



## HIMALAYAN TOURISM SAMMAN

Based on  
Global Standards & UN defined SDGs.  
SAMMAN Ceremony in July 2018 Dehradun

**A SUSTAINABLE HIT SAMMAN** **B POPULAR CHOICE HIT SAMMAN**



## HIMALAYAN TOURISM SAMMAN 2018

Uttarakhand State Chapter of PHD Chamber of Commerce and Industry is commissioning the 1st of its kind Tourism Samman in the Himalayan State of Uttarakhand. The Awards will be ode and a testimony to the efforts of thousands of people working day and night to make our travels to the state comfortable and enjoyable. Himalayan Tourism Samman (HIT Samman) are aimed at galvanizing the tourism industry in the state. The purpose of the awards is to identify, analyze and reward desirable behavior and performance in broadly two categories VIZ; Sustainable Tourism Samman & Popular Choice Samman. The Basis for assessing desirable behavior would be the **Guidelines on Sustainable Tourism issues by the United Nations World Tourism Organization (UNWTO)** and the **United Nations Sustainable Developmental Goals (SDGs)** to which India is a Signatory. For the **Popular choice HIT Samman**, parameters will be the online customer reviews.

PHD Chamber will create a platform for the Tourism Industry and host the awards during the month of July 2018 in the state which will bring all the stakeholders of the industry together and engage with each other. It will also help create data to identify the emerging trends of the sector annually. The Government will also get an opportunity to address the concerns and aspirations of the state at one platform.

Its our pleasure to invite your organization to participate in the HIT Samman Program scheduled to be held in July 2018 at Dehradun. Uttarakhand Tourism Development Board, Govt. of Uttarakhand is partnering with us in this program. The Hon'ble Tourism Minister and Hon'ble Chief minister of the state of Uttarakhand will be participating in the award ceremony.

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*"Lead The Change - Make the Difference"*

**PHD Chamber of Commerce & Industry**

Uttarakhand Off: Shiva Complex, 2nd Floor, 57/19, Rajpur Road, No.18&19, Dehradun. 248001,

Phone : 0135-2656561, E.Mail: phddehradun@gmail.com, Web: [www.phdcci.in](http://www.phdcci.in)

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## NOMINATION

### Information for the Applicant

**TITLE : HIMALAYAN TOURISM SAMMAN (UTTARAKHAND)**

Proposed Dates for Award Ceremony : 1<sup>st</sup> half of July 2018 at Dehradun (Date to be announced soon)

Nomination Open from 16 April to 15 June 2018

Brochure Download : [Click here](#)

Sponsors Matrix Download : [Click Here](#)

### Complete the Application form for PRE NOMINATION

#### PROCESS of Nomination

Apply in the Pre Nomination Application form. Its Easy and Simpler.

Kindly follow the steps as outline below:-

- Complete the Pre nomination Application entry form online or manual.
- To Apply Online - [Click Here](#)
- To Apply Manual – [Download the Form Click Here](#)
- Application will be complete only if the relevant documents with evidence of achievements or any other, are uploaded.
- Pay the entry nomination fee through online / off line e.g. by Cheque / DD / Cash.
- On Successful Submission you will receive the confirmation email of your Pre nomination application.

#### WHO CAN APPLY

The Tourism Awards are open to any organization of any size involved in travel and tourism in any part of the Uttarakhand. Details of which specific types of organization category the applicant falls in are set out in the Pre nomination form ( Scroll down option ). (Proof of Tariff card to be enclosed)

#### Property Types

<b>Inns &amp; Lodges</b> *(Tarrif ≤ 1000/-)	<b>Budget</b> (Tarrif >1000 ≤ 4000)	<b>Moderate</b> (Tarrif >4000 ≤10,000)	<b>Super Luxury /Luxury</b> (Tarrif >10,000)	<b>Others /Consultants</b>
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#### Eligibility period

Entries for the Awards 2018 must relate to operations, projects, products, initiatives or activities carried out during last 3 years till date. The entries will not be judged on past glories or achievements however for the juries understanding of the context of activity you may refer to prior periods.

#### Entry - Pre Nomination Application Fees (Non Refundable payable in INR)



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### Categories of Nominations :

Inns & Lodges *(Tarrif ≤ 1000/- )	Budget (Tariff >1000 ≤ 4000)	Moderate (Tariff >4000 ≤10000)	Super Luxury/ Luxury (Tariff >10,000)	Others /Consultants
<b>Rs. 1,000</b>	<b>Rs. 1,500</b>	<b>Rs.5,000</b>	<b>Rs. 15,000</b>	<b>Rs. 3000/-</b>
<p><b>Above rates are base rates for 1<sup>st</sup> category of the award. For 2<sup>nd</sup> and onward category selection the fees will be :</b></p> <p><b>Base Plus 50% of base rate for additional category application of HIT Awards/Samman</b></p> <p>eg. For 2 categories of HIT Awards/Samman for <u>Inns &amp; Lodges</u> its Rs. 1000+500=1500/-</p> <p>For 3 categories of HIT Awards/Samman in <u>Budget Hotels case</u>: 1500+750+750 = 3000/-</p>				

### What does the entry fee cover?

You will pay for your entries online at the time of entry and you will be taken to the payment page when you click the Submit button at the foot of the entry form. This may take a few seconds, so please be patient. Please note that Pre nomination fees are non – refundable. The fees include entry pass for the 2 persons entry to the Award ceremony (irrespective of the no. of categories of awards applied for) with entitlement to networking dinner.

The entry / Pre nomination Application fee covers the administrative costs involved in checking entries and the bona fides of the organizations that enter; collating all entries; convening the panel of judges; supervising the judging process and events; administering the voting procedure; compiling the shortlist of finalists and the awards presentation materials etc. Pre Nomination Application fee includes the entry confirmation to the award ceremony for 2 persons with Gala dinner.

Applicant Category wise Fees Details:

### How to pay

When you complete your entry / Pre nomination Application form for HIT SAMMAN 2018, you will be taken to the payment gateway page, where you will be able to pay for your respective entry by using any recognized credit or debit card / or an online banking.

### Multiple entries

Nominee / Applicant may also apply for the multiple awards category, where they have more than one project or initiative they wish to be considered. Pre Nomination fees are only applicable to each category where

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applicants wish to apply, so each entry of category awards for Pre nomination the fees will be applicable for each entry. For each multiple entries Pre nomination fees should be respectively payable online.

## Help the jury to Evaluate Your Nomination

You must use the following as sub-headings with your submissions, under which you clearly provide your explanation for the judges understanding.

- **Aims**

Clearly state the aims that the organization, product, service, or the initiative or campaign is set out to do?

- **Strategy**

what strategic thinking was adopted to help achieve the aims?

- **Innovation/enterprise/creativity (marketing)**

what valiant/ creative solutions were employed?

- **Implementation**

Way the strategy and thinking was implemented?

- **Feedback**

Feedback summary from users, including most preferred aspects of the activity?

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### Samman Categories and Definitions

Segment	Award Category	Definition
Sustainability Awards	Wildlife Conservation Award	<i>The Best contribution to wildlife conservation category is awarded to a tourism business or initiative that had measurable success in preserving and managing habitat and wildlife species.</i> <a href="https://sustainabledevelopment.un.org/?menu=1300">https://sustainabledevelopment.un.org/?menu=1300</a>
	Water Conservation Award	The Best contribution to environment through water conservation (Uses rain water in the bathrooms and kitchen, harvested from the roofs of the lodge/hotel/establishments, or Uses solar water heaters to provide hot water for showers and in kitchen; its electricity is provided by wind and solar energy; a sophisticated shower). <a href="https://sustainabledevelopment.un.org/?menu=1300">https://sustainabledevelopment.un.org/?menu=1300</a>
	Carbon Reduction Award	<i>Best innovation for carbon reduction</i> is for a tourism business, association or organisation with an innovative and transparent approach to reducing carbon (Practice and Promote the Reduction of drafts and air leaks with caulk, insulation, and weather stripping, Make energy efficiency a primary consideration when choosing new appliances like furnaces, air conditioning units, dishwashers, and refrigerators, usage of compact lighting) or otherwise addressing the carbon intensity of travel. <a href="https://sustainabledevelopment.un.org/?menu=1300">https://sustainabledevelopment.un.org/?menu=1300</a>
	Blog Award	<i>Best responsible tourism blog</i> - a new category celebrating a blog that encourages and inspires travelers to holiday responsibly
	Destination Development Award	<i>Best contribution in the are of Identification of Attraction, Providing Access and Building Ameneties</i>
	Cultural Heritage Attraction Award	<i>Best for engaging people and culture.</i> organisation or initiative that puts the celebration of local people and their cultures at the heart of memorable tourism experiences.
	Accommodation for Responsible Employment Award	<i>The Best accommodation for responsible employment</i> is for a hotel, ecolodge, campsite or other accommodation that has an exemplary responsible approach to the employment and treatment of staff.
	Startup Samman	<i>The most impactful idea, contributing towards the achievement of SDG</i>

Segment	Award Category	Definition
Popular Choice	<b>Best Jungle Resort</b>	<i>The Best performing resort with focus on Jungle tourism, without harming the nature or animals</i>
	<b>Best Rejuvenation/Spa</b>	<i>The Best performing resort with focus on Rejuvenation and Spa</i>
	<b>Best Wellness Resort/Destination</b>	<i>The Best Performing center, Training and healing participants &amp; guests through different forms of Ayurveda, Yoga and Naturopathy, Unani, Siddha and Homoeopathy</i>
	<b>Best Super Luxury Hotels Category</b>	<i>The Best Performing Deluxe Luxury hotel, offering Best in Class Supreme quality round the clock accomodation and facilities</i>
	<b>Best Luxury Hotels Category</b>	<i>The Best Performing Luxury Hotel, Offering high class facilites and accomodation (Min room size of 200sq.ft) to guests and tourist (Per night Price Range.....)</i>
	<b>Best Premium Hotel Category</b>	<i>The Best Performing Hotel offering quality Accomodation (min room size of 140sq ft)and Facilities to guests (Per night Price Range....)</i>
	<b>Best Budget Hotel Category</b>	<i>The Best Performng hotel offering accomodation and Lodging at economic rate (Per Night Price Range of .....)</i>
	<b>Best Inns&amp; Lodges Category</b>	<i>The Best Performing non hotel/ Residential Accomodation provider on the outskirts of the main city</i>
	<b>Best Adventure Tourism</b>	<i>The Best Performing center with proven record and focus on Adventure Sports and Tourism</i>
	<b>Best Home Stay</b>	<i>The Best performing residential accomodation provider</i>
	<b>Best Camp Resorts</b>	<i>The Best performing resort with focus on camping and state tourism</i>
	<b>Best Dharamshala at Pilgrimages</b>	<i>The Best performing Dharamshala</i>



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