

HIMALAYAN CULINARY SAMMAN 2019 (PHD HIT Samman Campaign)

Host State : Uttarakhand

Brief for the Nominees & Nomination Application Form

The Himalayan Tourism Samman are aimed at galvanizing the tourism industry in the Himalayan states. The purpose of the Samman is to identify, analyze and reward Sustainable Behavior and Performance. It would be the first of its kind Award/ Samman in the State to honor the Excellence in the Tourism Sector.

This Himalayan Culinary has all that is needed for enriching the tourist's experience. This culinary extravaganza will extend over every aspect of Culinary & Hospitality specific to Himalayan Region with special focus on Uttarakhand cuisine & ingredients. The event will allure visitors and explore the possibilities of satisfying the appetite with the ingredients of the Himalayan origin and thus exploring new dimensions of the array of recipes' for Himalayan Tourists.

The jury will select 5 Finalist teams which will contest live for the 2 categories of Sammans from the kitchens of IHM Dehradun. However nomination is invited only for the Jury Samman. All the 5 teams will be eligible for the popular choice samman as well which will be based on the feedback of the delegates.

HIMALAYAN CULINARY JURY SAMMAN

HIMALAYAN CULINARY POPULAR CHOICE SAMMAN

Application form to be Submitted to :

Uttarakhand State Chapter of PHD Chamber of Commerce & Industry

Office address : Shiva Complex, 2nd Floor, 57/19, Rajpur Road, No.18&19, Dehradun. 248001,

Phone : 0135-2656561, E.Mail: phddehradun@gmail.com, Web: www.phdcci.in

Contact Persons :

Mr. Rajiv Vaid (Officer at D DUN) 8439017770, Program EMAIL : hit18uk@gmail.com

Ms. Sulagna Ghosh (Officer at Delhi) +91 8800339112

For further discussion & queries :

Mr. Anil Taneja(Regional Director) : 9358358133 Email : [<anil.taneja@phdcci.in>](mailto:anil.taneja@phdcci.in)

NOMINATION FORM

1. Your Organization

Official name

Mailing address

2. Official Contact Point

Designate a person with in-depth knowledge of the organization, a good understanding of the application, and the authority to answer inquiries and arrange a site visit, if necessary.

☐ Mr. ☐ Mrs. ☐ Ms. ☐ Dr.

Name

Title

Mailing address

Overnight mailing address

Telephone

Fax

Email

☐ Same as above

☐ Same as above (*Do not use a P.O. box number.*)

3. Alternate Official Contact Point

☐ Mr. ☐ Mrs. ☐ Ms. ☐ Dr.

Name

Telephone

Fax

Email

1. 2. Team details

a. Team Titles : (5 to 6 Max)

Name 1	
Contact	
Name 2	
Contact	
Name 3	
Contact	
Name 1	
Contact	
Name 1	
Contact	
Name 1	
Contact	

1.3 Menu details

Team Titles :

a.

STARTER (Veg)	
MAIN COURSE (Non Veg)	

b.

STARTER (Veg)	
MAIN COURSE (Non Veg)	

c.

DESSERT	
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The team is required to submit the following notes for each product :

1. Himalayan Relevance to the Recipe (100/200 Words)
2. Product Philosophy (For Starters, Main Course & Dessert)
3. Ingredients List (With quantity for 8 portions) (For Starters, Main Course & Dessert)
4. Method of making (For Starters, Main Course & Dessert)

TERMS OF REFERENCE:

1. Each Institute is allowed to have 3 participating teams with 3 students in each teams.
2. Each team will have to choose set of 3 recipes each segment i) Starter ii) Main course iii) Dessert
3. Each team will choose and submit Himalayan cuisine Recipes with indent sheet of Himalayan ingredients and will then based on the already established recipe will engineer up to 2 Fusion Recipe in each segment for the Contest with a detailed indent sheet, Standard recipe mentioning method of cooking, consistency, temperature, service gear, nutritional value and presentation details.
4. The last date for submitting nomination form with requisite fees of Rs. 50,000/- per institution is 31st July 2019. An early bird discount of 10% for early registrants before 20th of July.
5. The last date for submission of Contesting Recipes for all dishes is 10th Aug 2019.
6. A schedule of PHD HITS JURY visit to the respective participating institutions, for the Assessment of the teams for final contest will be circulated by organizing committee by 15th Aug. 2019.
7. The participants will prepare and present a Starter, Main Course & Dessert specifically from the Himalayan Cuisine (Garhwal, Kumaon, Nepal, Tibet etc.)
8. The Cuisine prepared by the participants should be unique & authentic.
9. The equipments and ingredients during the preparation of the dishes shall be provided by the participating Institute.
10. The participating teams will be judged by experts on the relevant parameters (as mentioned in Assessment sheet)of Grooming, Hygiene, Presentation, Taste, Concept etc.
11. The winning categories will include the following:
 - a. Best Starter (Veg & Non Veg)
 - b. Best Main Course (Veg & Non Veg)
 - c. Best Dessert
 - d. Popular choice Samman Winner
 - e. Popular Choice Samman Runners Up Winner
 - f. Runners Up
 - g. Himalayan Samman Winning Star Team (Trophy)
12. The Winners will be PHD Brand Ambassadors of their respective Recipes in the region.

Release and Ethics Statements

Release Statement

I understand that this application will be reviewed by members of the Award/Samman Committee. If my organization is selected for a site visit, my organization will :

- host the site visit,
- facilitate an open and unbiased examination, and
- pay reasonable costs associated with the site visit

If selected to receive an award/Samman, my organization will share all required documentation to the panel(*That will be kept confidential with PHD Chamber Award Committee*).

Ethics Statement and Signature of Highest-Ranking Official

I state and attest that

1. I have reviewed the information provided by my organization in this award /Samman application package.
2. To the best of my knowledge, this package contains no untrue statement of a material fact and omits no material fact that I am legally permitted to disclose and that affects my organization's ethical and legal practices. This includes but is not limited to sanctions and ethical breaches.

☐ Mr. ☐ Mrs. ☐ Ms. ☐ Dr.

Printed name

Job title

Applicant name

Mailing address

Telephone

Email

☐ Same as above

Signatures

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Wire Transfer Payment Details:

Cheque / Draft /Cash payments in favor of **PHD Chamber of Commerce and Industry**

Payable at Dehradun

DD/Cheque No.....

Dated

for INR Rs. 50,000/-

Drawn On.....

Branch

Dated.....

Beneficiary name	PHD Chamber Of Commerce & Industry
Beneficiary Bank	HDFC Bank Ltd,Branch : 56, Rajpur Road, Dehradun (Uttarakhand)
codes	IFSC : HDFC0000225 MICR : 248240002
Account no	02251110000148 (Savings Account)

☐ Check/Draft (enclosed) ☐ Online Payment (Ref No.....)

Make payable to the

☐ Draft ☐ Wire transfer(Link:)

☐ Visa ☐ MasterCard ☐ American Express

Card number		Authorized signature	
Expiration date		Printed name	
Card billing address		Today's date	

WE WOULD LIKE TO THANK YOU FOR YOUR ENTHUSIASTIC PARTICIPATION IN THE PROCESS OF THESE SAMMAN.