

## **Program brief:**

**TITLE:** HIMALAYAN TOURISM SAMMAN (UTTARAKHAND)

Proposed Dates for Award Ceremony: 1st half of July 2018 at Dehradun (Date to be announced soon)

Nomination Open from 16 April to 31 May 2018

Seminar on Sustainable Tourism: 16 May 2018 at Dehradun

Brochure Download: [Click here](#)

Sponsors Matrix Download: [Click Here](#)

### **Recital**

HIT Samman the Uttarakhand "Himalayan Tourism Samman" is awards aimed at galvanizing the tourism industry in the state. The purpose of the awards is to identify, analyze and reward Sustainable Behavior and Performance. It would be the first of its kind Award in the State to honor the Excellence in the Tourism Sector.

The Basis for assessing Sustainable Behavior would be the Guidelines on Sustainable Tourism issues by the United Nations World Tourism Organization (UNWTO) and the United Nations Sustainable Developmental Goals (SDGs) to which India is a signatory. The Applicants will be assessed on these parameters.

PHD Chamber will create a platform for the Tourism Industry in the state which will bring all the stakeholders of the industry together and engage with each other. It will also help create data to identify the emerging trends of the sector annually. The Government will also get an opportunity to address the concerns and aspirations of the state at one platform. The Popular Choice Awards would be awarded basis business performance as well as the feedback received on public platforms On the whole, we believe that Uttarakhand Himalayan Tourism Awards will prove to be a game changer for the Sector. This is an application for HIT Samman. All interested participants are requested to fill in the form and indicate the award category/ies they are applying for and share the other details required. This will be followed by a further inputs shared with the awards committee.

## **Complete the Application form for PRE NOMINATION**

### **Process of Application/ Nomination**

Apply in the Pre Nomination Application form. It's Easy and Simpler. Kindly follow the steps as outline below:-

- Complete the Pre nomination Application entry form online or manual.
- Application will be complete only if the relevant documents with evidence of achievements or any other are uploaded.
- Pay the entry nomination fee through online / off line e.g. by Cheque / DD / Cash.

## Who can enter?

The Tourism Awards are open to any organization of any size involved in travel and tourism in any part of the Uttarakhand. Details of which specific types of organization category the applicant falls in are set out in the Pre nomination form ( Scroll down option ). (Proof of Tariff card to be enclosed)

## Property Types

<b>Inns &amp; Lodges</b>	<b>Budget</b>	<b>Moderate</b>	<b>Luxury</b>
*(Tariff ≤ Rs.1000/-)	(Tariff > Rs.1000 ≤ Rs.3000)	(Tariff > Rs.3000 ≤ Rs.4500)	(Tariff > Rs.4500)

## Eligibility period

Entries for the Awards 2018 must relate to operations, projects, products, initiatives or activities carried out during last 3 years till date. The entries will not be judged on past glories or achievements however for the juries understanding of the context of activity you may refer to prior periods.

## Entry - Pre Nomination Application Fees (Non Refundable payable in INR)

You will pay for your entries online at the time of entry and you will be taken to the payment page when you click the Submit button at the foot of the entry form. This may take a few seconds, so please be patient. Please note that Pre nomination fees are non – refundable. The fees include entry pass for the 2 persons entry to the Award ceremony (irrespective of the no. of categories of awards applied for) with entitlement to networking dinner.

## What does the entry fee cover?

The entry / Pre nomination Application fee covers the administrative costs involved in checking entries and the bona fides of the organizations that enter; collating all entries; convening the panel of judges; supervising the judging process and events; administering the voting procedure; compiling the shortlist of finalists and the awards presentation materials etc. Pre Nomination Application fee includes the entry confirmation to the award ceremony for 2 persons with Gala dinner.

## Applicant Category wise Fees Details:

### How to pay

Type of Property (Inns & Lodges / Budget / Moderate / Luxury)

<b>Inns &amp; Lodges</b>	<b>Budget</b>	<b>Moderate</b>	<b>Luxury</b>
*(Tariff ≤ Rs.1000/-)	(Tariff >1000 ≤ 3000)	(Tariff > Rs.3000 ≤ Rs.4500)	(Tariff > Rs.4500)
<b>Rs. 1,000</b>	<b>Rs. 1,500</b>	<b>Rs.5,000</b>	<b>Rs. 15,000</b>

Above rates are base rates for 1st category of the award. For 2nd and onward category selection the fees will be :

Base Plus 50% of base rate for additional category application of HIT Awards/Samman  
eg. For 2 categories of HIT Awards/Samman for Inns & Lodges its Rs. 1000+500=1500/-  
For 3 categories of HIT Awards/Samman in Budget Hotels case: 1500+750+750 = 3000/-

When you complete your entry / Pre nomination Application form for HIT SAMMAN 2018, you will be taken to the payment gateway page, where you will be able to pay for your respective entry by using any recognized credit or debit card / or an online banking.

### **Multiple entries**

Nominee / Applicant may also apply for the multiple awards category, where they have more than one project or initiative they wish to be considered. Pre Nomination fees are only applicable to each category where applicants wish to apply, so each entry of category awards for Pre nomination the fees will be applicable for each entry. For each multiple entries Pre nomination fees should be respectively payable online.

### **Help the jury to evaluate Your Nomination**

You must use the following as sub-headings with your submissions, under which you clearly provide your explanation for the judges understanding.

- **Aims**

Clearly state the aims that the organization, product, service, or the initiative or campaign is set out to do?

- **Strategy**

What strategic thinking was adopted to help achieve the aims?

- Innovation/enterprise/creativity (marketing)

What valiant/ creative solutions were employed?

- **Implementation**

Way the strategy and thinking was implemented?

- **Feedback**

Feedback summary from users, including most preferred aspects of the activity?