupta, Co-chairman, Power, Renewable and Alternate Energy Committee, PHDCCI stated that Haryana Government has a very good renewable policy to promote the renewable energy in the state.

Mr. Yogesh Bhatia, Convener, Gurugram Zone, Haryana State Chapter, PHDCCI mentioned that considering the environment factor and increase in Petrol/Diesel prices, Electric Vehicles have a great future. The EV industry should focus on offering quality product at a competitive price to make the EV as a first choice of the consumer.

Mr. Vijay Sharma, Co-chair, Haryana state Chapter, PHDCCI mentioned that Renewable energy technologies could be deployed more rapidly if energy policies addressed both the subsidies and impacts of fossil fuels while facilitating more finance for renewable energy projects.

Mr. P K Das, IAS, Additional Chief Secretary, Power and Renewable Energy Department, Government of Haryana mentioned that the power demand is increasing dayby-day and it is the right time to adopt renewable energy, it being the cleanest and cheapest source of energy. He apprised about the various subsidies being offered by the state government for the promotion of renewable energy.

Dr Hanif Qureshi, IPS, DG, HAREDA mentioned that the Haryana Government is working on creating the best EV infrastructure in the state. The EV Charging station has been installed at the HAREDA office in Panchkula and a proposal has been shared to install the charging station in all the properties of Haryana Tourism on Chandigarh-Delhi Highway.

Mr. Viraj Gadhoke, Convener, Power and Renewable Energy Committee while moderating the session mentioned that renewable is going to replace the conventional source of energy, and the sooner we adopt it, better it will be for the society and the economy of the nation.



#### Focus State HIMACHAL PRADESH



## SHIMLA INTERNATIONAL TRADE EXPO (SITEX -2021)





A five days Shimla International Trade Expo was organized by Himachal Pradesh State Chapter, PHD Chamber on September 16-20, 2021 at Shimla.

Chief Guest, Mr. Jai Ram Thakur, Chief Minister, Himachal Pradesh along with Guest of Honour, Mr. Suresh Bhardwaj, Urban Development Minister, Himachal Pradesh inaugurated the Trade Expo.

Mr. Jai Ram Thakur, Chief Minister of Himachal Pradesh visited the Expo stalls and said that SITEX 2021 Expo will provide an excellent opportunity for Government Departments, Self-Help Groups and Industries to showcase their products and services to the local population and a large number of Indian tourists. The participants will not only be able to exhibit and sell their products and services but can also explore business networking and investment opportunities in Himachal Pradesh.

Mr. Suresh Bhardwaj, Urban Development Minister, Himachal Pradesh highlighted the potential of Himachal Pradesh in promoting various products such as handloom, handicrafts, agricultural products, processed food products, etc. He said such Trade Expos will help in expanding economic activity and generating more employment opportunities in Himachal Pradesh.

Dr Sadhana Thakur (wife of Hon'ble CM), Guest of Honour for the "Shimla International Trade Expo 2021" interacted with all the exhibitors including the Women Entrepreneurs of different states and Self-Help Groups coming from various districts of Himachal Pradesh. atlantic

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## STAKEHOLDER CONSULTATION MEET WITH GOVERNMENT OF PUNJAB



The Punjab State Chapter of PHD Chamber in association with Invest Punjab organized a Virtual Stakeholder Consultation Meet with the Government of Punjab on October 8, 2021 to discuss concerns of the industry members and also apprise them on the key initiatives taken by the Punjab Government for the Industry.

In his opening remarks, Mr. R S Sachdeva, Chair, Punjab State Chapter,

PHDCCI mentioned that PHD Chamber looks forward to a dynamic policy environment through innovative policy intervention and reforms to sustain a higher growth trajectory.

Welcoming the participants, Dr Ashok Khanna, Former President, PHDCCI stated that as an industrial Chamber we feel that the State Government should prioritize on attracting investments so as to induce growth and create opportunities for employment in the State. Inflow of investment is only possible with suitable infrastructure, he added. He underlined that the Government should focus on strengthening existing infrastructure with modern facilities and uninterrupted power supply that would act as a magnet for industries to invest.

Mr. Tejveer Singh, IAS, Principal Secretary, Industries & Commerce, Government of Punjab said that the Department of Industries and Commerce has taken various initiatives to bolster the growth of industry in the State in terms of providing a stable policy regime, robust infrastructure, industrial parks, skilled manpower and reduced compliances.

Ms. Avneet Kaur, PCS, Joint CEO, Invest Punjab apprised that Invest Punjab is one stop office for all investments to happen in the state of Punjab. She apprised industry members of the various initiatives taken by the Punjab Government in the last 4.5 years with 3300 projects on board and proposed investment of Rs. 99000 crore.

Mr. Karan Gilhotra, Co-chair, Punjab State Chapter, PHDCCI delivered the vote-of-thanks to the participants.



## **IMPORTANCE OF INTELLECTUAL PROPERTY RIGHTS FOR MSMES**



he Punjab State Chapter of PHD Chamber in collaboration with the Ministry of MSME and Department of Industries & Commerce, Government of Punjab organized a video conference on 'Importance of Intellectual Property Rights for MSMEs- Beat your competition by Leveraging your IP Assets' on October 14, 2021 to educate MSMEs about the importance and benefits of IP.

Chief Guest, Mr. Sibin C, IAS,

Director-Cum- Secretary, Industries & Commerce, Government of Punjab appreciated the initiative taken by PHD Chamber to assist Industry members in protecting their Intellectual Property.

He requested all General Managers of District Industries Centres to play an active role in dissemination of information about IPFC Amritsar & Chandigarh among Industry associations in their respective regions and get their IP registered through IPFC Amritsar. Welcoming the speakers and participants, Mr. R S Sachdeva, Chairman, IPFC Amritsar & Chair, Punjab State Chapter, PHDCCI informed that to help MSMEs and Startups in the region, PHDCCI has set up an IP Facilitation Centre at Amritsar under the aegis of Ministry of Micro, Small & Medium Enterprises and is providing all IP related services like Trademarks, Patents, Copyrights, Designs and Geographical Indication.

In his Introductory remarks, Dr J K Sharma, Convener, IPFC Steering Committee & Director - Research, Industry Interface & Innovation, CT University, Ludhiana requested Department of Industries and Commerce, Punjab and GM DICs to popularize services being provided by IPFC Amritsar & Chandigarh and encourage MSMEs and Startups for filing of IP.

Mr. Kundan Lal, Assistant Director, MSME Development Institute, Ludhiana, Ministry of MSME detailed about the various Government Schemes for IPR promotion. He advised that entrepreneurs can approach PHDCCI's IPFC centres in Amritsar and Chandigarh for IPR related information and services.

Dr Shweta Sen Thalwal, Founder, Integrum IP, Mohali in her presentation on 'Encashing IPR for competitive advantage' spoke on Intellectual Rights-Patents, Copyrights, Industrial Designs and Trademarks.

Mr. Vishav Bandhu, Deputy Director, Department of Industries and Commerce, Government of Punjab in his vote-of-thanks promised to render his support in facilitating IP registrations.





Mr. Gurmeet Singh Kular, Convener- Punjab State Chapter, PHD Chamber and Partner, Kular Sons presenting memento to Mr. Kawasi Lakhma, Hon'ble Minister Commerce and Industries, Government of Chhattisgarh

## INTERACTIVE SESSION WITH MINISTER OF COMMERCE AND INDUSTRIES, GOVERNMENT OF CHHATTISGARH



Mr. Gurmeet Singh Kular, Convener- Punjab State Chapter, PHD Chamber and Partner, Kular Sons while welcoming the Minister and other officials of Chhattisgarh Government, apprised that the Chamber has been partnering with states in the country with the objective of fulfilling the states' agenda of inviting investors in various sectors as per the potential and competencies of the specific State.

Mr. Kawasi Lakhma, Minister, Commerce and Industries, Government of Chhattisgarh while interacting with Industry members apprised them of the key features of the Chhattisgarh Industrial Policy 2019-24 which focuses on inclusive economic growth. He also highlighted the focus areas of the State such as electronics & engineering, food processing, ethanol, gems and



Mr. Kawasi Lakhma, Hon'ble Minister, Commerce & Industries, Government of Chattisgarh addressing the delegates on 29 September 2021 at Hotel Radisson BLU, Ludhiana.

jewellery, forest produce, etc. He stated that exceptional combination of development through value addition to natural resources and diversification of industries, led by innovation and technology, has placed the State amongst the top investment destination in the country.

Mr. P Arun Prasad, IFS, Managing Director, Chhattisgarh State Industrial Development Corporation Ltd (CSIDC) shared a video related to investment opportunities in different industrial sectors in Chhattisgarh. He stated that under the leadership of Mr. Bhupesh Baghel, Chief Minister, Chhattisgarh has taken several steps over the years and has emerged as one of the most preferred investment destination in India.

Dr J K Sharma, Co-Convener, Punjab Education Committee & Director - Research, Industry Interface & Innovation, CT University delivered the vote- of- thanks on the occasion. SILVER SPONSOR

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## **BUSINESS MEET ON INVESTMENT OPPORTUNITIES**

The PHDCCI-Rajasthan Chapter organized "Rajasthan Calling – A Webinar-cum-Business Meet on Investment Opportunities" on October 21, 2021 in association with RIICO & Department of Industries & Commerce, Government of Rajasthan.

Mr. Pradeep Multani, President, PHDCCI in his address observed that there is a tremendous need for huge investments across the sectors in order to achieve the clarion call of Hon'ble Prime Minister of India for taking Indian economy to US\$ 5 trillion level. This would call for a robust policy framework and conducive eco system for attracting investments from India and abroad. Rajasthan has emerged as one of the preferred investment destinations owing to the very proactive and aggressive approach of state Government through its robust investor friendly policy framework.

Chief Guest, Mr. Ashutosh Pednekar, IAS, Secretary, Department Industries & Commerce, Government of Rajasthan & Managing Director, RIICO observed that this is the most opportune time for making investments and Rajasthan is doing its best for increasing traction for investments in Rajasthan. He informed about the forthcoming "Invest Rajasthan-2022" Summit scheduled for January 24-25, 2022 which will be the first physical mega event organized by any State in India. Many investment promotion programs would be organized and delegations would be mounted in India and Abroad for the successful organization of the Investment Summit. He also mentioned that the demand for industrial plots has increased phenomenally and RIICO has made 20 times allotment in last 2 years as compared to the earlier level which indicates a favourable investment climate in the State. In the coming year, RIICO plans to develop more than 100 new industrial areas across the State to meet the demand of investors, Mr. Pednekar informed. Mr. Pednekar appreciated the efforts of PHD Chamber for attracting investments in the State & sought support of PHD Chamber in organizing seminars and other programs in Jaipur and other parts of India for motivating investors for Rajasthan and successful organization of the forthcoming "Invest Rajasthan-2022" Summit.

Ms. Rukmani Riar Sihag, IAS, Executive Director, RIICO and Additional Commissioner, BIP shared the investment opportunities and availablity of infrastructure facility, robust policy framework, implementation of mega infrastructure projects and other initiatives for attracting investments and invited investors to invest in Rajasthan.

Mr. Amit Kumar Choudhary, Director, DD Pharmaceuticals Pvt. Ltd. and a senior member of PHD Chamber shared his experience of investment in Rajasthan and appreciated the investment friendly approach as well as environment in Rajasthan.

Mr. Salil Bhandari, Former President, PHD Chamber flagged the very important issue of skilling in Rajasthan and absorbing the skilled workforce within the State.

The Webinar was supported by Dhabriya Polywood Ltd, DD Pharmaceuticals Ltd. & Ambika Technoplast Pvt. Ltd. .





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## **GOVERNMENT SCHEMES TO START NEW BUSINESS**

The Uttar Pradesh Chapter of PHD Chamber in collaboration with the Small Industries Development Bank of India (SIDBI), Lucknow and Jaipuria Institute of Management, Lucknow organized a Virtual Session on "Government Schemes to Start New Business" on October 21, 2021.

Mr. Rajiv Kumar, General Manager, SIDBI gave an overview of SIDBI and said that the Bank offers loans to Entrepreneurs and MSMEs to help in addressing the development and financial gaps in the ecosystem. He informed that SIDBI has launched 'Swavalamban Knowledge Series which is one such attempt to connect with the present and potential Swavalambis' and help them in their voyage of shaping their dream entrepreneurial ventures.

Mr. Rajesh Verma, Asst. Director, MSME-DI, Kanpur, Govt. of India briefed about the new definition of MSMEs and also some important Schemes of the Ministry of MSMEs for promoting MSMEs and building awareness on Intellectual Property Rights for MSMEs.

Dr Yogesh Srivastav, Asst. Secretary General, PHDCCI welcomed the eminent speakers and delegates at the Webinar Session.

Mr. Mukesh Singh, Executive Council Member, IACC, Chair, Lucknow Chapter, IACC-NIC, UP State Head – Arthur D Little Pvt. Ltd., Senior Member - PHDCCI spoke about the importance of showing the right path to the youth of the State and educate them with right Government schemes and credit facilities to transform them into successful entrepreneurs.

Mr. Sanjeev, Associate Professor and Co-chair Centre for Entrepreneurship & Family Business, Jaipuria Institute of Management, Lucknow informed about the services under an AICTE certified Centre for Entrepreneurship & Family Business-Incubation Cell run by Jaipuria Institute of Management, Lucknow. He informed that the incubation cell promotes the idea of developing entrepreneurship skills within the institute and in the nearby region to produce entrepreneurs.

Mr. Atul Srivastava, Resident Director, UP Chapter, PHDCCI presented the concluding remarks and said that the deliberations shall pave vibrant path for empowering Entrepreneurship & MSMES of the State.

Mr. Punit Chaudhry, Secretary, PHDCCI delivered the vote- of -thanks to all the speakers and participants.





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### **OPPORTUNITIES TO START NEW BUSINESS**



he Uttar Pradesh Chapter of PHD Chamber in association with Small Industries Development Bank of India (SIDBI), Lucknow and Rajiv Academy for Technology and Management, Mathura organized a virtual session on "Opportunities to start New Business" on October 27, 2021.

Mr. Tarun Chaturvedi, Senior VP, (HR & Consulting) and Program Director- Citi Social Innovation Lab Startup Incubation and Innovation Centre IIT Kanpur shed light upon the services being offered under Incubation & Innovation Centre at IIT Kanpur. Mr. Chaturvedi expressed his happiness that India added 33 new unicorns in the year 2021 so far taking the total number of unicorns in the country to 66. He said that time is not too far when India will become the new Start-up hub of the world. He further appealed to the entrepreneurs to start a business because the global pandemic has brought about a true boom in startups and has opened several unexplored gates for entrepreneurs to venture in.

Mr. Rajiv Kumar, General Manager, SIDBI gave an overview of SIDBI and said that SIDBI offers a wide range of finance schemes to the Micro, Small, and Medium Enterprises (MSME) industry and with an idea of dissemination of information, which can educate, inspire and facilitate various stake holders, focusing the youth at large. He informed that SIDBI has launched 'Swavalamban Knowledge Series,' which is one such attempt to connect with the present and potential Swavalambis and help them in their voyage of shaping their dream entrepreneurial ventures.

Dr Vikas Jain, Dean, Rajiv Academy for Technology and Management deliberated on the role and contribution of entrepreneurs in building Atma Nirbhar Bharat. He said that due to the current COVID crisis, economies across the globe are showing contraction but entrepreneurs can cash this as an opportunity to plunge into businesses and launch innovative products and solutions to end-users based on the current needs.

Dr H P Kumar, Advisor, PHDCCI & Former CMD, NSIC said that the focus should be on becoming self-employed and that can be only done when the youth of the country would move towards adapting Entrepreneurship.

Mr. Punit Chaudhry, Secretary, PHDCCI moderated the entire session, while Mr. Atul Srivastava, Resident Director, UP Chapter, PHDCCI delivered the vote-of-thanks to the speakers and participants.



#### THE AMAZING WONDERS IN INDIA'S GOLF COURSES GUJARAT'S MAGNIFICENT SEVEN







## **NEW DELHI INTERNATIONAL ARBITRAL INSTITUTION (NIAI)**

PHD Chamber of Commerce and Industry (PHDCCI) under its aegis has set up and established the 'New Delhi International Arbitral Institution (NIAI)' to provide institutional alternative dispute resolution services in a simple expeditious and cost-effective manner.

NIAI extends institutional services of Arbitration, Conciliation, Mediation and Online Dispute Resolution (ODR) for domestic and international commercial disputes. It administers, oversees and conducts ADR and ODR proceedings according to the institutional rule framed by PHDCCI in tune with the changing legal frameworks and needs of the business community.

It is the one of the most professional, cost effective and state of the art Institution for Alternate Dispute Redressal. The Rules of NIAI is amongst the most comprehensive and updated rules, completely upto date with the Arbitration and Conciliation Act, 1996. The endeavor is to provide high quality with latest facilities and services for the legal fraternity to arbitrate and resolve cases in an amicable ambiance.

#### WHY NIAI:

- Panel of experienced and professional Arbitrators including Former Supreme Court and High Court Judges
- Reasonable Fee Schedule
- Extensive and up-to-date set of Rules
- State-of-the-Art Infrastructure at Over 15 Locations Pan India with Evidence Examination Room Facility
- · Centrally Located with Ample Parking
- Efficient Secretarial Support
- IT Support System for ODR

NIAI recommends that all parties desirous of making reference of their dispute(s) to Arbitration shall insert the following Model Clause in their contracts:

#### **ARBITRATION CLAUSE:-**

"Any dispute or difference whatsoever, arising between the parties out of or in connection with the present contract shall finally be settled through Arbitration under the PHDCCI NIAI Arbitration Rules, by one or more Arbitrators appointed in accordance with the said Rules. The entire proceedings shall be conducted in English Language and the venue / seat of Arbitration would be PHD Chamber of Commerce and Industry, PHD House, New Delhi".

#### FOR MORE DETAILS, PLEASE CONTACT:

Mr. Saket Sagar (Deputy Secretary) Email: saket.sagar@phdcci.in / Mobile: +91-9811324567 PHD House, 4/2, Siri Institutional Area, August Kranti Marg, New Delhi – 110016



#### Meeting with President, Indo Canada Chamber of Commerce and Industry



R. Tauseef Sheikh, President, Indo Canada Chamber of Commerce and Industry (ICCCI) called upon Mr. Pradeep Multani, President, PHDCCI on October 21, 2021 at PHD House, New Delhi. Mr. Multani assured ICCCI support of the Chamber in organizing joint activities for the promotion of trade and investment between India and Canada. Mr. Tauseef Sheikh apprised that there were more than 7000 active members in ICCCI. He also accepted the Chamber's proposal of inviting the business houses from Canada for PITEX 2021 and exploring the possibilities of opening regional offices of ICCCI at Chandigarh, Jaipur and Lucknow.

#### Meeting with Joint Secretary, Ministry of Culture



PHD Chamber delegation comprising of Mr. Saurabh Sanyal, Secretary General & Dr Yogesh Srivastav, ASG met Dr. Madnesh Kumar Mishra, IRS, Joint Secretary, Ministry of Culture on November 10, 2021 at New Delhi. The objective of the meeting was to discuss about the events which the Ministry of Culture wants to initiate in collaboration with PHD Chamber on the occasion of '75th AZADI KA AMRIT MAHOTSAV'.

#### Meeting with Cabinet Minister, Energy & Additional Sources of Energy, Uttar Pradesh

r. Atul Srivastava, Resident Director, UP State Chapter, PHDCCI along with Mr. Jai Srivastava, Senior Assistant Secretary, UP State Chapter, PHDCCI met Mr. Shrikant Sharma, Cabinet Minister, Energy & Additional Sources of Energy, Uttar Pradesh on October 22, 2021at his office in Lucknow.The objective of the meeting was to invite him as the chief guest for the Energy Summit scheduled for November 2021.





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### PHD FAMILY WELFARE FOUNDATION (PHDFWF) MOU SIGNING BETWEEN PHD CHAMBER OF COMMERCE & INDUSTRY AND ROTARY DISTRICT 3011



Memorandum of Understanding was exchanged between PHDCCI and Rotary District 3011 on October 26, 2021 at PHD House. Mr. Pradeep Multani, President, PHDCCI, exchanged the MoU with Rtn Anup Mittal District Governor Rotary District 3011. Mr. Sanjay Bhatia, Chairman PHDRDF; Ms. Anuradha Goel Chairperson PHDFWF; Mr. Saurabh Sanyal, Secretary General, PHDCCI; PDG Deepak Talwar, Advisor Rotary Membership and PDG Ranjan Dhingra, Chair Rotary Membership were present for the exchange. The purpose of this MoU is to collaborate and engage with each other in social and business activities.

#### DIYAS MADE BY TRAINERS FROM SKILL DEVELOPMENT CENTRES OF FAMILY WELFARE FOUNDATION



PHDFWF's trainees of different skill development centres prepared artistic diyas for the Deepawali festival. The trainees received adequate training on Diya making from their trainers. This skill initiative will provide better opportunities and an added income source for the trainers, especially during the time of festivities. These diyas were showcased at the MoU signing program and gifted to the dignitaries of Rotary Club.

#### HEADWAY / TOWARDS INCLUSIVE GROWTH

#### INAUGURATION OF THE INSTALLATION OF THE THIRD OXYGEN GENERATION PLANT IN CHEST CLINIC & TB HOSPITAL, NEHRU NAGAR, NEW DELHI





he PHD Family Welfare Foundation in association with Rotary Club of Delhi South

Central and South Delhi Municipal Corporation inaugurated its third Oxygen Generation Plant at Chest Clinic & TB Hospital, Nehru Nagar, New Delhi on October 14, 2021 in the gracious presence of Mr. Shyam Jaju, Ex-National Vice President of the BJP; Mr. Pradeep Multani, President PHDCCI; Ms. Anuradha Goel, Chairperson, PHDFWF; Mr. Randhir Sahay, Additional Commissioner, Health; Mr. Sunil Sahdev, Deputy Chairman, Central Zone Municipal Councilor; Colonel B K Oberoi, Chairman of Standing Committee, SDMC; Mr. Raj Pal Singh, Ward Committee; Ms. Neetu Chaudhary, Chairperson, Medical Relief and Public Health Committee (SDMC); Mr. Saurabh Sanyal, Secretary General, PHDCCI, other dignitaries from BJP and Chest Clinic & TB Hospital. This oxygen generation plant will provide 350 litres of oxygen per minute and can easily be used for 40 beds. This plant is entirely dedicated to the needy people.

#### PHDFWF-JAQUAR FOUNDATION OPENS TWO NEW SKILL DEVELOPMENT TRAINING CENTRE IN BHACHAU AND SIKARA, GUJARAT



PHDFWF started two new skill development training centres with support from Jaquar Foundation in Bhachau and Sikar, Gujarat. A total of 200 women and youth are being enrolled for free skills training on Computer Education, Beauty Culture & Mehendi, Tailoring & Embroidery, Local Craft and Tutorial classes in Maths and Science at the Centre of Bhachau. A total of 120 trainees have started their free training on Computer Education, Beauty Culture & Mehendi, Local Craft, Tailoring & Embroidery in Sikar, Gujrat under these projects.

#### TOWARDS INCLUSIVE GROWTH / HEADWAY

#### **INAUGURATION OF NEW MOBILE MEDICAL VAN IN BHACHAU, GUJARAT**



The PHD Family Welfare Foundation with financial support from Jaquar Foundation inaugurated its 7th Mobile Medical Van in Bhachau Gujarat in the presence of senior officials of Jaquar Group and PHDFWF. This van will conduct free general health check-up camps and serve the down trodden people of Bhachau and nearby areas.

#### **OBSERVATION OF INTERNATIONAL GIRL CHILD DAY**



The PHD Family Welfare Foundation was invited by the Directorate of Women & Child Development, Govt. of NCT Delhi to celebrate International Girl Child Day in Shah Auditorium, Raj Niwas Marg, New Delhi on October 11, 2021. Ms. Anuradha Goel, Chairperson, PHDFWF was among the panelists on the 'SAMVAD Session' with Experts on promoting value and opportunities for girls and women through convergence and learnings from ground and way forward. Dr Rashmi Singh, Spl Secretary-cum-Director, DWCD felicitated Ms. Anuradha Goel with a plant. Other panelists included Ms. Swati Maliwal, Chairperson DCW; Mr. Anurag Kundu, Chairperson, DCPCR, and representatives from different non-government organizations. On this occasion, PHDFWF in association with DWCD, GNCTD also organized a mega free health check up camp for all the Aganwadi workers and other attendees. More than 160 women patients benefitted from the health camp.

#### HEADWAY / TOWARDS INCLUSIVE GROWTH

#### **MUSICAL DANCE BALLET ON 'SHRIRAM'**



he PHD Family Welfare Foundation organized a live performance of Shriram Bharatiya Kala Kendra's dance ballet 'ShriRam' on October 9, 2021. 'ShriRam' is a dance drama based on the life of Ram (seventh and one of the most popular avatars of Vishnu). Mr. Pradeep Multani, President, PHDCCI inaugurated the programme by lighting the lamp in the gracious presence of Dr D.K Aggarwal, Former President, PHDCCI; Mr. K S Mehta, Former President, PHDCCI; Ms. Anuradha Goel, Chairperson, PHDFWF and Ms. Shobha Deepak Singh, Director of SBKK. More than 180 participants enjoyed the programme.

## COMMUNITY EVENT OF PHDFWF-DSACS TARGET INTERVENTION PROJECT ON HIV/AIDS



HDFWF organized a Community Event on October 21, 2021 at Tehkhand village, Okhla under the target intervention project on prevention of HIV/AIDS. Specialized health camps including general, eye & dental check-up were also organized on the occasion. The network operators were sensitised about TB, HIV and other high risk diseases during the events to the beneficiaries. Senior Officials from DSACS and PHDFWF were also present at the event. More than 100 HRGs and local community members attended and benefitted from the programme.

#### CERTIFICATE DISTRIBUTION PROGRAMME FOR SELF DEFENCE TRAINING AT PHDFWF SKILL DEVELOPMENT CENTERS



The PHD Family Welfare Foundation organized a certificate distribution programme for 10 days of self-defense training at PHDFWF skill development Centres, Aya Nagar and Mandi Village, Dwarkapuri, Badli, Narayan Vihar, Matalwas. Ms. Archana Yadav and Ms. Priyanka Yadav, Special Police Unit for Women & Children were the trainers for selfdefense training. Trainees successfully demonstrated every step and techniques of self-defence to use in times of need. Ms. Kamlesh Bangari, Sub Inspector, SPUWAC and Ms. Sangita Dutta Das, Chief Executive, PHDFWF were present on the occasion and inspired the trainees.



## **COVID RELIEF WORK**

#### PHDFWF SUPPORTING FAMILIES WHO HAVE LOST THEIR ONLY BREAD EARNER DURING COVID-19



PHDFWF has identified households in resettlement regions (where PHDFWF has a Skill Development unit) that have lost their family's sole earner owing to COVID or other causes. With the help of the Rotary Club of Delhi Premier, Savera Association, and other kind contributors, PHDFWF supported families in October 2021 by providing basic food expenses, and PHDFWF will continue to support these families for 4 to 6 months while they learn a course at one of the FWF centres. After they finish their learning, they will be able to support their families. This will enable them to become selfsufficient and secure a future income.

#### HEADWAY / TOWARDS INCLUSIVE GROWTH

#### PHDFWF ORGANISED FREE HEALTH CHECK UP CAMPS FOR DESTITUTE CHILDREN IN GOVT. RUN INSTITUTIONS AND SUPPORTING OTHER CHARITY ORPHANAGE HOMES



PhD Family Welfare Foundation in association with the Department of Women and Child Development, Govt of NCT Delhi with support from its donors have been supporting 101 children's homes across Delhi and other charity orphanages. In the month of October 2021, PHDFWF organized 20 camps and served 1618 children through Jaquar Dental & Eye mobile van and Rotary-Jaquar- Mobile Medical Van. PHDFWF with the support from Rotary Club of Delhi Premier supported 11 non-Government orphanages by providing monthly grocery, medicines and other necessary items and nutritional food packets as per their requirements.

#### PHDFWF DISTRIBUTED DRY & FRESH FOOD TO MIGRANTS AND THE NEEDY





PHD Family Welfare Foundation with support from its esteemed donors has been distributing dry food packets containing 5kg atta, pulses, sugar, tealeaves, soya chunks,

biscuits, soap, other nutritious dry foods and face mask to migrants and helpless people living in resettlement colonies of Delhi/NCR. PHDFWF also distributed home-made poori sabji to the migrants and the needy living in resetllement colonies of Delhi, front of AIIMS & Safdarjung hospital.

#### HEALTH CARE PHDFWF-SMPF MOBILE MEDICAL VAN

During the month of October 2021, 13 free health check-up camps were conducted, and 730 patients benefited from the camps. The PHDFWF-SMPF mobile van has been delivering free health care services to the poor in Delhi/NCR, including free diagnostic tests, clinical services, and distributied free medications. Regular camps are being arranged while taking all precautions.


# PHDFWF- JAQUAR FOUNDATION MOBILE MEDICAL VAN (GURUGRAM, HARYANA)



HDFWF-Jaquar mobile van conducted 18 health checkup camps and benefited 1465

patients in the month of October 2021. Free diagnostic facilities, medicines and KN95 mask were also distributed to patients living in the villages of Harchandpur, Alipur, GarhiBazidpur and Dhaula of Gurugram.

### **PHDFWF- JAQUAR FOUNDATION DENTAL AND EYE MOBILE VAN**





uring this time of need in the month of October 2021, the PHDFWF-Jaquar Dental & Eye mobile van organized 16 dental and eye check-up camps which benefitted 1620 beneficiaries of FWF skill development centres in Delhi.

# PHDFWF - JAQUAR FOUNDATION MOBILE MEDICAL VAN (BHIWADI, RAJASTHAN).

n October 2021, a total of 1027 patients benefited from 18 camps organized in five adopted villages of the Jaquar group in Bhiwadi, Rajasthan. PHDFWF- Jaquar MMV has been providing diagnostic services to patients while taking all essential precautions.

## **PHDFWF- TARGET INTERVENTION PROJECT ON HIV/AIDS**

Since 2003, PHDFWF- Target Intervention Project (TI) supported by Delhi State AIDs Control Society (DSACS), Govt of NCT Delhi has been providing various Health/RCH services to the migrant workers in resettlement areas of Okhla. Project activities like 270-ICTC-CBS, 100-RPR, 455-RMC, 22-PT, 3-STI, 2- DIC, 4 review meetings, 8 demand generation meetings, etc. were conducted in the month of October 2021. A total of 480 patients attended the clinic under the project.

### **PHDFWF-AAOT MOBILE MEDICAL VAN**

HDFWF-AAOT mobile van conducted 12 health check up camps in association with the Holy Family Hospital and benefited 590 patients living in Ali village, Naibasti, Priyanka Camp, Subhash Camp, New Delhi during the months of August and September 2021.

## SKILL & VOCATIONAL TRAINING PHDFWF-JAQUAR N.L MEHRA VOCATIONAL TRAINING CENTRE, AYA NAGAR

This project is being supported by the Jaquar Foundation since August 2020. Exposure visits, awareness sessions and health camps were also conducted routinely with COVID protocols. During October 2021, 138 trainees are getting free skills training on nursing assistant, advance computer education, retail management, electrician and beauty culture in Aya Nagar & nearby areas at PHDFWF-NL Mehra Vocational Training Centre.



### PHDFWF-KAJARIA CERAMICS SKILL DEVELOPMENT TRAINING CENTRE, ASSAM



PhDFWF has been providing skill development training in hand weaving in Lakhimpur district of Assam. This centre is being supported by Kajaria Ceramics Ltd. Rural girls and women are getting free training to make themselves self-reliant under the project.

#### PHDFWF-JAQUAR SKILL DEVELOPMENT TRAINING CENTRES, MANDI VILLAGE

Whith the help of the Jaquar Foundation, PHDFWF has been executing a skill development initiative in Mandi Gaon. Beauty Culture, Tailoring, Mobile, Repairing, Cooking, and Masala making skills training are being provided to the local women and youth under the project. Currently, more than 115 trainees are receiving training in their respective courses.



#### TOWARDS INCLUSIVE GROWTH / HEADWAY

## PHDFWF-SMPFSKILL DEVELOPMENT TRAINING CENTRE, DWARKAPURI

PhDFWF-SMPF is running a skill development centre in Dwarkapuri by providing training in tailoring & embroidery, beauty culture & mehendi, mobile repairing and computer education to 129 trainees under the project. Other activities like exposure visits, awareness programmes and health camps were also being conducted side by side during the month of October 2021 under the project.



# PHDFWF-KAJARIA CERAMICS SKILL DEVELOPMENT TRAINING CENTRE, ASSAM



PhDFWF has been providing skill development training in hand weaving in Lakhimpur district of Assam. This centre is being supported by Kajaria Ceramics Ltd. Rural girls and women are getting free training to make themselves self-reliant under the project.

## **SKILL DEVELOPMENT CENTRE, ALLAH MOHOLLA**

PhD Family Welfare Foundation is implementing a skill development project in Allah Moholla, Okhla. During October 2021, 70 local women and girls have attended their training in computer education & tailoring and embroidery under the project. This skills training will be very useful for the local women & girls for their future stability.



#### **PHDFWF-JAQUAR SKILL DEVELOPMENT CENTRE, MATALWAS**



Training in beauty culture and tailoring & embroidery courses are being provided to more than 77 rural women and girls living in nearby areas during the month of October, 2021. PHDFWF is successfully running one skill development training centre in Matalwas, Bhiwadi, Rajasthan with the extensive support of Jaquar Foundation.

#### HEADWAY / TOWARDS INCLUSIVE GROWTH

#### **L&T PRAYAS SKILL DEVELOPMENT CENTRE, PALLA**

Prayas Trust, L&T Faridabad is supporting PHD Family Welfare Foundation in implementing a skill development project in Palla, Faridabad. 83 local women and girls are availing training in computer education & tailoring and embroidery during this month under the project. This will help the women and youth in earning a livelihood and become selfempowered after completion of their skill trainings.



# PHDFWF-JAQUAR SKILL DEVELOPMENT CENTRE, NARAYAN VIHAR, RAJASTHAN



PHDFWF is running a skill development training centre with support from Jaquar Foundation in Narayan Vihar, Rajasthan. A total of 196 women & girls are attending their regular classes on computer education, tutorial classes for science and maths, beauty culture and tailoring during October 2021 under the project.

#### HINDUSTAN TIN WORKS SKILL DEVELOPMENT TRAINING CENTRE, PRAHALADPUR

t the PHDFWF- Hindustan Tin Works skill centre at Prahaladpur, 68 beneficiaries are availing free training in computer education and beauty culture under the project. Other related informational sessions are being conducted on regular interval basis under the project to upgrade the trainees.



#### **PHDFWF-FENA SKILL DEVELOPMENT TRAINING CENTRE**

urrently, 43 trainees are undergoing training on Tailoring and Embroidery course at the PHDFWF-FENA skill development centre in Okhla. Awareness programme and health check up camps were also organized during the month of October 2021 under the project. Trainees were being engaged and getting good income after completion of their training.

### MG GOYAL GASES SKILL DEVELOPMENT TRAINING CENTRE, BADLI EXTN, ROHINI

PhDFWF has been implementing a skill development project in Badli Extn., Rohini with the support from Goyal MG Gases. Presently, 85 trainees are undergoing various trainings of Computer education, tailoring and beauty culture under the project during the month of September, 2021.



#### **PHDFWF-WRG SKILL DEVELOPMENT CENTRE, AYA NAGAR**



t the centre, 72 trainees are availing training in tailoring & embroidery and Computer Education in Aya Nagar Centre supported by the Women Rehabilitation Group, USA. Awareness sessions and health camps were being conducted routinely under the project during September 2021.



#### Union Environment Minister Inaugurated the Ganga Connect Exhibition at Glasgow Amidst COP-26

Union Minister for Environment, Forest & Climate Change and Labour & Employment, Mr. Bhupender Yadav on November 8, 2021 inaugurated the Ganga Connect exhibition showcased by National Mission for Clean Ganga, c-Ganga, and the High Commission of India at the City of Glasgow College, which is the largest educational institute in Scotland. The exhibition is an attempt to showcase the level of development in the Ganga river basin to a global community of environmental stakeholders, who have gathered in Glasgow for the UN Conference of the Parties (COP-26) meeting. This project is important from the point of view preserving and protecting Ganga and its ecosystem and creating widespread awareness about the river basin. The exhibition offers a clear and deep understanding of the size, magnitude and complexity of the Ganga riverine ecosystem, puts a spotlight on the solutions, shares a status update and execution timeline, illustrates the deep spiritual and philosophical connect that Indians have with the river, enables engagement with interested parties and the diaspora who want to get involved in the rejuvenation, restoration and conservation of the river system.

The exhibition was visited by a large gathering of Scottish business groups as well as international visitors who were participating in COP-26 meetings and other members of the Indian diaspora. The Ganga Connect that started in Glasgow, will run through various cities in UK including Cardiff, Birmingham, Oxford and will finally end in London, later this month.



# **CERTIFICATION SERVICES**

PHD Chamber of Commerce and Industry (PHDCCI) has been authorized by the Government of India to issue Certificate of Origin (Non-Preferential) to Indian exporters, in accordance with Article II of the International Convention Relating to Simplification of Customs Formalities, 1923.

In addition to issuing the Non Preferential Certificate of Origin, the Chamber also Attests/Certifies commercial documents for Export Oriented Companies and issues Visa recommendation letter to member companies.

The Chamber is also empaneled to issue digital Certificate of Origin (e-CoO) through the online portal launched by the Directorate General of Foreign Trade (DGFT), Government of India. The e-portal is uniquely designed to provide seamless issuance of e-COO to export houses at the comfort of their office or home while reducing the transaction cost.

# REGISTER AT www.coo.dgft.gov.in

(Please select PHD Chamber of Commerce and Industry as the Issuing Agency)

For further information, please contact

Kamal Saxena | () cs.ho@phdcci.in | ()+91 9811444991

PHD Chamber of Commerce and Industry PHD House, 4/2 Siri Institutional Area, August Kranti Marg, New Delhi 110016

# PHD RURAL DEVELOPMENT FOUNDATION (PHDRDF)

PHD Chamber strongly believes in its social responsibility along with the economic development and PHD Rural Development Foundation, social arm of PHD Chamber extends its support in delivering the same. The projects in the areas of Healthcare, Education, Skill Development, Entrepreneurship Development, Livelihood and Water Conservation are being undertaken with support of various donors across corporate, International Organizations, Individual donors and PSUs.

# **PHDRDF WATER MANAGEMENT**

HDRDF has been constantly working towards recharging of ground water table by establishing rain water harvesting structures and generating awareness among the community in need and technologies of water conservation.

### **PHDRDF- ROTARY INDIA WATER CONSERVATION TRUST**



MoU exchange between PHD Rural Development Foundation and Rotary India Water Conservation Trust

he Memorandum of Understanding signed in 2007 between PHD Rural Development Foundation and Rotary India Water Conservation Trust was renewed on October 25, 2021. The MoU was signed by Mr. Saurabh Sanyal, Secretary General, PHDCCI and PDG. Ranjan Dhingra, President, Rotary India Water Conservation Trust in the presence of Rtn Anup Mittal, District Governor; Dr Kadambari,

CEO, PHDRDF and other Rotarians. The agreement is a long standing partnership between the two to work together towards water conservation projects.

## **PHDRDF - COCA COLA INDIA FOUNDATION**



Water overflowing in completed check dam

PHDRDF and Coca Cola India Foundation have partnered together to promote sustainable solutions for water resource management with surface water conservation and ground water recharge, through construction of 07 check dams in water-stressed two blocks of Ranchi district – Kanke and Ratu in Jharkhand. It will create a total water recharge capacity of 292,100 cubic meters and reach out to more than 15,000 people. This will help the farmers in the area with richer soil for irrigation purposes.

#### HEADWAY / TOWARDS INCLUSIVE GROWTH

#### PHDRDF-DHAMPUR SUGAR MILLS LTD.



Excavation work in progress for establishment of rain water harvesting structure

PHDRDF has partnered with Dhampur Sugar Mills Ltd. for the year 2021-22 to implement project for "Rain water harvesting" structure to be established at Pushp Niketan School in Dhampur, Uttar Pradesh. Two recharge shafts with depth of 45 m each will be established that will help collect 7347000 litre of water. This will further help in recharging the ground water table in a year.

#### **PHDRDF- PTC INDIA FINANCIAL SERVICE LTD. & PTC FOUNDATION** TRUST



Community meeting held for Mandawari Wala Check dam and Amar Wala gabion structure

PHDRDF with PTC India Financial Service Ltd. & PTC Foundation Trust have partnered together for establishment of four water harvesting structure & two Gabion structure 'Aalot wala, Peel wala, KundBawadi wala, Mandawari wala& Amar wala & lanke wala' in Rajgarh, Alwar, Rajasthan. The check dam will have a water holding capacity of 21, 67,500 cubic feet and help with augmentation of the water table and recharge the groundwater. The work towards establishment of the Mandawari wala Check Dam and Amar wala Gabion structure community mobilization has begun.

## **PHDRDF HEALTHCARE INTERVENTION AND SANITATION**

PHDRDF has been actively conducting free health camps for the low income population in various geographical locations across the country to increase access to healthcare. A team of qualified Doctor, ANM, Lab Technician and project coordinator are present for each camp and are responsible for its success. Emphasis is given on generating awareness among the community on sanitation & hygiene, child & maternal health, waterborne diseases, communicable diseases and other geography based medical problems.

# PHDRDF-NATIONAL SAFAI KARAMCHARIS FINANCE DEVELOPMENT & CORPORATION

HDRDF empanelled with National SafaiKaramchari Finance Development & Corporation (NSKFDC), Ministry of Social Justice & Empowerment for the year 2021-22 to organize 15 health camps in 4 states (Uttar Pradesh, Odisha, Bihar and Gujarat). The camps are being organized with a team of three specialists in each camp. That includes one physician, one eye specialist and one gynaecologist along with paramedical staff. Facilities like testing of blood pressure, blood sugar, computerised eye testing, medicines will also be provided during the camp. Along with medicines, free spectacles have also been distributed at each location.

#### **PHDRDF-DHAMPUR SUGAR MILLS LTD.**



Health Camps initiated in Rajpura, Uttar Pradesh supported by Dhampur Sugar Mills Ltd. Mr Ashok Kumar Goel, Vice Chairman, Dhampur Sugar Mills Ltd. seen visiting at the health camp.

PHDRDF has partnered with Dhampur Sugar Mills Ltd. for the year 2021-22 to implement project for "Free Mobile Health Services" to provide better healthcare facilities to less privileged and low income group of the villages near the plant at Rajpura and Dhampur. The project will cater to more than 30,000 people in 20 villages of Dhampur and Rajpura, Bijnor and Sambhal district respectively. During the month of October, total 24 camps were organized and more than 2300 patients were treated in nearby 10 villages of DSM-Rajpura.

#### **PHDRDF - ROTARY CLUB OF ROORKEE, MIDTOWN**





Telemedicine health care services being organized in TehriGarhwal with support from Rotary Club of Roorkee Mid Town and THDC

PhDRDF has partnered with Rotary Club of Roorkee, Rotary International, Rotary District grant through SEWA-THDC, Rishikesh for a project "Mobile MedicalSehat Van" to provide health services to the villagers of 15 villages of Pratapnagar and Jakhanidhar block of Tehri Gharwal. The Mobile Medical Van will provide healthcare services through telemedicine to 15 remote villages of Tehri Garhwal in Uttarakhand. The project will provide access to super specialist doctors through the process of telemedicine consultations to the patients of NCD including Diabetes, Hypertension, Cardiac problem and/or Oncology. So far, 13 health camps have been organized and more than 384 patients were treated.

#### **PHDRDF - HSIL**

PhDRDF has partnered with HSIL for a project titled "Mobile Health Services". In this project, HSIL has provided two Mobile Medical Ambulances to PHDRDF to organize free health camps in nearby areas of Bahadurgarh and Kaharani in Haryana. The project will provide generic health care services to the people through a well-equipped technology assisted mobile medical van with testing devices like ECG, blood test facility like haemoglobin, blood sugar and supported by a qualified medical team



Mobile Health Van



#### HEADWAY / TOWARDS INCLUSIVE GROWTH

## **PHDRDF SKILL DEVELOPMENT**

PHDRDF has been undertaking skill development programmes with various corporate organizations with an aim to enable the under privileged youth to be economically independent. These programs include training in: stitching & tailoring, beauty culture, computer literacy including tally software, spoken English language, soft skills etc. and training in employable skills such as electrician, welding etc., bee keeping.

#### **PHDRDF- DONALDSON INDIA FILTER SYSTEMS PRIVATE LIMITED**

**P**HDRDF and Donaldson India Filter Systems Pvt. Ltd. are running a "Skill Development Centre" for the past 5 years in Mohammadpur Gurjar, Sohna block, Gurugram. More than 450 girls have been trained in beauty culture and stitching & tailoring so far. Most of the girls trained at Donaldson Skill Development Center have become financially independent and have started earning from their home premises. Currently, 40 students are undertaking course in beauty culture and stitching & tailoring.



On occasion of KarwaChauth, Mehandi assignments taken up by students

#### PHDRDF- DRI PVT. LTD.



PhDRDF and DRI Pvt. Ltd. have come together to partner and provide training in Basic Computer Skills in DRI Udaan Skill Development Centre for Computer Training. With the completion of 4th batch, this phase of the project has been completed in basic computer skills. The centre located in village Sidhrawali, Pataudi, Gurugram is training 76 candidates under this project. In the new phase of the project, 45 youths are being trained.

English Training at DRI Udaan Centre

#### **PHDRDF – DCM SHRIRAM INDUSTRIES**

HDRDF and DCM Shriram Industries have initiated a women empowerment entrepreneurship generation project through sanitary napkin manufacturing. 'Urmila', a Women Self Help Group with 9 women has been formed in Ranikhet in village Pantkotuli. The women at the Centre have been trained in sanitary napkin manufacturing and are into production of the product independantly. The SHG groups have been getting orders from nearby areas and products are being marketed in Delhi NCR for better reach. Currently, various marketing channels have been



Women at the Urmila SHG production centre

established in Uttarakhand, Delhi and Haryana to sell out the production.

#### PHDRDF- BRY- AIR (ASIA) PVT. LTD.



HDRDF and Bry -Air Asia are continuing their partnership for the third phase of Bry-AirUdaan Skill Development Centre for electrician course in Sidhrawali village, Haryana. In previous two phases, a total of 73 youths were trained; out of these around 50% have started earning their livelihood. In the third phase of the project, it will train more than 30 youths over a course of time. Certificates have been distributed to the students who have completed the course after third party assessment.

Students holding their completion certificate

# **PHDRDF SCHOOL DEVELOPMENT**

**D**HDRDF has been actively working towards improving quality and standard of school education and literacy by supporting the existing government schools in different states.

## **PHDRDF- HINDUSTAN TIN WORKS LIMITED**



RCC roof casting of a room in Junior Pathshala School in progress

HDRDF and Hindustan Tin Works Limited have come together to establish RCC roof casting on a room of 'Junior Pathshala School' in Noida. This will enable the school to use the room as a classroom. It will benefit more than 100 students of the school.

#### **PHDRDF - HSIL**



New toilet and urinal block constructed at Schools in Bahadurgarh, Haryana

PHDRDF and HSIL have partnered to develop sanitation facility for girl students in five government schools of five villages in Bahadurgarh block, Jhajjar District, Haryana. Government schools that lack proper sanitation facility for girls have been identified. Seven blocks of toilet; each consisting of toilet and urinals are being refurbished/ reconstructed in schools located in village Rohad, Dehkora, Mandothi, Asaudha and Kulasi. More than 752 students will benefit fromt this project.

#### HEADWAY / TOWARDS INCLUSIVE GROWTH

#### **PHDRDF -DR AWASTY & FAMILY**

**D**<sup>r</sup> Awasty & family partnered with PHDRDF to upgrade an existing philanthropic school named 'Advaita Garden Children's Village' imparting free education to the children in Hajipur panchayat of Alwar district, in Rajasthan. As part of the project, new toilet cum bathroom block consisting two toilets and two bathrooms in the campus have been constructed. Electrical wiring, ceiling fans, tubelights, new windows and doors alongwith whitewash have been done in the classrooms. See-saw and slide have also been installed at the school premises.



Kids seen playing at the ground

### **PHDRDF- HINDUSTAN TIN WORKS LIMITED**





Toilet and urinal block constructed at GUPS Dhaturi Village, Sonipat, Haryna

PHDRDF and Hindustan Tin Works Limited have partnered together for construction of a new girls toilet and refurbishmnet of boys toilet of a Government Upper Primary School in Dhaturi Village, Sonipat, Haryana that is expected to benefit more than 250 students. The establishment of toilets in school will help promote better health and hygiene practices amongst the students, leading to better health in the community.

#### India launches the 41st Scientific Expedition to Antarctica

India successfully launched the 41st Scientific Expedition to Antarctica with the arrival of the first batch of its contingent at the southern white continent. The first batch comprising of 23 scientists and support staff reached the Indian Antarctic station Maitri reached in second week of November. Four more batches shall be landing in Antarctica by air using DROMLAN facility and onboard chartered ice-class vessel MV Vasiliy Golovnin by mid-January 2022. The 41st expedition has two major programs. The first program encompasses geological exploration of the Amery ice shelf at Bharati station. This will help explore the link between India and Antarctica in the past. The second program involves reconnaissance surveys and preparatory work for drilling of 500 meters of ice core near Maitri. It will help in improving the understanding of Antarctic climate, westerly winds, sea-ice and greenhouse gases from a single climate archive for past 10,000 years. The ice core drilling will be done in collaboration with the British Antarctic Survey and the Norwegian Polar Institute. In addition to accomplishing scientific programs, it will replenish the annual supplies of food, fuel, provisions, and spares for operations and maintenance of life support systems at Maitri and Bharati.

The Indian Antarctic program, which began in 1981, has completed 40 scientific expeditions, and built three permanent research base stations in Antarctica, named DakshinGangotri (1983), Maitri (1988) and Bharati (2012). As of today, Maitri and Bharati are fully operational. The National Centre for Polar and Ocean Research (NCPOR), Goa—an autonomous institute under the Ministry of Earth Sciences—manages the entire Indian Antarctic program.

The crew is expected to return to Cape Town in late March/early April of 2022, leaving a team of 48 members for over winter. It will also bring back the over winter team of the preceding 40th expedition.



OF COMMERCE AND INDUSTRY

#### **PHD CHAMBER OF COMMERCE & INDUSTRY**

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#### Approved by Central Ground Water Authority (CGWA) Ministry of Jal Shakti, Govt. of India.

#### WATER AUDIT

PHDCCI is a Certified Water Auditor approved by Central Ground Water Authority (CGWA), Ministry of Jal Shakti, Govt. of India. We have provided 'Water Audit services' to many Industries for meeting the CGWA notification requirements and water savings. Thus, the most important objective of our service is to provide the solutions on process optimization, qualitative and quantitative monitoring and reducing the water footprint besides conservation of natural resources.

#### Scope of work of the study includes the following:-

- Onsite training and discussion with facility manager and personnel.
- 🕚 Water system analysis.
- Quantification of baseline water mapping.
- Monitoring and measurements using pressure and flow meters and various other devices.
- Quantification of inefficiencies and leaks.
- Quantification of water quality loads and discharges.

- Quantification of variability in flows and quality parameters.
- Strategies for water treatment and reuse or direct use.
- Water balance.
- Mapping of Water quality requirement at various user areas.
- Calculation of Rainwater Harvesting Potential for the site and assessment of the existing structures.

PHDCCI has a pool of experienced water auditors to conduct detailed water assessment for all types of industries as categorized below:-

Category I: Chlor-Alkali, Fertilizer, Ferrous & Nonferrous (Integrated Plants), Pulp & Paper, Textiles, Petrochemical, Oil Refineries

Category II: Automobile, Thermal Power Plants, Cement, Sugar, Paint, Airport, Hotels (Large), Pharmaceutical, Distilleries (Alcoholic beverages), Mines

Category III: Engineering, Cigarette, Buildings, Food and Food Processing, FMCG, Tyre Manufacturing, Potable Alcohol Blending, Non-Alcoholic Beverages (soft drinks)

#### For any further information, please contact the under signed.

Mr. Piyush Sharma - Secretary, Water Audit, M:- 9999943847, E:- <u>piyush@phdcci.in</u> PHD Chamber of Commerce and Industry, PHD House, 4/2 Siri Institutional Area August Kranti Marg, New Delhi 110016





#### Dear Industry Members,

Profitability is the primary goal of all businesses. One way of increasing profitability is by decreasing the input costs. Energy costs form a significant portion of a business's operating expenses. Studies indicate that savings of 30%-40% in energy costs can be achieved by conducting energy audit and implementing energy efficiency measures recommended by the energy auditor. Energy efficiency also helps in lowering greenhouse gas emissions to protect the environment.

In this background, we are pleased to inform you that PHDCCI is offering Energy Audit services at a nominal cost to help industry members to identify and quantify areas of energy wastage and help the businesses in optimizing energy expenses by suggesting a strategy for becoming a more energy-efficient and cost-effective business.

For availing our Energy Audit services, you may send your queries / requirements of energy audit to Mr. Pradeep Rattan, Resident Director.

#### RSVP

Mr. Pradeep Rattan, Resident Director, PHDCCI, E-mail: Pradeep.rattan@phdcci.in / Mob: 9592009009

Regional Off: PHD House, Sector 31A, Dakshin Marg. Chandigarh – 160031 Tel.: +91 – 172 – 2638662, 2638853, 2638981 Mobile: 9592009009 | Email –pradeep.rattan@phdcci.in

# DECARBONIZATION THROUGH GREEN HYDROGEN

hen global leaders meeting in Glasgow in November, 2021 for COP- 26, the back drop is serious. Urgent actions to strengthen global commitments to reduce emission are needed. The imperatives to decarbonise the global economy is omnipresent. A transformational system change that calls for increase international cooperation that rises above regional politics is required. It is getting increasingly obvious that climate crises are inter-linked and that we need to deal with them holistically.

Through the governmental initiative, India is making efforts to 'build back better' in dealing with the outgoing crises as inter-linked. Energy is seemed as a key enabler in this complex situation and in a series of recent announcements, the Indian Govt. shows that it is extremely serious about the transition of Green Energy and Green mobility, reflected in climate policies gaining a more central road in the nation's strategy to cut green house gas emission. The energy transformation involves a transition form of fossil fuels to new value chains, based on renewable energy solar and wind power are renewable energy sources that are the most invested in.

Hydrogen has the clear potential to transform our existing large dependence on fossil-based energy to low carbon and green energy to facilitate process of decarbonization for our net zero transition.

India is beautifully positioned to take a lead in the global Green H2 economy, due to her position on Renewable Energy. Today, India has 141 GW of installed capacity of RE making it the fourth largest installed capacity globally- fourth largest for wind and fifth largest for solar. India has also set for itself the world's largest RE expansion plan to achieve 175 GW by 2022 and 450 GW by 2030 in installed capacity. The RE installed capacity has seen a 226 per cent increase in the last five years. India's RE sector has already received investments worth \$70 billion in the last seven years and delivered capcacities presents additional business prospects worth \$20 billion for the next decade.

To succeed with necessary and rapid technology transfer and development, increased global cooperation is needed. No single country can complete the entire value chain for hydrogen and thus, there is a need for cooperation among countries to secure markets and make green energy available at the earliest opportunity. 'International Hydrogen Alliance' would also help create a large investment enabling environment into global Hydrogen ecosystem. Not only the partner countries benefit immensely but would accelerate & fast track global transition to Hydrogen economy worldwide.

Just like our Hon'ble Prime Minister Narendra Modi proposed & initiated highly successful 'International Solar Alliance', in 2015 - ahead of COP 21 at Paris, Indian government should put forward the proposal for initiation & development of International Hydrogen Alliance at the forthcoming UN Climate Change Conference (COP 26) in Glasgow this November.

Proposed Alliance would bring different countries - the key global stakeholders, on one platform to facilitate international corporation to fast track Hydrogen Energy transition, through aligned policies, shared plans, wider sharing of technical knowledge through technology transfers & collaborations, global capacity building for sharing and balancing demand and supply side matrix and the most important - creating the large investment environment for creating structured global Hydrogen Economy.

#### Conclusion

The need of the hour is free flow of technology and funds from the developed to the developing and LDCs to achieve growth with equity,



**Dr. J. P. Gupta** Chair Environment Committee PHDCCI

drastic reduction of GHG emissions by developed countries and supporting development of the IDCs through investments in Green energy.

Global emission of CO2 today are at least 55 giga ton a year with the present pace, the emissions are projected to grow to about up to 80 giga ton per year by 2055. To bring this to net zero ambition by 2050-55, the fossil fuel based industries will have to make large changes, such large changes are not possible to achieve, in the short period of timeparticularly for developing countries, like India. Moreover, India's present emission of CO2 is 2.6 giga ton per year. Today our contribution towards global emission is around 7 per cent.

In view of above, India needs not to come under pressure to set carbon emission targets until India becomes a developed country.

Bulk of CO2 in the air was put by the developed countries. It is the sole responsibility of developed countries not only to work on zero carbon, but also set goals for carbon negative,to atone the cumulative damage done through GHG emissions.

Drastic and immediate action is needed now to save the planet.

# THE JAPANESE ENIGMA

#### Krishan Kalra, Former Secretary General, PHD Chamber

Girca 1974 – as invitees on the inaugural JAL jumbo flight, from Bangkok to Tokyo, we had been put up at the spanking new "Hotel New Otani". After a delightful teppanyaki lunch at the Rose Gardens, we took the elevated monorail to Tokyo Central, from where we would take the tube to our hotel. Armed with the address of our hotel in Japanese, we were quite ready to venture out on our own.

A motley group of 14 - 13 men and a lone woman, from India & Pakistan - most of us were in this wonderful country for the first time. No one understood a word of the Japanese language. Perfect colour coding of the metro lines made transiting underground fairly easy. However their roads were a very different cup of tea. We were discussing whether it would not be better to get down at an earlier station from where the hotel should be closer. Despite looking around frantically we could not locate anyone who would follow English and guide us. Suddenly a young school girl - perhaps 10 or 12 years old - got up from her group, came up to us, curtsied - as only the Japs can - and in halting English asked us to disembark at the next station from where she would put us in taxies for the New Otani nearby.

Gratified at her gesture, we followed her out of the train. She called four cabs and gave instructions to the drivers. Out of politeness I asked her if one of the cabs could drop her at her house before going to the hotel. Her answer floored us completely; "No, I thank you, I go back, take next train to my station". Imagine a young kid, leaving her school group and her train to help strangers - and that too without asking. This was definitely a different world.

On another occasion, I was roaming around the Shinju-ku area looking for a particular store. I stopped two teenagers and showed them the slip of paper on which I had written the store's name. Very apologetically they shrugged and showed their ignorance, all the time saying 'solly', 'solly'. A few minutes later, I heard someone calling out Sir, Sir and looked back to find the same boys running up to me, all smiles and bidding me to stop. I was amazed when one of them said "We telephone, we find your store, we take you" and beckoned me to follow till we reached the place I was looking for. "Solly, we did not know first" was their parting sentence, leaving me completely stumped with their extra ordinary painstaking decency.

In yet another encounter, it was the taxi driver who was just too good. I wanted to visit the Taiwanese Consulate for a visa. The hotel concierge had written the address in Japanese and asked me to show it to the driver. This place was located in some God forsaken crowded area and with their funny street numbering system - or the absence of it - there was no way I could have found the place on my own. The taxi driver saw the address, nodded affirmatively and started. Throughout the half hour that we were on the road, going through a million turns and intersections, he must have spoken to his office on the radio phone at least twenty times, always looking at the address slip and obviously making enquiries. Not once did I notice any hint of annoyance on his face. There was a big grin when he finally pulled up

and pointed out the small signboard in an old office block.

I thanked him, saw the meter and handed over enough yens to cover a generous tip. As I tried to open the door, it was locked. My good man turned back, smiled and motioned for me to wait. Only after he had fished out the exact change from a conveniently hung pouch in front and handed it over to me, did he unlock the doors, indicated a firm no to the tip and bowed a hundred times, apologizing for the long time it had taken him to find my destination. How do you explain such humility?

A friend tells me of yet another pleasant experience. very He lost the handbag containing his passport, money, tickets etc. on a shopping trip. His frantic call to the Indian embassy received a cool response; there is no need to worry, just leave your contact number with us and relax; you will get your bag. Sure enough, there was a call from the embassy within half an hour. Someone had found the bag at a shop, seen the Indian passport and called our embassy to tell them from where it could be collected. Nothing was lost, not even the cash.

There are numerous such cases of the Japanese sense of concern for others, their helpful nature, their disdain for gratuities and tips and their desire to go out of their way to help aliens. All this coexists with their blatant sense of overkill in business, their use of all overt and covert measures during negotiations, which only strengthen their enigmatic image for the rest of us - lesser mortals.



Objective: To provide facilities to Members of PHDCCI for Business Development in an exclusive environment which is elegant and cost effective having a professional ambience, the Library can be used for

- Knowledge centre as it has all modern communication & information tools, including wi-fi.
- Holding business meetings and discussions with guests, officials, collaborators, diplomats, etc.
- Tranquil place to read, think and strategize
- Can hold parties upto 60 people

#### FACILITIES

- Separate sitting areas
- Physical & electronic Communication / Information facilities
- Separate dining area
- Paid Service for Food and Beverage, etc.

MEMBERSHIP: All members of PHDCCI are exclusively eligible for the membership of The Library. Other details are as under :

- For new members one time admission fee is Rs. 15000/- (Rupees Fifteen Thousand Only) plus GST @ 18% and membership subscription will be Rs. 5500/- (Rupees Five Thousand Five Hundred Only) plus GST @ 18%.
- For existing members the renewal fees for membership subscription will be @ Rs. 5,500/- plus GST @ 18% every year.
- The non-members of PHDCCI who would be interested to become member of the Library will have to pay Rs. 25,000/- (Rupees Twenty Five Thousand Only) plus GST @ 18% towards one time admission fee and Rs. 7,500/- plus GST @ 18% towards membership subscription. The renewal of their membership will be at the rate of Rs. 7,500/- (Rupees Seven Thousand Five Hundred Only) plus GST @ 18% every year. Such members will not be entitled to any benefits of membership of PHDCCI.
- Spouse of Member of the Library can also avail the services of the Library by showing the Library membership number of his / her spouse.
- A member accompanying guest(s) will be charged Rs. 25/- per guest towards guest charges.
- Membership would be from 1st day of the month in which membership charges have been paid and will be for one year from that date.
- The Food & Bar Services of Café Lounge are being handled by the renowned gourmet caterers "MOETS' at a very reasonable price. The services are available from 11 am to 11 pm except Sunday.
- The Library Bar will have 'Happy Hours' from 4:00 pm to 8:00 pm everyday i.e. 1+1 on IMFL.
- For Membership and / or any clarification, please contact: Mr. Ashutosh Jha Deputy Secretary, PHDCCI PHD House, 4/2, Siri Institutional Area, August Kranti Marg, New Delhi – 110016 | Mobile: 9999466644 Tel: 26863801-04 (Extn: 218) E-mail: ashutosh.jha@phdcci.in



## **INTERNATIONAL**

S No.	Name of the MoU	Date of Signing
1	Dubai Exports (DE)	January 29, 2017
2	Confederation of Nepalese Industries (CNI)	August 10, 2017
3	Management Association of Nepal	August 10, 2017
4	CAB International, United Kingdom	August 21, 2017
5	BALKAN Indian Business Association, Indian Chapter, New Delhi	October 16, 2017
6	Kuwait Chamber of Commerce & Industry	October 23, 2017
7	Indian Chamber of Commerce in Slovak Republic	November 10, 2017
8	Hungarian Chamber of Commerce and Industry	November 20, 2017
9	AL HILAL Publishing and Marketing Group, Bahrain	November 21, 2017
10	FICCI (Philippines) Inc.	January 26, 2018
11	Eurasian Peoples' Assembly, Moscow, Russia	February 28, 2018
12	Alborz Chamber of Commerce, Industries, Mines and Agriculture (ACCIMA)	March 8, 2018
12	Tehran Chamber of Commerce, Industries, Mines and Agriculture (TCCIMA)	March 8, 2018
13	Private Sector Foundation Uganda (PSFU)	March 8, 2018
15	PHD Chamber & Ghana National Chamber of Commerce & Industry	March 12, 2018
16	National Confederation of Entrepreneurs (Employers) Organizations of Azerbaijan	March 13, 2018
10	Republic	Watch 13, 2010
17	Azerbaijan Export & Investment Promotion Foundation Baku, Azerbaijan	March 13, 2018
18	The Azerbaijan Republic Chamber of Commerce and Industry BAKU, Azerbaijan	March 14, 2018
19	TAIPEI World Trade Centre	April 17, 2018
20	The Chamber of Commerce & Industry of the Republic of Moldova	May 7, 2018
21	The Netherlands India Chamber of Commerce and Trade	May 24, 2018
22	Government of Andijan City, Republic of Uzbekistan	May 26, 2018
23	F6S Network Limited, United Kingdom	June 5, 2018
24	Kenya National Chamber of Commerce & Industry, Nairobi, Kenya (KNCCI)	June 11, 2018
25	Private Sector Federation, Rwanda	July 24, 2018
26	Confederation of Nepalese Industries(CNI)	August 1, 2018
27	India – New Zealand Business Council (INBC)	September 5, 2018
28	Bulgarian Chamber of Commerce and Industry, Bulgaria	September 5, 2018
29	Global CEO Club, SEOUL, South Korea	September 7, 2018
30	Association of Small and Medium-Sized Enterprises and Crafts of the Czech Republic	September 7, 2018
31	Bucharest Chamber of Commerce and Industry, Romania	September 19, 2018
32	Chamber of Commerce and Industry of Cote D'ivoire	September 21, 2018
33	Chamber of Commerce and Industry of Antananarivo, Madagascar	September 28, 2018
34	Chamber of Commerce & Industry Anosy, Madagascar	September 28, 2018
35	VOKA Chamber of Commerce and Industry Flemish-Brabant	February 12, 2019
36	BMB Trade Group LLC, Tashkent, Uzbekistan	April 8, 2019
37	PTAK Warsaw Expo, Poland	May 24, 2019
38	Georgian Chamber of Commerce and Industry (GCCI)	July 3, 2019
39	Singapore Chamber of Commerce & Industry (SCCI)	July 26, 2019
40	India Thai Chamber of Commerce (ITCC)	August 20, 2019
41	ASEAN Trade Promotion Association, Thailand (ATPA)	August 20, 2019
42	Vietnam Chamber of Commerce & Industry, Vietnam (VCCI)	August 22, 2019
43	Indian Business Chamber in Vietnam (INCHAM)	August 22, 2019





## **INTERNATIONAL**

44	PTAK Warsaw Expo, Poland	September 12, 2019
45	Foreign Economic Relations Board of Turkey, Istanbul, Turkey	September 18, 2019
46	Ceylon Chamber of Commerce	September 26, 2019
47	Chamber of Commerce, Industry and Services of the Region of Fez-Meknes (CCISFM), Meknes, Morocco	October 9, 2019
48	Mongolian Chamber of Commerce and Industry, Ulaanbataar, Mongolia	November 11, 2019
49	INDIA CHAMBER OF PERU	January 1,2020
50	India China and America (ICA) Institute, USA (ICA)	July 2,2020
51	India Myanmar Chamber of Commerce	August 17, 2020
52	Mongolia India Business Council (MIBC)	May 7, 2021

### **DOMESTIC**

S No.	Name of the MoU	Date of Signing
1	Gujarat Chamber of Commerce	July 20, 2017
2	Sky Innovation Tech Labs Pvt. Ltd (Signcatch)	July 26, 2017
3	Pawan Hans Limited	October 11, 2017
4	The Federation of Telangana and Andhra Pradesh Chambers of Commerce and Industry	November 20, 2017
5	Kalinga International Foundation (KIF)	December 15, 2017
6	Indian Society of Heating, Refrigeration and Air Conditioning Engineers (ISHRAE)	December 21, 2017
7	Indian Printing, Packaging and Allied Machinery Manufacturers' Association	January 10, 2018
8	Federation of Karnataka Chamber of Commerce & Industry	February 3, 2018
9	SMERA Rating Limited	February 5, 2018
10	Oriental Bank of Commerce	March 26, 2018
11	Travel Agents Association of India	March 28, 2018
12	Rajasthan State Chapter and Kashmir State Chapter	March 29, 2018
13	Guru Nanak Dev University Amritsar Punjab	April 6, 2018
14	Government E- Marketplace	April 18, 2018
15	Technology Development Board (TDB)	April 25, 2018
16	Punjabi University, Patiala	April 25, 2018
17	Indian Yoga Association, New Delhi	April 29, 2018
18	BioNEST at Panjab University	May 10, 2018
19	iSTART, IT Department of the State Govt. of Rajasthan	May 11, 2018
20	Federation of Industry and Commerce of North Eastern Region(FINER)	May 15, 2018
21	Engineering Council of India	May 31, 2018
22	International Centre for Entrepreneurship and Technology (iCreate)	June 5, 2018
23	Indira Gandhi National Tribal University, Amarkantak (Madhya Pradesh)	June 29, 2018
24	The EBG Federation, New Delhi, India	July 12, 2018
25	Jawaharlal Nehru University (JNU)	July 20, 2018
26	Global Compact Network India	July 20, 2018
27	OFB TECH Pvt. Ltd	July 30, 2018
28	Energy Efficiency Services Ltd	July 31, 2018
29	Southern India Chamber of Commerce And Industry (SICCI)	August 20, 2018
30	Uttar Pradesh Braj Teerth Vikas Parishad (UPBTVP)	August 31, 2018





#### DOMESTIC

31	BIOAYURVEDA	September 10, 2018
32	Bundelkhand University, Jhansi	September 13, 2018
33	Department of Management Studies, Kashmir University	September 24, 2018
34	Federation of Karnataka Chambers of Commerce & Industry (FKCCI)	December 15, 2018
35	DPSRU Innovation and Incubation Foundation (DIIF)	May 28, 2019
36	India Trade Promotion Organization (ITPO), Ministry of Commerce	June 10, 2019
37	Spike Advertising Pvt. Ltd.	November 26, 2019
38	National Productivity Council	January 2, 2020
39	New Delhi Institute of Management	January 2, 2020
40	Power2SME	January 7, 2020
41	Centre for Excellence in Automation, Robotics & Al	June 4, 2020
42	Software Technology Park of India (STPI)	June 6, 2020
43	Cycling Federation of India	September 30,2020
44	National Medicinal Plants Board (NMPB) Ministry of AYUSH, Govt. of India	October 1,2020
45	India Ratings and Research (Fitch Group)	December 30, 2020
46	CSIR-National Environmental Research Institute	January 7, 2021
47	Toy Association of India	January 15, 2021
48	Small Industries Development Bank of India (SIDBI)	February 16, 2021
49	Tele Medicine Centre at Indira Gandhi Hospital, New Delhi	July 27, 2021
50	Rotary Club of Delhi Central, BAPIO Training Academy (BTA) and Ujala Cygnus Healthcare Services	August 12, 2021
51	School of Pharmaceutical Sciences, Apeejay Stya University	August 25, 2021
52	Rotary District 3011	October 26,2021

#### NEW MEMBERS

### **PHDCCI NEW MEMBERS OCTOBER 2021**

STAR CATEGORY Mr. Vikrant Subhash Trilokekar CEO, Smiths Detection Systems Pvt. Ltd.

ORDINARY CATEGORY Mr. Manzoor Ahmad Wagay Managing Director Accrete Healthcare Pvt. Ltd.

**Mr. Sanjeev Agrawal** Chairman & Managing Director Agrawal Power Pvt. Ltd.

**Mr. Jitender Sodhi** Managing Director AYUSH Herbs Pvt Ltd.

Mr. Anil Sapra Director, Chempharm Industries India Pvt. Ltd.

Mr. Amit Kumar Choudhary Director, D. D. Pharmaceuticals Pvt. Ltd.

**Dr. Mohd. Yusuf Kawoosa** Proprietor, Dr. Kawoosa Chest Clinic

Mr. Nimish Gupta Director, Genleap Ecosystem Pvt. Ltd. **Ms. Surbhi Gupta** Director, Imarti Media Pvt. Ltd.

Mr. Piush Goyal Managing Director Kelley Material Handling Equipment India Pvt. Ltd.

**Mr. Ashim Khosla** Proprietor, Khosla Innovopack

**Mr. Rajesh Khosla** Proprietor, Khosla Precisions

Mr. Rajesh Agarwal Director, Micromax Informatics Ltd.

**Mr. Ramesh Aggarwal** Managing Director Ramesh Aggarwal & Associates Pvt. Ltd.

**Mr. Sanjay Goyal** Proprietor, Ramsons Stainless

Mr. Atrantra Das Gupta Director, South West Asia & Head, Samsung HME Samsung India Electronics Pvt. Ltd. Mr. Sudhir Jain Director, SCJ Scanform Solution Pvt. Ltd.

Mr. Vijay K. Mishra Director, Shree Chaturbhuj International Pvt. Ltd.

**Mr. Sunny Malhotra** President & CEO Toyota Tsusho Nexty Electronics India Pvt. Ltd.

PROFESSIONAL CATEGORY Mr. Abhishek Anand Advocate Abhishek Anand, Advocate

Mr. Mahendra Kumar Rustagi CEO, Kreston SNR Advisors LLP

ASSOCIATION CATEGORY Mr. Ashok Kumar Pavadia Founding Director Council for Research on Policy and Governance

**Dr. J S Sharma** President Indian Association for Air Pollution Control Delhi Chapter

CONTACT MEMBERSHIP DESK: Ms. Babeeta Sharma, Head, Membership Development Committee; Email: babita@phdcci.in | Website: www.phdcci.in

PHD Chamber Bulletin | November 2021



# Business

## 'Need a level-playing field for domestic industry'

#### Govt must bring fuels within GST ambit to improve competitiveness, says PHDCCI chief

new tork, ocuber ? The domestic industry needs a level-playing field vis-a-vis China, and the government must take steps to ease the cost of doing business to en-able competitiveness, Pra-deep Multani, the new Presid-ent of the PHD Chamber of Commerce and Industry asid

ent of the PHD Chamber of Commerce and Industry said. "Industry doesn't want anything extra. Please ana-lyse what China is giving to their industries and let us have a level of incentives should be there. We need cost of maenfacturing to the made should be there. We need cost of manufacturing to be made at par with them. We are not seeking protectionism. All that we are saying is don't make Indian industry face a situation of unfair competi-tion from them (China), Mul-tani told BusinessLine in an

interview. Multani also made a case for bringing petrol and diesel under the Goods and diesel under the Goods and Services Tax (GST) to enable industry to take input tax credit and thereby improve competitiveness. "This will be a big help to the industry," he said

He also stressed the need He also stressed the need for review of free trade agree-ments that are not beneficial to domestic industry and add services in the FIAs, expecially when they account for 56 per cent of GDP, he added.

#### Other bottlenecks

We strongly support the policies of this government. Astmanirbhar Bharat is fam-astic, But things have not per-colated to the ground level, especially at the level of State overnment. There are buttle government. There are bottlenecks in implementation.



Pradeep Multani, President

Even today banking sector has not changed with the times. Their mindset has not changed at all when it came to collaterals," he said . Multani, who is Chairman of Multani Pharmaceuticals,

a manufacturer of Ayurvedic a manuacture of systeeds, and Unani products, high-lighted that land prices, lo-gistic costs, interest rates, electricity costs and cost of compliances are "very high" in India and this was making the products uncompetitive-for instance, loststic costs in For instance, logistic costs in India are at 12-13 per cent as

cent in China he noted, adding that this clearly gave them the edge both in domestic and inter-national markets.

"On cost of capital, though "On cost of capital, though RBI has taken several steps to bring down interest rate in the system, this has not fully percolated at the ground level. Interest rates in India are significantly higher than many advanced economies and availability of finances is will a problem for MMME still a problem for MSMEs. Banks continue to demand huge collaterals," Multani huge said.

#### Seeking facilitation steps

He said that government must sort out implementamust sort out implementa-tion issues at the ground level and facilitate a conducive business climate. "For in-stance, it took a lot of time for RoDTEP rates to get an-nounced. This uncertainty on the new rates had led to the new rates had led to blockage of working capital

for many of us," he said, Multani said industry would prefer a system where gov-ernment hands out a licence in perpetuity rather than con-In perpectity rather than com-tinuing with the present norm of periodical renewals. This system of issuing li-cences in perpetuity has star-ted in the pharma depart-ted in the pharma depart-ment. It should get extended to other sectors and govern-ment departments as well.

ment departments as well. PHDCCI chief also said that government should move to government should move to a system where a responsible, compliant industry should be encouraged. He also un-derscored the need for exped-itious and timely justice from the legal system. We even more FDI if we a > he said.

Stating that India ed is on strong recovery mode post pandemic, Multani said that PHDCCI expects a record 10.2 per cett growth this fiscal and about 10 per cent in next fiscal.



#### THE FINANCIAL EXPRESS

**EXPERT VIEW** 

The uptrend in the lead economic and business indicators in the recent months shows that the economic recovery is catching pace and strong economic growth is expected in the coming quarters

Pradeep Multani, president, PHDCCI

## THE TIMES OF INDIA **'High input costs** to hit demand'

New Delhi: High cost of inskyrocketing global puts. commodity prices, shortage of containers and unavailability of some raw materials, such as semiconductors, will have an impact on the demand and production possibilities in the coming months, industry chamber PHDCCI said. PTI

The Statesman Industry hails RBI's decision to keep interest rates on hold

PRESS TRUST OF INDIA

The RBI's decision to keep interest rates unchanged while continuing its accommoda-tive stance is a prudent step in view of the uneven path of recovery momentum, corpo-rate India said today. The central bank expect-

edly kept interest rates unchanged at a record low today but signalled the start of tapering pandemic-era stimulus measures on ecomic recovery taking roots. Chandrajit Banerjee, director-general, CII said even as cy support even as the inflation trajectory has turned out to be more favourable than

espected". PHDCCI said accommodative policy stance by the RBI will enhance consumption and strengthen eco-

sumption and strengthen eco-nomic recovery. The status quo for the key policy rates by the RBI would strengthen the eco-nomic recovery with enhanced consumption and produc-tionpossibilities, saidPradeep Multani, president, PHD Chamber of Commerce and Industry. He said the accommodative policy stance at this

specific needs for continua tion of supportive interest rates for an economy which is near the shore and not quiteonit. "IIBI's assessment is largely on course and the GDP growth for the FY'22 might even reach the double digit, given the unfolding of pent-up demand, as is being witnessed," it said

Ficci said the policy tone was on expected lines and comes without any surprises. "We are encouraged to note

the balanced approach of RBI with growth continuing to be given due consideration. As we move ahead on the recovery

93



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## Cos that don't matter must be out of audit net: Experts

Most firms that have filed their FY19 financial statements have net worth below ₹250 crore



## ECONOMIC

#### **PHDCCI: Strong Growth Expected in Coming Quarters**



NEW DELHI Industry chamber PHDCCI on Sunday said it expects strong GDP grow th in the coming quarters with the economic recovery gaining momentum. Out of the 12 lead

economic and business indicators of QET (Quick Economic Trends), tracked by the industry body, nine have shown an uptick in the sequential growth for the month of September 2021 as compared to six showing the uptrend in August 2021. "The uptrend in the lead economic and business indicators in the recent months shows that the economic recovery is catching pace and strong economic growth is expected in the coming quarters said Pradeep Multani, President, PHD Chamber

of Commerce and Industry (PHDCCI): However, he suggested, at this juncture, there is a need to address the high commodity prices and shortages of raw materials.

# Electronic Media Interactions











## CONFERENCE FACILITIES PHD HOUSE, NEW DELHI

PHD House, New Delhi is a prestigious, most conveniently, approachable, as located in the heart of South Delhi and suitably equipped venue for corporate and business events. It provides facilities to suit specific requirements, backed-up by excellent infrastructure with 100% power backup such as latest public address system, audio-visual facilities, etc. Our meeting rooms provide a bespoke setting and serene atmosphere that are ideal for exclusive business networking events, conferences, seminars, Board Meetings, Interviews, Annual General Meetings, Academic Discussions, exhibitions, panel discussions, cultural programmes, training programmes, Audio – Video presentations, etc. Our meeting rooms tend to a make difference in the way you do your business.

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#### Shriram Hall (Capacity: 90)

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- The RE Walker & JC Chandiok Library

The Library' Lounge & Café shall provide an exclusive and elegant ambience with gourmet catering and a well-stocked bar at reasonable prices for our members to conduct their business meetings, for hospitality or simply as a tranquil place to relax.

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